



Office of the President

July 17, 2023

Vanessa Stotler
Director of Marketing and Outreach

Dear Vanessa Stotler,

Thank you for all the work you put into completing your comprehensive program review. It has been reviewed by the College Planning Committee and the Executive Team. The College Planning Committee feedback is attached. Below, you will find comments, commendations, and recommendations from the Executive Team. These are provided for incorporation into your annual program planning processes. Typically, recommendations require planning improvements that will be implemented over time. Thus, in your subsequent annual mini-reviews, you'll want to provide updates on progress made towards addressing these recommendations.

Comments:

- The program has clear goals and detail in execution.
- Fantastic outreach and marketing for high schools.
- Helps students successfully navigate the enrollment processes.

Commendations:

1. Aligns well with increasing community access and managing resources.
2. Support student success by promoting campus events, programs, and resources.

Recommendations

1. Continue to strengthen partnerships with K-12 and other community partners.
2. Engage in outreach activities to attract non-traditional adult students.
3. Continue to establish substantial relationships with other Ventura College departments, such as the Welcome Center, to assist in the outreach efforts.

CPC's overall recommendation is that no action is needed, to which I concur. Thank you again for your dedicated work in improving outcomes for our students.

Sincerely,

Kimberly Hoffmans

Kimberly Hoffmans, R.N., Ed.D.
President
Ventura College

Ventura College will be a beacon of learning — a source of inspiration and guidance — for our students and community.

Default Report

CPC Program Review Feedback Form - Outreach

June 14, 2023 3:55 PM PDT

Q2 - What is this program doing well?

What is this program doing well?

The program has clear goals and detail in execution.

Fantastic outreach and marketing specifically for our campus.

The program is doing well at reaching the campus community and providing campus awareness to surrounding communities.

Helps students through the enrollment process.

High School Outreach and using marketing to assist

Q3 - What could this program improve upon?

What could this program improve upon?

Needs to strengthen partnerships with K-12 and other community partners.

Work year round to outreach to other populations other than HS students.

Q6 - How well do the program's objectives align with the VC Educational Master Plan?

How well do the program's objectives align with the VC Educational Master P...

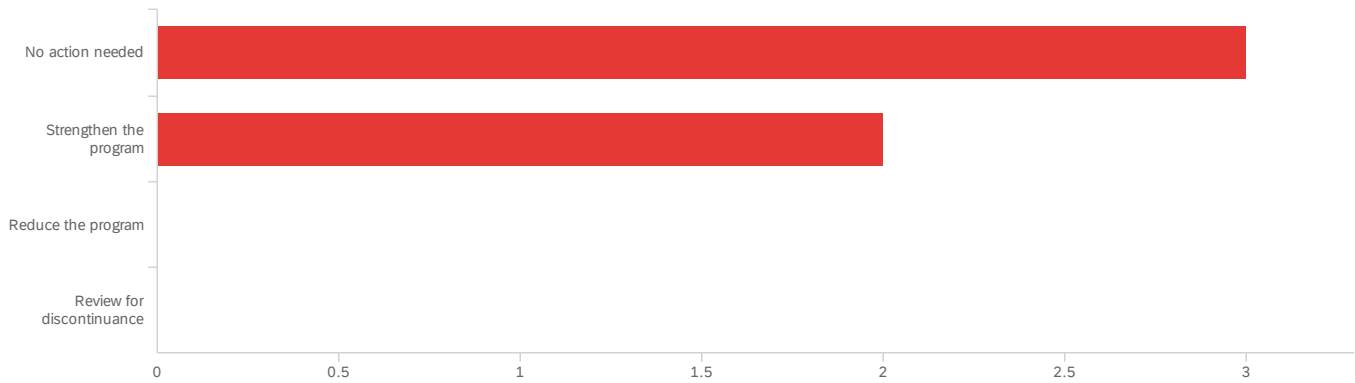
Aligns well with increasing community access and managing resources.

Outreach supports student success by promoting campus events, programs, and resources.

Aligns with goal Goal 3, Objective 1: Strengthen formal agreements and partnerships with K-12 schools, universities, and regional employers.

Good!

Q8 - I recommend the following course of action for this program:



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I recommend the following course of action for this program:	1.00	2.00	1.40	0.49	0.24	5

#	Field	Choice Count
1	No action needed	60.00% 3
2	Strengthen the program	40.00% 2
3	Reduce the program	0.00% 0
4	Review for discontinuance	0.00% 0

5

Showing rows 1 - 5 of 5

End of Report

Outreach Comprehensive Review Reponse






07.17.23

Final Audit Report

2023-07-14

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