



*Office of the President*

August 22, 2023

Stacy Sloan-Graham, Department Chair  
Communication Studies

Dear Stacy Sloan-Graham,

Thank you for all the work you put into completing your comprehensive program review. It has been reviewed by the College Planning Committee and the Executive Team. The College Planning Committee feedback is attached. Below, you will find comments, commendations, and recommendations from the Executive Team. These are provided for incorporation into your annual program planning processes. Typically, recommendations require planning improvements that will be implemented over time. Thus, in your subsequent annual mini reviews, you will want to provide updates on progress made towards addressing these recommendations.

**Comments:**

- The VC Comm Studies program offers a transfer degree in Communication Studies. It is a comprehensive degree that can be applied to many workforce areas. The curriculum covers major areas of the discipline including public speaking, interpersonal comm, small group comm, argumentation & debate, intercultural comm, mass comm, oral interpretation, etc.
- The Communication Studies department actively follows VC's mission in placing students at the center of their learning experience, supporting them in achieving their personal, academic, and career goals in an antiracist, liberating, and inclusive environment. Faculty teach and support VC's diverse campus community and they lead students in achieving degrees, certificates, transfer.
- Despite the drop in enrollment during the pandemic, the major is growing, and with the coming demands of AB 928/CalGETC, the program anticipates more growth in the coming years.

**Commendations:**

1. The VC Comm Studies program has strong curricula, aligned with ADT requirements for Comm Studies.
2. As demonstrated by the course and program learning outcome data, students overall are achieving their goals and learning objectives in Communication Studies.

*Ventura College will be a beacon of learning — a source of inspiration and guidance — for our students and community.*

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**Recommendations:**

1. Actively assess success and equity data to better understand where and how the department can increase outcomes post-pandemic.
2. Support opportunities to engage with professional development to improve student learning, including CVC/POCR, CCAR, Faculty Academy and the like.
3. Work with the VCEC Dean to offer more Dual Enrollment courses.
4. Work closely with the IE Dean and the VPAA to assess a relevant response to the demand of CalGETC in July 2025.

CPC's overall recommendation is **no action needed**, to which I concur. Thank you again for your dedicated work in improving outcomes for our students.

Sincerely,



Kimberly Hoffmans, R.N., Ed.D.  
President  
Ventura College

cc: Nenagh Brown, Dean of Student Learning  
Jennifer Kalfsbeek-Goetz, Vice President of Academic Affairs

# Default Report

*CPC Program Review Feedback Form - Communication Studies*

February 27, 2023 12:50 PM PST

## Q2 - What is this program doing well?

What is this program doing well?

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Communication studies is a program the does a great job serving students. The faculty in the program have the experience to work well with the students and looking out for the student's needs.

Everything. Keeping students front and center.

Meeting student need for crucial CSU transfer requirement.

Communication studies has increased their success and graduation rates by 5%.

Very stable, adapted well to need for comm studies classes online during pandemic

### Q3 - What could this program improve upon?

What could this program improve upon?

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I'm not sure what they could do to improve, just keep up the good work they do.

Give them more funds.

Support during the transition to AB 928 increased enrollment for UC-bound students.

Program could improve in hiring more full time instructors and upgrading software.

Prepare for effects of AB 928

## Q6 - How well do the program's objectives align with the VC Educational Master Plan?

How well do the program's objectives align with the VC Educational Master P...

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This program fits well with the educational master plan.

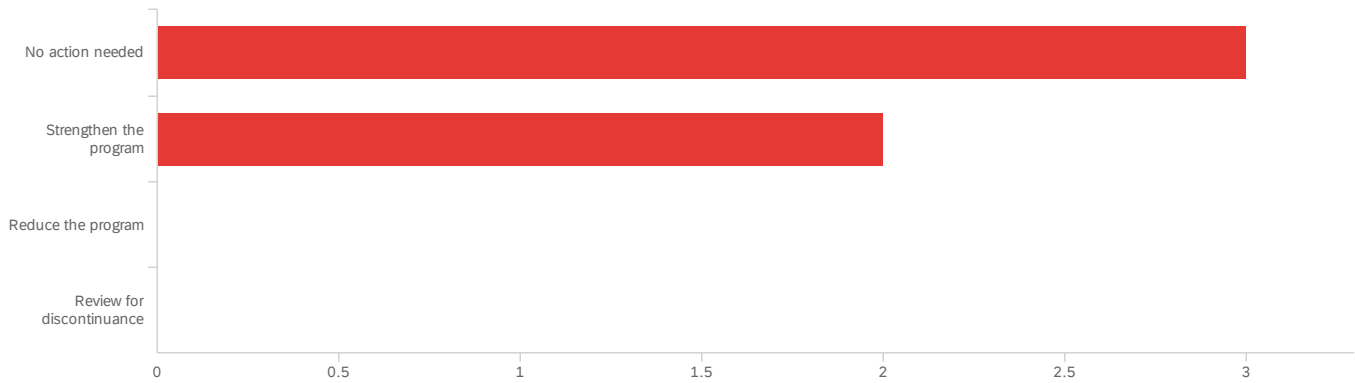
Aligned

Program listed Effectively manage campus resources to meet student and community needs,

Communication studies aligns with the EMP by targeting student success.

Aligns with "Increase our community's access to transfer, workforce preparation"

## Q8 - I recommend the following course of action for this program:



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I recommend the following course of action for this program:	1.00	2.00	1.40	0.49	0.24	5

#	Field	Choice Count
1	No action needed	60.00% 3
2	Strengthen the program	40.00% 2
3	Reduce the program	0.00% 0
4	Review for discontinuance	0.00% 0

5

Showing rows 1 - 5 of 5

**End of Report**