



Thursday, October 14, 2021
Institutional Effectiveness Advisory Committee Meeting
Meeting Notes

Attendees

Co-Chairs: Cynthia Herrera, Keller Magenau
Oleg Bespalov, Phillip Briggs, Lisa Chea, John Cooney, Sofia Diamantopoulou, Nan Duangpun, Dan Watkins, Kim Watters; Pamela Yeagley

Recorder

Veronica Hardy

1. Welcome and Announcements

The meeting commenced at 9:05am and C. Herrera welcomed the committee.

2. Approval of the September 09, 2021 Meeting Notes

K. Watters made the correction that Lisa Branton's name was in the Attendees list twice and L. Branton would like her name changed to her married name, Lisa Chea. J. Cooney motioned to approve and was seconded by D. Watkins. The meeting notes were approved with these modifications.

3. Old Business

Discussion: 3.01 Update: Survey Planning and Survey Updates

J. Cooney updated the committee that surveys have been going out and it was recommended to add "Survey Updates" to this agenda item. K. Magenau suggested that the Deans and J. Cooney meet separately for a refresher discussion on how they are using Teams to share survey samples and results. C. Herrera would like to create an executive summary format and a background with the overall intent and primary findings. J. Cooney will organize a meeting with the representatives from each college.

Information, Discussion: 3.02 Review of the IEAC Charge and Membership

The members reviewed the changes made to the IEAC Charge and Membership. K. Magenau talked to A. Edwards about finding an Academic Senate Representative. Faculty haven't been able to make the commitment yet as they have been feeling stretched thin between the District and Campus Participatory Governance Committees. The members discussed if there needs to be an Academic Senate Representative from each college and J. Cooney and L. Chea agreed that there should be three. It was decided to keep the charge as one from each college. C. Herrera will reach out to D. Clark and E. Reese to identify a representative and asked for the Deans from Moorpark and Ventura to facilitate that discussion.

The members also discussed how there is currently no Chief Student Services Officer and it was recommended to add the VP Student Development or designee. This meeting conflicts with the District Guided Pathways meeting and C. Herrera will contact Leah Alarcon about this. J. Cooney moved to accept the changes made to the

charge and was seconded by K. Magenau. The updated charge and membership will be sent to Patti Blair.

Information, Discussion: 3.03 CCC Data Warehouse supporting Canvas, COCI, and C-ID Data

J. Cooney presented that there are no updates. He is the contact between this committee and the Chancellor's Office and he will start working with Publics to get them connected to the CCC Data Warehouse.

4. New Business

Discussion 4.01 Rotating Co-Chair

K. Magenau has been the Co-Chair for two years and this has been rotated amongst the various members. The committee is looking to nominate a new Co-Chair moving forward. D. Watkins nominated P. Briggs and was seconded by K. Magenau. The committee was in agreement with P. Briggs as the new Co-Chair, which will start at the next meeting. C. Herrera thanked K. Magenau for her years of service and great work.

Discussion 4.02 IEAC Subcommittee Update

J. Cooney presented that they are still waiting on the time to send the letter to the VP for their recommendation on committee members. K. Magenau would like to get this started and recommended P. Briggs working with C. Herrera to send out this letter. J. Cooney will talk to P. Briggs privately about this item.

Discussion 4.03 Presenting Student Plans and Preference Survey Results to BoT and Vaccine Mandate Surveys

There has been a discussion at Chancellor's Cabinet that the Deans of IE present data but the determination of the timing hasn't been solidified. K. Magenau hasn't heard any updates from Oxnard. She provided an executive summary to President Sanchez and was thinking they would close the loop on this agenda item. C. Herrera recommended to close out this agenda item and add a new item, "Board of Trustee Presentations." K. Magenau moved to close this agenda item and add the new one, which was seconded by J. Cooney.

Discussion 4.04 Financial Aid Fraud

J. Cooney presented that he started a new reporting process to the Chancellor's Office in regards to fraud. He has all the reports prepared except the final extract of Financial Aid Students that were reported OIG. He should be able to report by the November reporting time and then go back to August and backfill. He offered to send the link to anyone in the committee who wants the location of the fraud extracts.

Discussion 4.05 Attendance Accounting Guidance for Transition to In-Person Instruction

J. Cooney presented that the Chancellor's Office put out some guidance in regards to returning face to face and on our attendance accounting. With COVID and Zoom, they are switching how they look at courses. They have created synchronous online courses which can be given census based accounting methods. Even though it's synchronous, they have to meet the criteria and meet synchronously on those same days. There is going to be a mixture of on-ground and distance education. K. Watters brought up designating a field in Banner regarding this and offered her assistance. K. Magenau expressed excitement about standardizing data and J. Cooney said this can be an opportunity to clean up our accounting methods. J. Cooney is attending a 10am meeting today and will get more information on this item.

Discussion 4.06 MC Research Study: Scaling up 8+8

O. Bespalov presented that Moorpark College enrollment is down and that this is basically the PACE program where students take two courses every eight weeks. This will be an effective program for adult students or students with full-time jobs. He explained that students taking 4 courses generates so much more FTS. If students are pitched this 8 + 8 model, they are more likely to enroll in one extra unit and this could solve their FTS issues. He will be working on a pilot starting in late October where a Counselor will do a control and treatment study. In the treatment study, the student will receive a pitch for 8 + 8. This will take two weeks and include 100 students. He is on a mission to convince the Department Chairs at Moorpark College to convert all short-term classes to the first eight weeks or the second eight weeks. Now Moorpark College is the largest PACE Program in the state. C. Herrera would like this put on the DCEM Agenda for the November meeting. K. Magenau is excited about the opportunity. She said Oxnard is in the process of redeveloping their PACE program into a model which is much more akin to Moorpark's model of targeted programs. J. Cooney applauded O. Bespalov on his excellent work and mentioned that the Compressed Calendar Committee found that eight week sessions were effective. C. Herrera will touch base with K. Magenau about having a discussion with an English professor who did many studies at Oxnard College.

5. Future Business/Next Meeting

Discussion 5.01 MIS English / Math / ESL Placement Reporting

J. Cooney would like the Registrars invited to the next meeting. There are going to be new processes as far as placement testing which will change where data lives, so it will be good to have the Registrars included.

Discussion 5.02 Future Business/Next Meeting

C. Herrera brought up the Enrollment Management Dashboard and connecting to Strategic Plan metrics. She would like to have a discussion around strategies identified in the strategic plan which are correlated to the metrics. This will let us see if there are pilots which we could create over the next year to be able to study the impact of the strategies on the metrics. This will be put as a future agenda item.

6. Adjournment

D. Watkins thanked C. Herrera and the members expressed excitement about the PACE Program. The meeting was adjourned at 9:55am.