

recommendations to the Chancellor through consultation and are responsible to serve as a conduit for information and the catalyst for discussion on topics raised in the District group and within the constituent group. These topics include but are not limited to, the specific areas outlined in state law and regulation and the latest edition of the Program and Course Approval Handbook (PCAH).

Typically meets monthly during the academic year.

Co-Chairs:

- Vice Chancellor, Institutional Effectiveness
- Committee Faculty Member (nominated from membership, rotated annually among the three colleges)

Members:

- Vice Chancellor, Institutional Effectiveness

Members from Each College:

- Chief Instructional Officer
- Faculty Co-Chair(s) of the College Curriculum Committee
- Articulation Officer
- Academic Senate President or designee

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### ***District Council on Enrollment Management (DCEM)***

DCEM reports as an advisory to the District Council on Accreditation and Planning to aid in enrollment management planning and holds shared responsibility with the colleges for making recommendations to and collaborating with the Chancellor, Chancellor's Cabinet, and DCCC to continuously improve upon all aspects of enrollment management.

In alignment with the Strategic and Student Equity Plans, the council utilizes a Districtwide "systems approach" to collaboratively identify and leverage resources. DCEM also shares high-impact practices designed to improve student access and success, educational quality, institutional agility, and organizational effectiveness in terms of enrollment management goals, strategies, and practices.

The charge of DCEM includes, but is not limited to:

- Identify and prioritize activities and initiatives from District and College Plans focused on enrollment;
- Perform internal and external environmental analysis and forecast future trends related to enrollment management;
- Assess and evaluate enrollment targets including Student Centered Funding Formula (SCFF) metrics;

- Analyze effective use of technology related to enrollment management, such as web effectiveness, digital media, social media, Tableau, search engine optimization;
- Reduce barriers related to student access (dual enrollment, registration process)
- Support college strategic and equity plans and goals related to enrollment management;
- Identify areas where district can support college marketing and enrollment management;
- Support college retention and persistence efforts.

Typically meets monthly during the academic year.

#### Quad-Chairs:

- Vice Chancellor, Institutional Effectiveness (or Chancellor Appointee)
- Three Members (nominated from membership and rotates annually among the three colleges)

#### Members:

- Vice Chancellor, Business and Administrative Services
- Vice Chancellor, Institutional Effectiveness
- Associate Vice Chancellor, Information Technology
- Director, Public Affairs and Marketing
- One College Chief Business Officer (appointed by Chancellor)
- DAC Classified Senate President (or designee)
- One Director of Outreach and International Students
- One DAC Data Analyst

#### Members from Each College:

- Chief Instructional Officer
- Chief Student Support Services
- Academic Senate President (or designee)
- Classified Senate President (or designee)
- Dean, Institutional Effectiveness
- Director, Outreach and Marketing
- Student Representative, as appointed by Associated Student Government

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### ***District Council on Student Services (DCSS)***

DCSS is responsible for the review and development of Board policies, administrative procedures, and standard operating practices in the student support area before submission through the Chancellor's Cabinet and the DCCC to the Chancellor and Board of Trustees. It may also serve to provide operational and procedural advice for issues impacting students Districtwide.