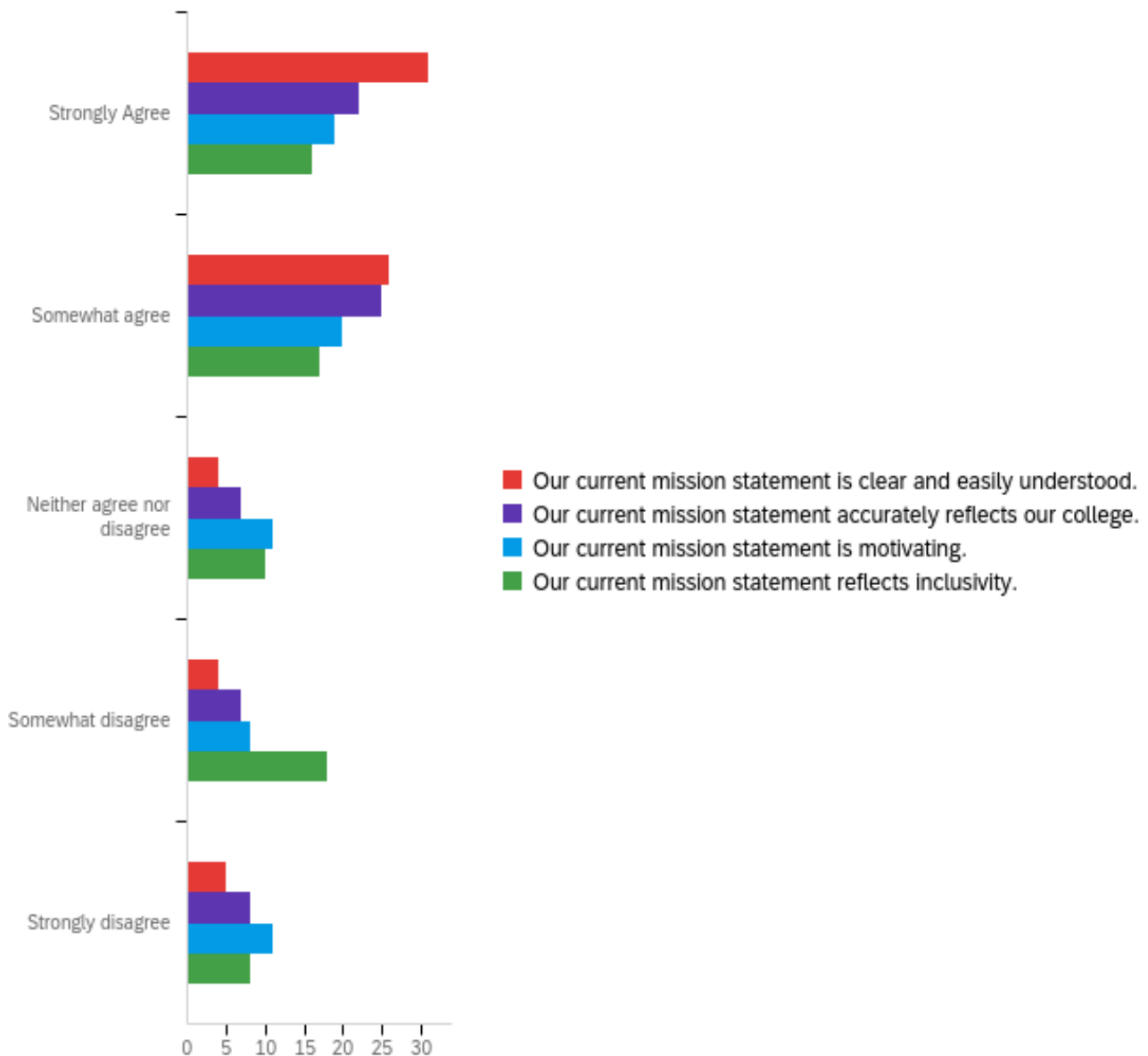


# Default Report

Mission Statement Feedback Survey - Employees

March 10th 2021, 12:33 pm PST

**Q1 - Here is VC's current mission statement: At Ventura College, we transform students' lives, develop human potential, create an informed citizenry, and serve as the educational and cultural heart of our community. Placing students at the center of their learning experience, we serve a highly diverse student body by providing innovative instruction and student support, focusing on associate degree and certificate completion, transfer, workforce preparation, and basic skills. We are committed to the sustainable continuous improvement of our college and its services.**



#	Question	Strongly Agree		Somewhat agree		Neither agree nor disagree		Somewhat disagree		Strongly disagree		Total
1	Our current mission statement is clear and easily understood.	44.29%	31	37.14%	26	5.71%	4	5.71%	4	7.14%	5	70
2	Our current mission statement accurately reflects our college.	31.88%	22	36.23%	25	10.14%	7	10.14%	7	11.59%	8	69
3	Our current mission statement is motivating.	27.54%	19	28.99%	20	15.94%	11	11.59%	8	15.94%	11	69
4	Our current mission statement reflects inclusivity.	23.19%	16	24.64%	17	14.49%	10	26.09%	18	11.59%	8	69

## Q4 - What do you think is VC's purpose?

What do you think is VC's purpose?

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To provide the classes that people want to take.

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It should be to serve our community

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I think VC serves a very diverse community and is dedicated to providing education not only for an associates degree, but certificate programs and career education programs that will provide students with opportunities in the workforce.

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To provide guidance and strong learning for students.

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Provide quality education for a diverse population of students.

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We are committed to students. Saying that we are committed to the sustainable continuous improvement is awkward!

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Instill a lifetime love of learning and to prepare each student with a firm foundation to be successful in all their endeavors.

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We are here for the community that includes first generation students, returning students and career and technical education programs. People want a job and not to develop human potential. I think we should shift the language to let our community know these are courses that will provide you with the opportunity to better your life by developing skills and marketable aspects needed for the changing world.

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VC should work hard to connect to small and big business in the city of Ventura to create internships, jobs and guest speaker mentors to come to campus and work with kids. Companies like Patagonia and Ventura County Credit Union and MadeWest and CMH should be invited to campus and integrated into the student education. Partnering should occur with VCOE, Ventura County Superior Zcourt, the city of Ventura government and more interconnection with school districts across the county to play up the colleges strengths.

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To meet the community college educational vocational/career or transfer needs of our community's students, be they adults or incoming high school students.

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To serve as a stepping stone to get some on their path and to give opportunity to others to get on a new career path.

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Sustain higher education goals to all facets of our society, including young old and multicultural arena. Make it easy for those who choose the path of self improvement in a rewarding and enlightening way. Keep our standards at a level that all walks of life can achieve success.

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To achieve equity in educational outcomes for all students. To provide an equitable learning and working environment.

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Helping each individual student to mature to their full potential.

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To provide purposeful education that empowers every student with the courage to be different and the creative thinking to make good choices!

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VC purpose is to support students in their educational goals (degree, certificate, etc).

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To help educate the community

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To provide an educational experience that encourages self-development for students to reach their best potential, become informed and be a engaged citizen in our local and global community.

To educate students with as much content as possible regarding their specific subjects and degrees, not only to prepare them for admission potentially to 4-year colleges, but also to give them a wide enough background in subject matter to use in the world with impact.

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Transforming students' lives, developing their potential, while creating an inclusive environment with respect and opportunity for all.

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To serve students holistically, assisting with the attainment of their educational goals as well as supporting their psycho/social/economic needs.

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To create, nurture diversity, and an inclusive learning environment to meet the needs of our students and community.

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I agree and resonate with the VC Mission statement as cited above.

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I think we should include a commitment to antiracism in our purpose.

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Education beyond high school, preparation for employment or transfer to further education, developing an adult attitude toward a life-time of learning

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To educate people at reasonable costs.

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Many of us like to think of VC as a pirate ship, but it's really more of an educational ship. Its purpose is to take people...our student body...from where they are to the next stop on their life's educational journey. That short-haul destination might be getting a better job, transferring to a university, or maybe just being able to say "I've earned a college degree!" or "Now I can help my kids with their algebra homework." There are as many reasons to travel aboard the Pirate ship as there are students. We're not a long-distance ship; we travel from port to port along the coastline. The universities, by design, run most of the transoceanic routes...but we transport many students from the Podunk Pier to one of the major ports of departure so they are able to continue pursuing their long-term itinerary.

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My time at VC as both a student and employee allows me to strongly agree with the mission statement. In my experience, VC's purpose is to not only provide a great deal of services to a diverse group of students, but to reach the students.

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To serve the needs of students in all areas of life and education so they can perform and become the best they can be.

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The mission of Venture College is to provide a supportive and inclusive learning environment where students can attain their educational and personal goals. We pride ourselves on our tradition of educational excellence, the diversity of our campus community, and in our historic mission of accepting all who desire to learn. We embrace equity and accountability through measurable learning outcomes, ethical data-driven decisions, and student achievement. We are dedicated to helping every student discover their potential and to achieve their ambitions.

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To provide accessible, supportive, high quality learning environments to meet the needs of our diverse communities

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Like the whole community college system in CA, we are at the forefront of social justice because access and attainment of education closes equity gaps for all marginalized populations especially that intersect with limited financial means.

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To serve the community through a variety of educational opportunities to explore and prepare them for .....

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Provide pathways and support for students to achieve their educational and/or career goals.

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To be student-centered.

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To provide pathways to a better life be it through career development or personal growth.

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Educate and serve students in a professional, welcoming manner.

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to train, teach, guide, provide, earn opportunities of advancement

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Our purpose is to challenge, motivate and inspire!

The mission states there is diversity at our school. But it is not saying we care about that diversity or that we do anything with that diversity. Its almost a side note. We need to say something about our institution actively promoting diversity and equity. "We strive to promote diversity and equity" sounds like we actually care about it.

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To provide a quality academic and career education to each student at a reasonable cost.

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To make our students well-rounded and educated productive members of society and to enable them to reach their full potential. To foster an informed citizenry.

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To provide affordable educational, and personal support to our students ensuring their ability to build a solid foundation for their future of good health both mental and physical, happiness and security.

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Create an educated society.

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To develop students so they can achieve their goals and dreams. To model inclusivity and equity in action.

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VC's purpose is to prepare the majority of students for higher learning. The purpose of VC for those who do not carry on with formal education is to teach students to be functioning members of society in the skilled trades. The college also serves as a space for members of the community to enrich their lives by participating in the arts/music/and other events open to the public.

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one piece is: contribute to the solution of problems confident in their identity and vocation, and committed to service and justice.

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To teach all students, whether it be for a degree, job skills, personal growth and/or basic skills.

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to serve the students, staff and community

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To meet students where they are at in their educational journey and to help them develop knowledge.

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To give people an opportunity to succeed.

## Q6 - How do we - and how should we - serve students?

How do we - and how should we - serve students?

To provide as many classes as possible, and not cancel classes for enrollments below 15.

We can't just be a community in the abstract, this moment requires us to DO things. We need to denounce white supremacy in ALL its forms. We need to move beyond doing random disjointed things, we need strategy.

I think we should emphasize that we not only serve students who are coming directly out of high school, but we are also allocating resources to non-traditional students (single parents, veterans, formally incarcerated) as they also represent a huge part of our community.

Stronger CTE there is a lot of jobs that dont need full bachlers degrees we have a generation that wants to graduate and turn around and work not transfer to anther college. the other issue that i know is cost of school is going up and because of this students tend to not make it to there goals his is what i see.

We should always be patient, inclusive, empathetic, and respectful. Golden Rule.

Always do our best by giving each and every person we come in contact with a 100%

VC serves students by being an open minded campus, that has trained employees to be positive, and to create safe, culturally sensitive spaces on campus for discussions.

We should ensure effective pathways to meaningful work and higher education

We need to be prepared to meet them where they are.

We should serve them with the utmost respect, treat each student as an individual (not one in a thousand) as if they are the first person of the day, even if we get the same question asked a hundred times a day, always answer it as if it were the first time it was asked. We are here because they are. We need to always keep that in mind.

keep them safe from hazards and modernize with changing times

We should achieve racial equity in educational outcomes for Latinx and African American students. Focus on course success, transfer, and degree/certificate completion for all students. Provide professional development to all groups, develop "equity teams" in departments and divisions, and host all-campus events focused on racial equity and actively anti-racist practices.

As we motivate and expect the best from our students, we also should apply the same principles to ourselves.

VC should provide a wide array of courses and scheduling options for students.

Provide a diverse spectrum of meaningful classes that inspire students to aspire to a higher level in order to succeed in their choice of career and way of living!

I am not sure. We provide access to those that can navigate the registration process. However, we don't focus on keeping our students. We continue to chase new enrollment instead of focusing on retaining those that we do have. Do we really serve students if it is taking them 4-5 years to complete their educational goal? A community college education should not take that long.

By offering robust programing that makes students use their critical thinking skills to come up with their own opinions and world views

Placing students at the center is a great thought but hard to assess. Could it be reworded to more of an actionable item - something where we could assess it almost without thought as we read the statement. Even "meeting the students where they are" is good, but still non-binding.

The college currently does not serve students well, because it does not often allow for teachers (particularly adjuncts/lab instructors) to teach enough courses to cover all critical and relevant content in their subjects. There are too many draconian rules and delays preventing the addition of critical courses that are crucial to students'

success. Thus many adjuncts and lab instructors have to essentially cram information that would normally be delivered in several courses into one or two at most, often with pro bono hours.

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Always focus on students, especially as decisions are made.

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We provide a wide variety of educational programs for students, meeting students where they are depending on their goals and interests. We also provide a variety of financial support services, career services, club membership opportunities, tutoring, and veteran services. I believe there is room for improvement in integrating all of the services we offer to create a more user friendly experience for the students. I also think that there should be an increased focus on diversity, in addition to the monthly events hosted by the ASVC (which are great!), so that all students feel welcome, every day.

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Putting our students at the heart of everything we do and change.

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Besides fulfilling teaching obligations through online instruction, Zoom class sessions, etc, I believe we also need to be aware of special needs of students, such as referring struggling students to the Counseling Office, EAC, as well as to Student Health where students can access behavioral health services with our three certified therapists.

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We do well right now, always putting the student's learning and growth as priority number one, no matter their previous education or background

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Making them the most important part of our college

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We won't learn how to serve our students until we spend some time learning about their goals. Too often, a half-hour counseling appointment simply isn't enough, although that is frequently all that we (and our students) have. We also have a tendency to assume we know what's best for students. That may be true some of the time (we do have some experience with college!), but (for example) not every student who completes the IGETC pattern is necessarily planning to transfer. Most, perhaps, but not all. Sometimes the student is just seeking to achieve a personal-growth goal that has nothing to do with our preconceived notion (UC transfer! or at least CSU transfer!) of what IGETC means. We need to ask, even when the answer seems obvious. And we need to listen to our students, especially when the answer isn't the "obvious" one we were expecting. We need to help students prepare to take the next step they want to take, not the next step we think they should take.

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The School itself is great. Very kind employees in the departments. Almost all of my experiences with professors and staff were always encouraging, informational, and supportive.

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In every way possible...

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Offer broad and balanced academic programs that emphasize high quality and creative instruction. Utilize data to identify barriers to success and close achievement gaps. Ensure that every student has the resources and support needed to achieve their educational and/or personal goals. Build an inclusive campus that embodies a respect for and commitment to the ideals of a pluralistic, multiracial, open, and democratic society.

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Prioritizing student success through teaching excellence, safe and supportive environments, partnership building. Respecting and affirming the dignity of all.

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I would love to see an intentional statement to create opportunities--closing opportunity gaps--for all students of all abilities, financial backgrounds, and BIPOC students. We know this is the power and strength of the community colleges, its time to state that and do that with intention so that we can affect positive change throughout the local economy, communities, and cultures. This is about improving quality of life measures across class, ability and race.

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With equity at the forefront we provide our students with essential services to support their greatest success.

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We provide courses and instruction that meet the requirements for various goals (Associates, transfer, workforce prep, etc.). We provide various student services to help students navigate the path to their goal (services such as EAC, FYE, EOPS, Counseling, etc.). I think we should increase awareness of the student support services on campus and provide a way for all new students to have a baseline knowledge of Ventura College, our services and resources, and understanding of higher education processes/jargon, etc.

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Serving the educational and workforce needs of our community.

We provide opportunities. We take students how they come to us and help them get where they want.

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We should serve students by giving them the information so they can grow, become self-reliant and serve themselves.

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We serve the entire student.

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For me, I realize I/ we can't be everything to students. So we have to decide what we want to do, and do that better than anyone!

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The wording of the things we do is also too passive. 'We provide instruction' and 'focus on degrees' as if students are not part of this. "We strive to change students lives" would be a bit more active. Our statement suggests that our purpose is only those metrics we can count and the state looks at. But there's more to community college than those metrics. Skyline uses this as their mission statement: "Skyline College inspires a global and diverse community of learners to achieve intellectual, cultural, social, economic and personal fulfillment." I like where they're going with it better.

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We are charged with the task of meeting the needs of every student who walks through the school doors. However, our notions of social justice, economic success, and political equity demand more. Everything we do should be apparent in one result: a school that serves all students. Much of the work involved in accomplishing this result comes through in efforts such as: building a strong team, providing instructional leadership, using data effectively and making our schools unusually welcoming. <http://eskolta.org/wp-content/uploads/2014/09/Research-Leadership-in-Practice-Serve-All-Students-Work-Sample-4.pdf>

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Meeting their needs to allow them to become the best version of themselves

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small class sizes, lots of one on one counseling, tutoring, care for the future of each student

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Encourage and support growth mindset

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With kindness, understanding and humanity.

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We should be better prepared to answer the most basic questions, give the same answers with regard to a student's academic path, and be more unified with the other campuses. The biggest complaint we hear from students is that one counselor says to take XYZ class, but a different counselor cancels that and says no, take ABC class instead. Students are never given consistent information be it from counseling, career tracks, which class is truly necessary and which "just fills a requirement", or even how to fill out a petition. It is embarrassing. And none of the schools even use the same forms at the campuses.

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Not the way we are doing it now. Our current structure focuses to primarily serve the most resourceful, academically-prepared, socially-prepared, financially-stable and knowledgeable student. VC is back to being a junior college instead of serving the community. Shameful.

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quality - not quantity

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We need to serve with flexibility. We need to adapt our programs, services, schedules, etc. as student needs change.



### Q3 - As we evaluate and update our mission statement, what are the most important words, concepts, or values that you think should be included in it?

As we evaluate and update our mission statement, what are the most important words, concepts, or values that you think should be included in it?

Values - social justice, inclusivity

It sounded great to me.

Denounce white supremacy, anti-racism in action not just in words, equity in action, justice, black lives matter, support BIPOC

The concept of community, diversity, and preparation for workforce/further education.

Human potential that the most imprt word for me

STUDENTS FIRST, ALL ELSE FOLLOWS

Ventura College serves life-long learners in the community for their personal enrichment.

To develop the students minds and inspire them to improve their hearts by the example we set.

If I was returning to school as a student again I would want to know that I could retrain for a job or develop new skills to improve my career goals. I think having a more job/economic focus for the post pandemic world would encourage students to invest in themselves and their future.

Resilience

A genuine honest mission statement that is intentional, purposeful and that will be delivered. A non lip service mission statement that needs more time and attention than this survey

Respect. Inclusive.

Love and kindness

equity-minded, student-ready college, HSI, antiracist, culturally responsive, inclusive, social justice,

Transformation, education, preparation!

Learning Equity-minded

Courage to be different and unique; creative thinking that leads to good choice making.

Social justice, inclusiveness, equity.

Educate, Freedom of Thought

Diversity, Equity, Inclusion, intentional, educated, compassionate, integrity, citizenry, prepared, skilled

'Depth of content in offered subject matter is a priority of the school'

Inclusive environment, respect, transforming, innovative instruction, focus on students

Diversity, equity, social justice, opportunity, support.

Words: Commitment to providing equitable student learning Words: Equity-minded Words: inclusive culture  
Concepts: Sense of belonging Values: Teamwork, Trust, Quality, Integrity, Making a Difference

## Equality for our diversity

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develop human potential; cultural heart of our community; innovative; motivating; sustainable continuous improvement of our college

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The phrase "placing students at the center of their learning experience" needs to be clarified. There is no question that we want the learning experience to be student-centered (that's what this is trying to say, right?); we just need to find a better way to say it. I read that and my mind's eye sees a hapless student falling down a chute into the middle of a pile of...learning. Or something. Mentioning diversity is good, but there is a lot more diversity in the student body than in the faculty and staff. It may be too soon to do so, but in ten or twenty years we should be able to laud the diversity of the faculty, not just the diversity of the students. Keep the "sustainable continuous improvement" part. It's really accreditation-speak, but it also emphasizes what any successful organization needs to do to sustain itself: improve (and, thereby, grow). When rewriting the mission statement, we need to keep in mind the difference between that and the vision statement. Elements of either can creep into the other one. The vision statement answers the question "where do we see this institution going?" and is forward-looking. The mission statement answers the related question "what is the fundamental purpose of this institution?" and is rooted in the present. Although we have a separate statement of values, there should be a summary or synopsis of those values in the mission statement. What do we value? Service? Quality? Sustainability? Equity? Integrity? Achievement? Nurturing? Simple human kindness (keeping in mind that college is a brutal experience for many students)? How do our values and ethics shape our culture? How do our values distinguish us from other colleges? And how do we live and express those values in our everyday work? Keep it concise by focusing on what's important.

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This mission statement in my opinion does not flow and has the focus of the mission of Ventura College jumbled up. "Placing students at the center of their learning experience..." should be the beginning sentence. By placing them at the center Ventura College transforms students lives... So, you see how while the sentences are somewhat well written they do not flow well. Is there a need to have two and's in the same sentence? The last sentence seems out of place. While I feel it is a great sentence, it is a very different form than the others, and seems to but just thrown in at the end. Again, it is not in the flow of the statement - but many be that's the point?

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high-quality, supportive, inclusive, equity, data

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Quality, equity, diversity, community, student success

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opportunities, economy, quality of life, innovation, removing barriers, celebrate and educate about all strengths and cultures, excellence, education, care, welcome, inclusion, transparency, team (many of these could be in a values statement)

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Equity or inclusive

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diversity, critical thinking, integrity, compassion, access/accessibility, equity

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Cultural heart of the community; diverse student body.

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It doesn't matter. Whatever we include, it should be focused on what we aspire to do. It doesn't matter that we serve a diverse community. It matters that we value the diversity of our community. These (focusing on associate degree and certificate completion, transfer, workforce preparation, and basic skills) are just jargon. They aren't what we do, they are labels given for metrics upon which funding may, or may not, be based. We provide students with opportunities (they choose them). We assist them on their path (they choose it). We care (or at least we should). We value each student and their dreams - we don't value demographic percentages or other quantifiable metrics of success or transfer. We should avoid confusing how we track what we do with why we do what we do.

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"develop human potential" and "focusing on associate degree and certificate completion, transfer, workforce preparation, and basic skills."

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teaching, guiding, providing, earning, degrees and transfer opportunities just in time retraining the workforce and community

Challenge, motivate and inspire!

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Diversity and Equity, and how we influence students, not how many degrees they get or classes they pass or counselors they see.

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Culture Continuous improvement Commitment High-quality education Diverse community Prepare students Promote economic growth Workforce development Improve the quality of life

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student-centered, equity-minded, educational, value-focused

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diversity community

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Equity, kindness

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Use words of substance, rather than being vague and using the buzz words of today. Buzz words will fade. They always do. A mission statement needs to hold up over time, decades. It needs to convey a very simple, yet thoughtful, clear message.

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We need to be more specific with our goals and aspirations. I think that this mission is generic and like many other colleges. I don't feel that it speaks to our community as a whole

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Through our actions as a college, we demonstrate daily that our mission statement is just a bunch of words. You keep talking about inclusivity and how we value all students but through your priorities, how you use the money, and who gets hired, this college is not "walking the talk"; it's not living up to its "mission".

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transparent, equity, diversity, inclusion, commitment

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knowledge, flexibility

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inclusive of all peoples

**Q7 - Have you seen a fabulous mission statement that we should review? If so, please copy/paste or enter a link below.**

Have you seen a fabulous mission statement that we should review? If so, please copy/paste or enter a link below.

Ours is very good!

n/a

no but your on the rite track

[http://www.orangecoastcollege.edu/about\\_occ/office\\_of\\_the\\_president/Pages/Vision-and-Mission-Statement.aspx](http://www.orangecoastcollege.edu/about_occ/office_of_the_president/Pages/Vision-and-Mission-Statement.aspx) <https://www.contracosta.edu/about/mission-vision/>

They are out there, I don't chose to make the time to copy and paste at this moment.

<https://college.harvard.edu/about/mission-vision-history>

I don't know

Long Beach City College is committed to providing equitable student learning and achievement, academic excellence, and workforce development by delivering high-quality educational programs and support services to our diverse communities. Pasadena City College is an equity-minded learning community dedicated to enriching students' academic, personal, and professional lives through an array of degree and certificate programs, campus engagement, and customized student support.

The mission of the \_\_\_\_\_ School District is to meet the academic, cultural, social, and individual needs of students in order to prepare them to make a meaningful contribution to a democratic society.

Option 1: Long Beach City College is committed to providing equitable student learning and achievement, academic excellence, and workforce development by delivering high-quality educational programs and support services to our diverse communities. Option 2: Pasadena City College is an equity-minded learning community dedicated to enriching students' academic, personal, and professional lives through an array of degree and certificate programs, campus engagement, and customized student support.

[www.makotodojo.org](http://www.makotodojo.org) "The mission of Makoto Dojo School of Aikido, Inc. is to provide the teachings of Aikido that empower every student with the courage to be different and the creative thinking to make good choices!"

- Pasadena City College is an equity-minded learning community dedicated to enriching students' academic, personal, and professional lives through an array of degree and certificate programs, campus engagement, and customized student support.
- Long Beach City College is committed to providing equitable student learning and achievement, academic excellence, and workforce development by delivering high-quality educational programs and support services to our diverse communities. • Pasadena City College is an equity-minded learning community dedicated to enriching students' academic, personal, and professional lives through an array of degree and certificate programs, campus engagement, and customized student support.

"To inspire lifelong learning, advance knowledge, and strengthen our communities." (The New York Public Library) Quoted from <https://topnonprofits.com/examples/nonprofit-mission-statements/> which I recommend as a source of the positive verbs (e.g., inspire, advance, strengthen) that could be included in an effective mission statement.

Pasadena City College is an equity-minded learning community dedicated to enriching students' academic, personal, and professional lives through an array of degree and certificate programs, campus engagement, and customized student support.

I would look to a Fortune 500 co for that! Someone like Apple.

Yes! Skyline college :) <https://skylinecollege.edu/aboutskyline/mission.php> Also look at De Anza College's statement: <https://www.deanza.edu/about-us/mission-and-values.html> Also does not talk about the state metrics but more intrinsic things

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San Bernardino Valley College maintains a culture of continuous improvement and a commitment to provide high-quality education, innovative instruction, and services to a diverse community of learners. Its mission is to prepare students for transfer to four-year universities, to enter the workforce by earning applied degrees and certificates, to foster economic growth and global competitiveness through workforce development, and to improve the quality of life in the Inland Empire and beyond.

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We're In Business To Save Our Home Planet. Our Reason For Being At Patagonia, we appreciate that all life on earth is under threat of extinction. We aim to use the resources we have—our business, our investments, our voice and our imaginations—to do something about it. Patagonia grew out of a small company that made tools for climbers. Alpinism remains at the heart of a worldwide business that still makes clothes for climbing—as well as for skiing, snowboarding, surfing, fly fishing, mountain biking and trail running. These are silent sports. None require an engine; rarely do they deliver the cheers of a crowd. In each, reward comes in the form of hard-won grace and moments of connection with nature. As the climate crisis deepens, we see a potential, even probable end to such moments, and so we're fighting to save them. We donate our time, services and at least 1 percent of our sales to help hundreds of grassroots organisations all over the world so that they can remain vigilant, and protect what's irreplaceable. At the same time, we know that we risk saving a tree only to lose the forest—a livable planet. As the loss of biodiversity, arable soils, coral reefs and fresh water all accelerate, we are doing our best to address the causes, and not just symptoms, of global warming. Staying true to our core values during forty-plus years in business has helped us create a company we're proud to run and work for. To stay in business for at least forty more, we must defend the place we all call home. Core Values Our values reflect those of a business started by a band of climbers and surfers, and the minimalist style they promoted. The approach we take toward product design demonstrates a bias for simplicity and utility. Build The Best Product Our criteria for the best product rests on function, repairability, and, foremost, durability. Among the most direct ways we can limit ecological impacts is with goods that last for generations or can be recycled so the materials in them remain in use. Making the best product matters for saving the planet. Cause No Unnecessary Harm We know that our business activity—from lighting stores to dyeing shirts—is part of the problem. We work steadily to change our business practices and share what we've learned. But we recognise that this is not enough. We seek not only to do less harm, but more good. Use Business To Protect Nature The challenges we face as a society require leadership. Once we identify a problem, we act. We embrace risk and act to protect and restore the stability, integrity and beauty of the web of life. Not Bound By Convention Our success—and much of the fun—lies in developing new ways to do things.

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[https://www.bhcc.edu/media/01-collegepublications/strategicplans/BHCC\\_StrategicPlan.pdf](https://www.bhcc.edu/media/01-collegepublications/strategicplans/BHCC_StrategicPlan.pdf)

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Perhaps consider writing the mission statement with the other campuses. We are (supposed to be) one. Unified. (But in reality, we are not!) How can we preach bringing unity and equity to our students when our own district and campuses don't even have it. That is why we fail at the whole equity and inclusion business.

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Would need to research it

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x

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Check out this video called "How to Write a Mission Statement That Doesn't Suck":  
<https://youtu.be/LJhG3HZ7b4o>