

Diversity in Culture Meeting

Feb 17, 2021

Meeting started at 4pm

Steve Turner, Gigi Fiumerodo, Jose Maldonado (OC), Stacy Sloan-Graham, Peter H. Sezzi, Jamie Harmon, Lynn Wright, Eric Martinsen, Mariana Branda, David Carlander, Fernando Salinas, Jenchi Wu, Paulina Salazar, Rubisela Gamboa, Carmen Cuevas.

Gigi shared her screen and updates on the following items:

-Marketing

-Website

-Poetry Slam

Gigi is working with Cindy Jones on visuals for social media, calendar, banner on website, etc. Pulls in colors from last year's award-winning poster. Will incorporate OC logo especially for Poetry Slam.

Gigi shared the website: www.venturacollege.edu/community/diversity-in-culture

The Poetry Slam page on the DiC website is live. This site is just the verbiage that we have seen in past meetings. The workshops are all on Zoom and posted on this website. These are regular Zooms because they are like workshops.

Student Art Contest page on the DiC website is (also) now just live. Submission details are online for this contest. We will announce the winner at the start of the Poetry Slam.

The schedule will be posted soon.

Gigi will work with Cindy to highlight certain speakers. And also try to co-market with OC for their events and with Professional Development for events that are of particular interest to faculty.

Gigi also shared the Canvas module she crafted for the Poetry Slam. It can be found in the Canvas Commons.

Gigi also said that Cindy was going to reach out to her Marketing Rep counterpart at OC.

The workshops are live for the Poetry Slam. And the awards have been approved by ASVC (\$250, \$150, \$100). If an OC student were to win, we need to put on our thinking caps on how we handle ASVC funds would/could be used if an OC student won. Jose said that OC will cover the winnings if an OC student wins.

Art contest is live. Now is the time to promote both the Poetry Slam and the Art Contest. [I can make an Art Contest module for Canvas, if you want?]

We now have the ability to make our Zooms webinars. If we want to do a workshop, then we will have to do registration for webinars but open-ended Jose said we should approach the presenters about what their preferences would be. We will need a gatekeeper so we can watch the waiting room.

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Gigi said that each event will need at least three behind the scenes folks. Asking for registration would probably limit interest in attending the events. Gigi shared that there is lots that we can do behind the scenes in Zoom (who can share their screen, who can talk, etc.)

Mariana echoed that we should ask the presenters what their preference is.

David mentioned and Eric shared in the chat that we should Yes, have our events open to the public.

Lynn also liked having this open to the public because we have done this in years' past. And we can create a template for all DiC events. We can create one template, keep it open to the public, and set safeguards.

Jamie said as long as the presenters aren't opposed to it, we should be open to the public.

Mariana said we should remain open to the public and not let the haters win.

Eric mentioned we should check with our presenters on if they want Webinar vis a vis Workshop but not ask them if they want it open to the public or not. By presenting at a community college, our presenters should know that we are open to the public.

Mariana said have a template: all open to the public, all as webinar, all with q & a at the end – unless the presenters indicate otherwise to us in advance at least a week in advance.

Webinars we are limited to 1000 attendees, for workshops we are limited to 300 attendees.

Gigi shared that there is a way to get community members to register in advance via their google.

JenChi shared how she is hosting a workshop and how they are using the QR code to register for workshops.

Gigi will work behind the scenes with Rock to work on these.

Mariana mentioned maybe placing a formal disclaimer saying that there is a maximum capacity and you will be allowed in until we reach maximum capacity.

Jose shared that his expectation will be that most attendees will be VCCCD students. He asked what kind of outreach we will be doing to get the community involved. In the past we did print ads, radio spots, bussed in schools, etc. But Cindy is primarily interested in pursuing social media marketing. Jose said maybe we can get a notice in the *VC Star* or *The Acorn*. Eric mentioned that maybe we can get a notice out to local school districts.

Gigi said maybe we can promote this as a virtual field trip to local schools. Jose mentioned maybe share this with other

Gigi mentioned that we would likely have to rely on our own contacts – just like we did in past years' where we would pound the pavement to put up flyers. We will have to self-promote.

Mariana asked about recording the sessions. Gigi said we would have to get permission from the presenters.

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Carmen shared that she has vendor codes for some of the presenters and the personnel services contacts sent to her, she can work on getting the signatures. David specifically ask about Gabby Riveria's contract.

Gigi then shared the schedule of events and presenters. Peter asked committee members to reach out to their contacts to come up with Title of their events. A title really helps with the marking of the events and if we don't get titles, then likely we would have to generate our own titles for their events.

There is some overlap of events. Is that ok? In a "normal" festival or conference, overlap is expected but should we not be concerned about overlap. Eric mentioned that it would be ideal to not overlap but if overlap occurs, that's ok because it is unlikely that anyone would be attending everything. Gigi mentioned that the focus of events is different – some are PD, some are club-based, some are student-interests.

Steve talked about wellness/self-care panels that clubs might want to host. He heard this bubble up at a BICT meeting earlier this week but he wanted to check in with the group first to see if we wanted to host this.

Gigi mentioned that maybe keep the noon-time slot for student focused events. Steve mentioned Andrew Nelson (VC therapist) and maybe just have a brown bag drop-in idea for people to talk and learn about anxiety and depression, etc. David said this would be great to lead by example on how we can help dial down the anxiety of our students by modeling. Maybe a noon-time town hall where faculty and students can all come together to air this out. Gigi said that the more student-centered events we can host, the better.

Regarding sign language interpreters....Steve thinks we can caption a lot, have an interpreter "per request" only.

Real-time captioning for all events and put an ADA disclaimer if someone needs additional accommodations.

Eric also shared It might be fun to curate a few "playlists" for the week. If you're into art and poetry, follow this schedule, etc.

Gigi mentioned that should we do something to promote the student clubs that are promoting ethnic studies. Rubisela said that for the DiC Festival, she is open to ideas of making presentations about Ethnic Studies. Rubisela said we could have an event that celebrates what has been accomplished so far. David suggested maybe host an "Ask Me Anything"-style panel for Ethnic Studies. Rubisela focused on maybe having a MC/OC/VC panel on what is happening throughout the VCCCD. Mariana said maybe an "Ethnic Studies Open House". Rubisela said that she will talk to colleagues. Mariana said maybe have a career counselor make a presentation on what you can do with social justice or what other careers will make good use of an Ethnic Studies degree / coursework. Rubisela will talk with Marian Carrasco-Nungary about a possible event.

By our next meeting, we should have the schedule mostly put to bed.

Next meeting: Wed, March 3, 2021 4-5pm