



Office of the President

To: Sebastian Szczebiot, Classified Senate President
From: Dr. Kim Hoffmans, President
CC: Executive Team; Susan Royer; Dan Clark, Academic Senate President
Date: June 9, 2021
Re: Classified Out of Cycle Resource Request

As part of our [Out of Cycle Resource Request process](#), the Executive Team has reviewed the following request. The president's response is included below, with the details in the individual request form attached to this memo. A member of the Executive Team will be available to attend the Classified Senate meeting in July to discuss this request.

| Requestor | Position Request | Division/Department | Response |
|-----------|---|---------------------|--|
| Sue Royer | Marketing, Communications, and Web Design Coordinator | College Services | As part of our Out of Cycle Resource Request process , the Executive Team has reviewed your request to backfill an open Marketing, Communications, and Web Design Coordinator position, due to a resignation. It is felt this position is necessary for the continuity of operations in marketing and outreach. As such, I support hiring a replacement for this position. |

Please share this information as appropriate. Thank you for your contribution to this process.

Out-of Cycle Resource Request Form

Complete this form to request resources that were not included in your program review. This is not intended to replace or circumvent program review. It can only be used in the case of a time-sensitive need that arose outside of the usual program review cycle.

After completing the form below, the request will go to the Vice President over your area. If the Vice President approves the request, it will go to the President and Executive Team for consideration.

Q1. Type of Resource Requested:

- Classified Staff

Q14. Is this a new resource or a replacement of an existing resource?

- Replacement

Q3. Description of Request:

If this is a staffing request please include the following information:

- **Position title**
- **Position number (if this is a replacement)**
- **Date that the hire is needed**

Marketing, Communications, and Web Design Coordinator
Position number VCU580
Needed as soon as possible

Q4. Why was this request not included in the annual program review process?

Position was vacated in April 2021 and needs to be filled.

Q17. Why is this request needed at this time (as opposed to going through the annual program review process)? Please describe how your program will be impacted if this request is not approved.

This position handles all of the marketing and social media for the campus. We currently have a provisional employee who is doing the bulk of these activities. It is imperative that we have a full time, permanent employee managing all of these duties.

Q12. Estimated Cost

\$75,000

Q15. Funding Source (e.g. General Fund, Categorical, etc.)

General Fund

Q5. Which of the following does this request align with (check all that apply):

- Educational Master Plan Goal 1 - Increase Student Success and Equity
- Educational Master Plan Goal 3 - Strengthen Local/Regional Partnerships
- Educational Master Plan Goal 4 - Enhance Institutional Effectiveness

Q10. Your Name

Susan Royer

Q11. Your VCCCD Email Address

sroyer@vccd.edu

Q7.

Vice President Over Your Area

- Catherine Bojorquez

Q16. President's Response (To be completed by College President)

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Click the submit button below to send this request to your Vice President.