Diversity in Culture Task Force- Meeting Agenda March 10, 2021 - 4:00 pm – Zoom

Welcome

Present: Steve Turner, Peter H. Sezzi, Lynn Wright, David Carlander, Gigi Fiumerodo, Mariana Branda, Matt Moore, Carmen Ruiz, Jenchi Wu, Paulina Salazar Perez, Amparo Medina, Jamie Harmon, Gabriela Rodriguez, Jose Maldonado.

Meeting started at 4pm with introductions.

Updates to schedule:

Finalizing details

Gigi shared her screen with the schedule at present. It differs from what was sent out early this morning as some changes have recently come in. Time is of the essence to put the schedule to bed so we can start promoting, especially the events that are cross-campus.

Amparo asked about the intent/goal of should we have events back to back? In the course of setting up these events, we have decided not to have overlap. We are trying to fill up the Mon-Wed-Thurs slots while keeping Tues open because that is MC's Multicultural Day and we are trying to keep the 9am-5pm slots filled. Not a cause from concern but we are all on the same page.

Monday

It was confirmed during the meeting that Dr. Carlos Munoz, Jr. is going to present from 2-3:30, not from 1:30-3:00pm. Steve will work with Llewellyn to see if he can move from 3-4 to 1-2 so there is not overlap. Mariana asked if she still should contact NAMI participation at the 10am "Wellness during Covid" meeting. Gabriela said sure, reach out to them. If they can participate, then we can work them into the panel. Steve asked Gabriela if we can get health office staff from OC involved, as well as two student reps. She hasn't received confirmation from her people yet. Steve mentioned that Mary Jones wont be there but Camille or Steve Lin (the MFTs in the VC Student Health Center) will be there. Discussion on extending the Audism presentation from 4-5 to 5:30. Jose and Amparo will confirm the title with Emily and get it to Gigi.

<u>Tuesday</u>

This is being reserved for MC's Multicultural Day. But their events end at 3pm-ish so we could host something after 3pm, if necessary.

Wednesday

Gigi asked if Jose had more information about the First Nations event and if he can send it to Gigi later. Fernando will showcase some of the Poetry Slam videos. Then there is a big slot of time (12-3) that is really more professional development focused (Dr. Gina Garcia keynote and workshop). Is there anything in the works that we can schedule concurrently or should we leave it as it may? Jose shared that he, Gabriela and Amparo met with a Puerto Rican filmmaker – maybe this could be during this time? His event would be Artivism—the power of by Eli Jacobs-Fantauzzi. The committee encouraged Jose to reach out to see if he was available, perhaps during this time slot on Wed? Amparo is working on securing a CI speaker from 3-4:15pm – the focus of the presentation is sharing recipes, decolonizing your diet and tie this in to empowering yourself through how you eat. Discussion on how Gabby's event is now overlapping with the Tina Carlson event.

Thursday

Amparo shared that the Puerto Rico filmmaker can actually fit even better in the gap that we have now at 12 on Thurs. We will try to have Eli scheduled on the Thurs noon slot instead of during the 12-3 Wed slot. The rest of Thurs seems pretty dialed in.

Open for discussion:

Opening "ceremony" with OC and VC presidents Typically, we would have opening remarks from the campus president when we would have in-person events in the past. Should we ask the OC and VC Presidents to make opening remarks on Monday morning?

We agreed that it would be better to have one person contact both college presidents as opposed to each campus contacting their own president. Jose agreed to contact Presidents Sanchez and Hoffmans to see if they would be willing to make opening remarks. Given that Mondays are when Chancellor's Cabinet usually meets, maybe we can have recorded comments instead of live remarks.

Promoting Events

The next challenge is how to promote. How to get people to tell other people. How to promote extra credit work for attending. Time to pivot to promoting.

Gigi shared that she had reached out to Amparo about possible outreach efforts to local schools as there are many events that would be of possible interest. Especially for OUHSD and their ethnic studies requirement and how many of these events work well with their curriculum.

Discussion about if we (still) have a social media intern as we did in years past. Gigi shared that we would likely get a lot of pushback if we pushed our own social media stream.

Set Up of Zoom / Webinars

Steve asked about nature of setting up Zooms, etc. Matt Moore said it looks like some of these events are webinars, some are Zoom sessions. Matt can set up the Zooms. Create a column for the moderator for each event. Gigi shared that she, Peter and I are meeting with Andrea Rambo tomorrow regarding the setting up of the Zooms. Gabriela shared at the last meeting a lot of the webinar kinks that they have already addressed. Rather than using a Sharepoint site to release Zoom links, as this might limit engagement from the campus. We can set up Webinars so we will go that way. Amparo has completed Webinar forms for the Munoz and ASL events. Amparo is working with the OC point of contact (Karla Banks) regarding the setting up of the OC webinars. Gigi will talk with Cindy regarding contacting the OC marketing person regarding. Eli and CI Prof is preferring a regular Zooms, not First Nations will be Webinar.

Peter recommended that we should assume all events will be as Webinars <u>unless</u> the presenter asks for a Zoom. Everyone agreed this is a good idea. Also, OC is setting up the Zooms for their events and VC will set up the Zooms for their events.

Regarding how we set up each of the events, Amparo shared her concern with having too many different links will lead to students not coming from event to event. Peter suggested maybe having people register for events and using one link per day, as opposed to individual links for each event. We don't need to publicize that the same link is used for all events on a given day. Gabriela noted that we need to proceed cautiously as we wouldn't want to have any Zoom-bombings so being careful in advance will serve us well later on.

Matt shared that having one link per day isn't a bad idea. DE recommends having at least two staff people in each webinar – one who is the Zoom bouncer (kicks out people who are trouble), one person monitoring chat.

"Gaps" in the Schedule

Discussion of working with Yaminah Legohn to host a possible workshop on African dance during one of our current schedule gaps. She was part of the final Black History Month event at VC and it was a great event. We agreed to reach out to her and see if she can perform in one of the identified gaps in our schedule.

Peter mentioned that the VC Performing Arts Dept is also willing to fill in gaps in our schedule. After some discussion, we agreed to fill in the gaps in the schedule with both VC and OC performances. Peter will reach out VC Performing Arts and Jose will reach out to OC depts to see if they have recorded events that they can share.

Peter shared that he is working with VC AD to see if we can have a student athletes panel. Everyone agreed student panels are always a good idea so Peter will proceed.

- Other considerations:
 - Set up of webinars: Identifying hosts and emcees
 Gigi asked for people to ask which events you would like to be at. And lets try to have (at least) two people at each event.
 - Finalizing the program
 We are not putting Zoom links on the program. (At least not yet?)

Please get final program titles and descriptions to Gigi this week. Before we can begin to promote using our Marketing Dept, they are asking for a complete schedule.

 Surveys
 Gigi shared that she has contacted the Dean of IE regarding developing surveys for attendees of events.

 Master Calendar
 Jenci asked if we can get the Diversity in Culture Festival on the VC Master Calendar.

Meeting ended at 5:10pm

Next meeting – Wednesday, March 17, 2021 at 4:00 PM