

# WORKFORCE DEVELOPMENT IN THE VENTURA COUNTY REGION

**Santa Paula East Area One Educational Task Force**  
**July 9, 2015**



**Cheryl Moore, Executive Director**  
**Workforce Development Board of Ventura County**

# ROLE OF THE WORKFORCE DEVELOPMENT BOARD

Public board of 36 leaders from **business, economic development, labor, education, government, and community-based organizations**, appointed by the Ventura County Board of Supervisors to...

- ✓ Administer Workforce Innovation and Opportunity Act (WIOA) funds.
- ✓ Provide oversight for WIOA workforce development programs and services to benefit job seekers, youth and employers.
- ✓ Facilitate regional collaboration, alignment, and leveraging of private/public resources to support business workforce needs.



# VENTURA COUNTY REGIONAL STRATEGIC WORKFORCE DEVELOPMENT PLAN

## Shared Vision

The Ventura County region will have a high-quality, appropriately skilled workforce that is ready and able to support the changing business needs of employers in a dynamic, competitive, global economic environment.

The regional workforce strategy will include ongoing skills attainment that is supportive of regional growth industry sectors and clusters and enabled by a braided, leveraged workforce system that addresses business-driven demands and worker needs for steady employment.



# VENTURA COUNTY REGIONAL STRATEGIC WORKFORCE DEVELOPMENT PLAN

## Aligned Goals and Action Plans

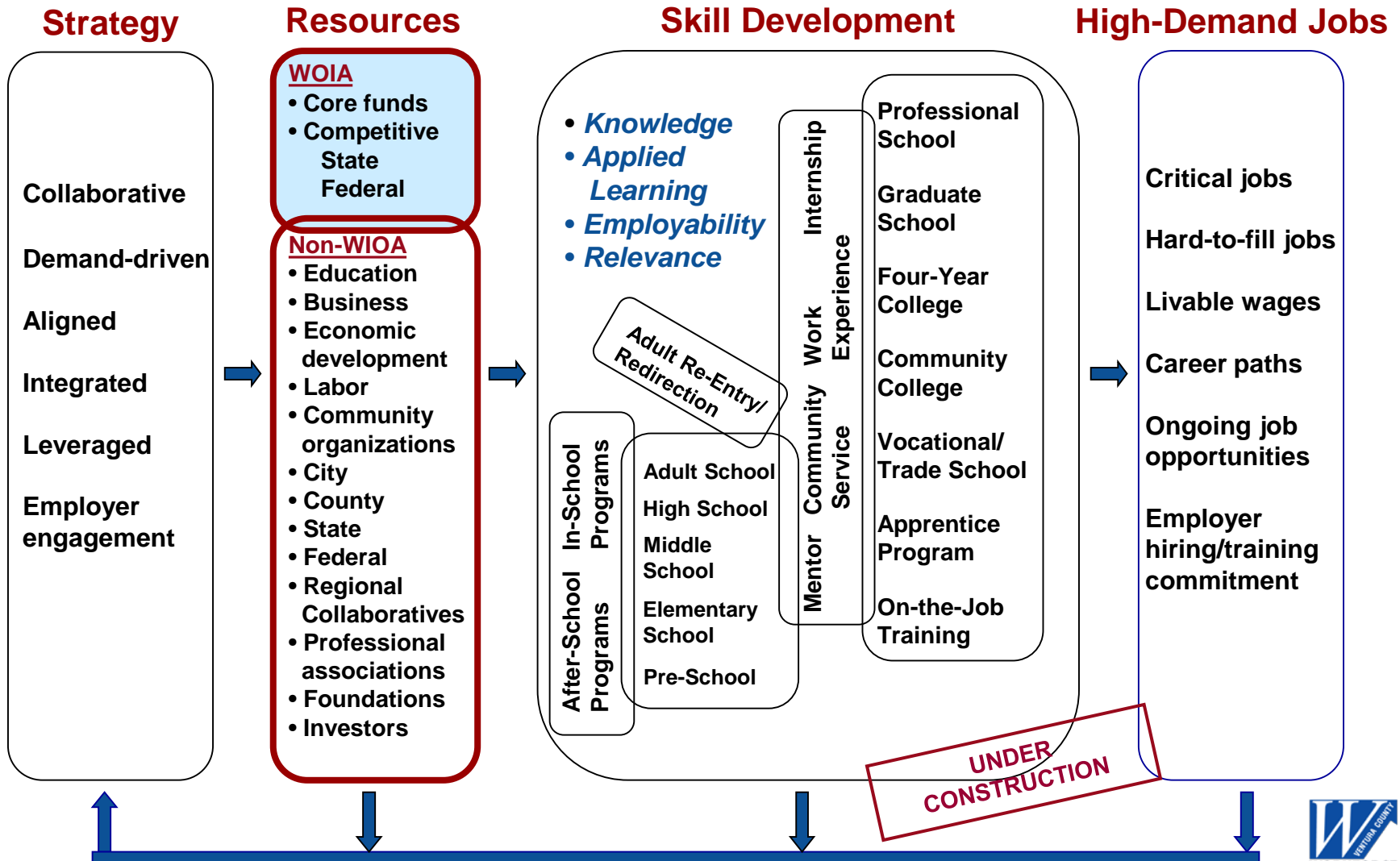
1. **Business and Industry:** Meet the workforce needs of high-demand sectors in the Ventura County regional economy.
2. **Adults:** Increase the number of adults obtaining an industry-recognized credential/degree and a related sector job.
3. **Youth:** Increase the number of high school graduates ready for post-secondary education and/or a career.
4. **System Alignment and Accountability:** Support workforce development system alignment, service integration, and continuous improvement.



# VENTURA COUNTY REGIONAL STRATEGIC WORKFORCE DEVELOPMENT PLAN

## Big-Picture Strategy

### BUILDING A COMPETITIVE WORKFORCE PIPELINE IN VENTURA COUNTY



# WORKING THE PLAN

## Workforce Development Board of Ventura County (WDB)

County of Ventura Board of Supervisors  
**WIOA Fiscal Agent**

**Human Services Agency (HSA)**

### Workforce Administration

WDB Administration, WIOA Policy, Planning, Oversight, Budget, Grants, Agreements, Outreach, Performance Evaluation, Reporting

### HSA Administrative Services

**WIOA Support:** Fiscal, Contracts, IT, Human Resources, OSM

### HSA Community Services Department (CSD)

CalWORKs, TANF, ACA, General Relief, MediCal, CalFresh, **WIOA One-Stop Operator**

### 2015-2016 WIOA MOUs

- Board of Supervisors
- Human Services Agency
- Employment Development Department (EDD)
- One-Stop Consortium: HSA CSD/EDD/Ventura County Office of Education
- Department of Rehabilitation
- Ventura Adult and Continuing Education
- Area Agency on Aging
- Ventura County Community College District
- Small Business Development Center
- Workforce Collaborative of California's Central Coast

### 2015-2016 WIOA Contracts

- Youth: Ventura Adult and Continuing Education
- Youth: Boys & Girls Clubs of Greater Oxnard/Port Hueneme
- Youth: PathPoint
- Business Services: Economic Development Collaborative-Ventura County
- Employer, Job Seeker, and Youth Outreach: theAgency

### 2015-2016 WIOA RSAs

- Employment Development Department (EDD)
- HSA Community Services Department (CSD)
- Department of Rehabilitation
- Ventura Adult and Continuing Education
- Area Agency on Aging

### WIOA One-Stop Consortium Lead

- HSA Community Services Department (CSD)
- Employment Development Department (EDD)
- Ventura County Office of Education (VCOE)

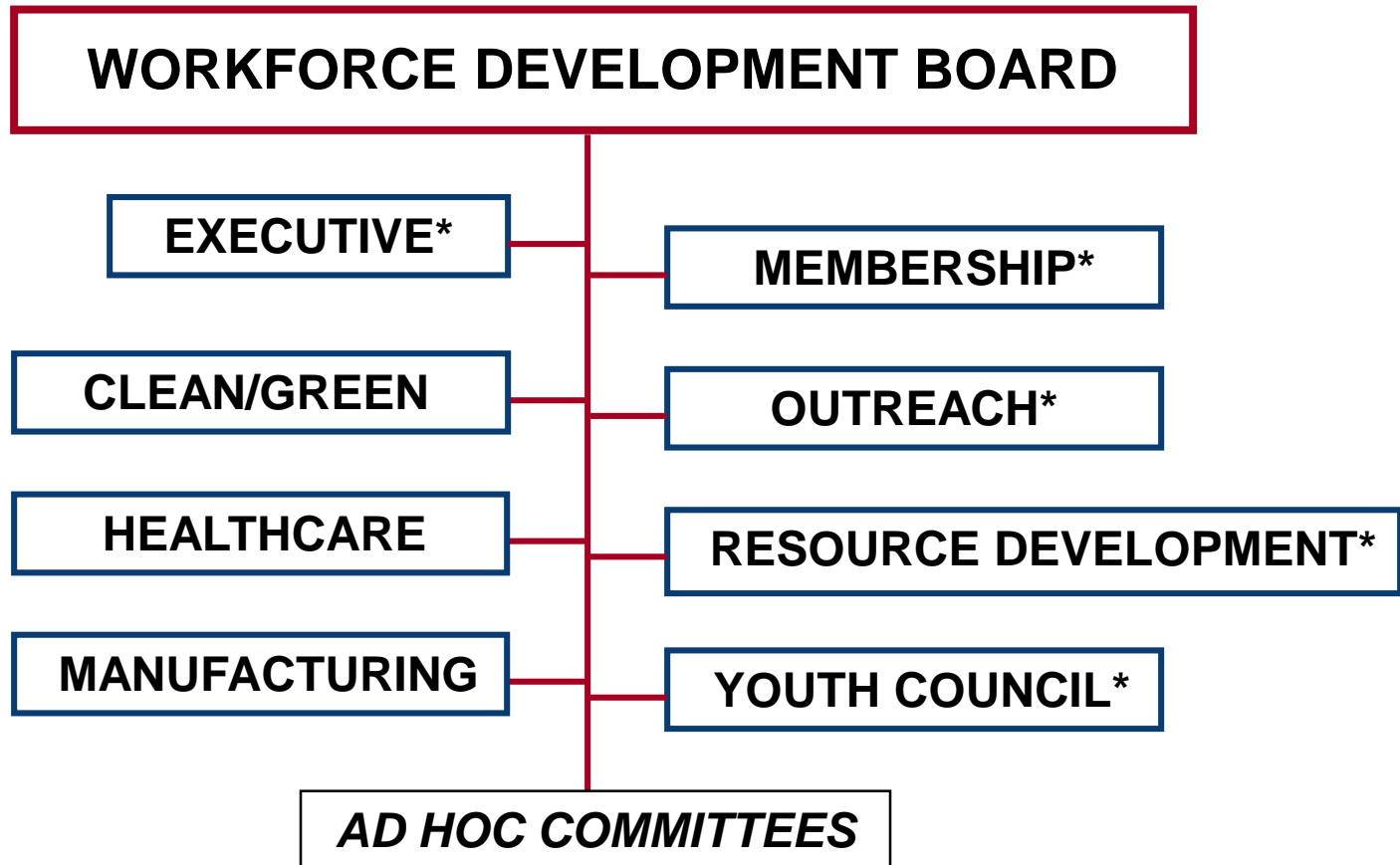
### WIOA Program Operator

- American Job Center (West Oxnard, Simi Valley)
- Dislocated Worker, Adult, Rapid Response, Youth Programs/Services
- Technical Assistance
- Special Projects

**WIOA ONE-STOP SYSTEM**  
**Ventura County**  
**Local Workforce Investment Area**  
**2015-2016**



# WORKING THE PLAN



**Executive Committee:** **WDB Chair, WDB Vice Chair, Immediate Past WDB Chair, Standing Committee (\*) Chairs, and Sector Committee Chairs**



# WORKING THE PLAN

## WDB in Action

**Healthcare New Grad  
Transition Workgroup**

**Water/Wastewater  
Occupations Scan**

**Youth Services  
Referral Workgroup**

**Career Pathways  
Trust Grants**

**High School Dropout  
Prevention Inventory**

**Industry Sector Readiness Skills: Clean/Green,  
Healthcare, Hospitality, Infrastructure, Manufacturing**

**Biomedical Device  
Technology Certificate**

**Clinical Lab Scientist  
Field Experience:  
Hospital Certifications**

**Advanced Manufacturing  
Partnership of Southern California**

**VC STEM  
Network**

**Innovation Ecosystem  
Workgroup**

**Manufacturing Roundtable  
of Ventura County**

**Regional Economic Market  
Industry Clusters Profile**

**Ventura County  
Grows Business**

**VC Jobs with a Future**











**Green Innovation  
Hub Workgroup**



# WORKING THE PLAN: SECTOR COMMITTEES

## Data Analysis

### Ventura County Occupational Employment Data Growth Projections CLEAN/GREEN

SOC Code*	U.S. D.O.L. Green Jobs in Demand	Occupations	2013 Education and Training Level**	2010 VENTURA COUNTY Median Annual Wages***	2020 CALIFORNIA Employment Growth Projection	CALIFORNIA Average Annual Job Openings****	2020 VENTURA COUNTY Employment Growth Projection	VENTURA COUNTY Average Annual Job Replacement Openings	VENTURA COUNTY Average Annual Job Openings****	2010 CALIFORNIA Average Annual Employment	2010 VENTURA COUNTY Average Annual Employment
53-7064		Packers and Packagers, Hand	Less Than H.S.	\$19,720	15.7	4,140	14.8	54	82	93,500	1,890
51-9198		Helpers--Production Workers	Less Than H.S.	\$21,855	7.9	970	14.3	12	22	39,400	700
45-2091		Agricultural Equipment Operators	Less Than H.S.	\$22,250	2.1	470	32.1	26	53	14,000	840
45-2000		Agricultural Workers	Less Than H.S.	\$24,000	1.7	9,460	21.5	504	864	297,300	16,740
47-3019		Helpers, Construction Trades, All Other	Less Than H.S.	\$24,130	23.8	110	32.5	10	23	2,100	400
53-7062		Laborers and Freight, Stock, and Material Movers, Hand	Less Than H.S.	\$24,943	19.7	12,030	19.5	108	174	232,700	3,380
37-3011		Landscaping and Groundskeeping Workers	Less Than H.S.	\$25,024	21.6	5,440	15.8	77	146	138,500	4,370
47-3014		Helpers--Painters, Paperhangers, Plasterers, and Stucco Masons	Less Than H.S.	\$25,926	23.1	120	N/A	N/A	N/A	2,600	N/A
47-3016		Helpers--Roofers	Less Than H.S.	\$29,219	-7.7	30	N/A	N/A	N/A	1,300	N/A
47-3011		Helpers--Brickmasons, Blockmasons, Stonemasons, and Tile and Marble Setters	Less Than H.S.	\$30,164	45.7	260	N/A	N/A	N/A	3,500	N/A
47-3012		Helpers--Carpenters	Less Than H.S.	\$30,908	51.6	240	N/A	N/A	N/A	3,100	N/A
53-7051		Industrial Truck and Tractor Operators	Less Than H.S.	\$33,995	15.2	2,570	19.6	40	68	59,100	1,430
47-2061		Construction Laborers	Less Than H.S.	\$38,491	19.5	3,020	24.3	17	69	109,500	2,140
53-7081		Refuse and Recyclable Material Collectors	Less Than H.S.	\$42,486	21.7	780	N/A	N/A	N/A	15,200	N/A
47-2181		Roofers	Less Than H.S.	\$48,253	3.0	400	13.9	7	12	16,800	360
45-4011		Forest and Conservation Workers	H.S. Diploma + OJT	\$21,072	0.0	90	0.0	3	3	3,600	130
49-9098		Helpers--Installation, Maintenance, and Repair Workers	H.S. Diploma + OJT	\$24,772	16.9	820	17.4	10	14	13,000	230
51-2092		Team Assemblers	H.S. Diploma + OJT	\$25,210	8.8	2,180	7.7	41	58	76,400	2,070
51-2099		Assemblers and Fabricators	H.S. Diploma + OJT	\$27,555	11.2	740	12.4	21	33	24,200	1,050
51-2023		Electromechanical Equipment Assemblers	H.S. Diploma + OJT	\$28,493	13.3	170	0.0	2	3	6,000	130

# WORKING THE PLAN: SECTOR COMMITTEES

## Sector Readiness Skills



### INFRASTRUCTURE WORK READINESS SKILL CATEGORIES Workforce Development Board of Ventura County

SAFETY	MATH CONCEPTS	MEASUREMENTS	HAND AND POWER TOOLS
<ul style="list-style-type: none"> <li>• General workplace safety</li> <li>• Electrical safety including Lock-out/Tag-out procedures</li> <li>• Worker safety</li> <li>• Equipment safety</li> <li>• Climbing/ladder safety</li> <li>• Power tool safety</li> <li>• Safety data sheets</li> <li>• OSHA10</li> <li>• First aid/CPR/AED</li> </ul>	<ul style="list-style-type: none"> <li>• Multiplication, division, addition and subtraction of fractions</li> <li>• Combined operations of fractions and mixed numbers</li> <li>• Algebraic operations of addition, subtraction and multiplication</li> <li>• Ratios and proportions</li> <li>• Table of decimal equivalents and combined operations of decimals</li> <li>• Degree of precision, tolerance and clearances</li> </ul>	<ul style="list-style-type: none"> <li>• Standards</li> <li>• Units of measurement</li> <li>• Tape measure use</li> <li>• Measuring for cutting materials</li> <li>• Basic layout (surveying)</li> <li>• Mass and weight measurement</li> <li>• Measuring fluids</li> <li>• Measuring solid materials (sand, cement, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>• Tape measures, squares and levels</li> <li>• Basic hand tools – saws, hammers, screw drivers, wrenches</li> <li>• Power tools – saws, drills, screwdrivers</li> <li>• Pneumatic drills and nail guns</li> <li>• Powder actuated tools</li> <li>• Laser equipment</li> </ul>
SUSTAINABILITY AND QUALITY	BLEUPRINT CONCEPTS	EMPLOYABILITY SKILLS	COMPUTER SKILLS
<ul style="list-style-type: none"> <li>• Sustainable work processes: <ul style="list-style-type: none"> <li>◦ Conservation</li> <li>◦ Reuse</li> <li>◦ Recycle</li> <li>◦ Repurpose</li> <li>◦ Reduce</li> <li>◦ Economy of use/right-sizing</li> </ul> </li> <li>• Importance of individual – do it right the first time</li> <li>• Continuous process improvement for green purposes</li> </ul>	<ul style="list-style-type: none"> <li>• Introduction basic construction drawings</li> <li>• Basic blueprint reading</li> <li>• Understanding different drawing types: <ul style="list-style-type: none"> <li>◦ Civil</li> <li>◦ Electrical</li> <li>◦ Mechanical</li> <li>◦ Repair/renovation</li> <li>◦ New construction</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Basics of interviewing</li> <li>• Work ethic</li> <li>• Oral communication</li> <li>• Written communication</li> <li>• Time management</li> <li>• Task prioritization</li> <li>• Worker, supervisor, manager etiquette and protocol basics</li> <li>• Basic company policy understanding</li> </ul>	<ul style="list-style-type: none"> <li>• Excel</li> <li>• Word</li> <li>• OS basics</li> <li>• Computer navigation</li> <li>• Computer security</li> <li>• Computer etiquette</li> <li>• Viewer basics, PDF, CAD, jpg, png, bmp, TIFF, Solid Works, etc.</li> <li>• File extension basics</li> </ul>

## FOR MORE INFORMATION\*

### Access

[workforceventuracounty.org](http://workforceventuracounty.org)

[www.CalJOBS.org](http://www.CalJOBS.org)

[www.vcjobswithafuture.org](http://www.vcjobswithafuture.org)

[www.venturacountygrowsbusiness.com](http://www.venturacountygrowsbusiness.com)



### Visit

America's **Job**Center  
of California<sup>SM</sup>

Assisted Service: Oxnard and Simi Valley

On-Line Self Service: HSA Community Service Centers

*\*Under WIOA, the Workforce Investment Board (WIB) is now the Workforce Development Board (WDB), and the AJCC brand will transition to the American Job Center brand.*

