

East Area One Educational Task Force

Thursday, March 5, 2015, 3:30 – 5:00 PM

Location: Ventura College Santa Paula Site

Present: Jorge Cancino, Stefan Cvijanovich, Raquel de los Santos, Kay Faulconer Boger, Robin Freeman, Elizabeth Garcia, Bob Gonzales, Tim Harrison, Lynn Jacobs, Jess Ornelas, George Williams, Ernie Villegas

Recorder: Sabrina Canola

Meeting Notes:

Agenda Item	Summary of Discussion	Action (If Required)	Assigned to:
Announcements	<p>Members introduced themselves and welcomed two new attendees – Ernie Villegas, former District Director for Assemblymember Jeff Gorrell, former Councilmember for the City of Fillmore, and presently owner of the Consulting firm, Villegas Public Affairs.</p> <p>Raquel de los Santos, graduate student at Cal State University Channel Islands. Raquel will complete her internship and field work requirements assisting the East Area One Educational Task Force.</p>		
Development of Guiding Principles	<p>Tim presented a draft of Guiding Principles (Appendix I). – Members reviewed, discussed, and provided recommendations for the following keywords to be included: <i>lifelong learning</i>, <i>gateway to opportunity</i>, and <i>economic growth</i>. Members should send additional suggestions to Tim. The goal is to finalize the Guiding Principles and approve at the next meeting.</p> <p>Discussion on Naming the Educational Center - There was consensus to remove the term “Gateway” from the Educational Center to dissociate from Ventura County’s “Gateway Community School” which serves expelled, truant, and referred youth. One consideration is for the building to be named after Alan Teague, who founded the original vision and concept for East Area One.</p>	Review and digest draft of Guiding Principles and send ideas to Tim.	All members
Off-Campus Programs Data (Program Review)	<p>Demographical and Course Data for the Ventura College Santa Paula site (Appendix II) – Members reviewed and discussed 2013-2014 data of students enrolled at the Santa Paula site:</p> <ul style="list-style-type: none">• 78% Hispanic (versus 51% Hispanic college-wide)• 67% female / 32% male (versus 54% female / 46% male college-wide).		

	<ul style="list-style-type: none"> • 72% residents of Santa Paula, Fillmore, and Piru. • The number of class sections/offerings dropped by nearly 50% from 2010 to 2013, reducing census numbers and FTES. <p>Ventura College Santa Paula Summer Classes 2015 - Tim announced the Ventura College Santa Paula site will open two days during the summer session. Ten classes will be offered. The Site had been closed during the summer since 2010.</p>		
Timeline (current to Fall 2017)	<p>Timeline development, present to fall 2017 – Members discussed actions items they would like to see happen. A timeline will be presented at the next meeting.</p> <p><i>For March 19th meeting:</i></p> <ul style="list-style-type: none"> • Invitation to a community member from Piru. Ernie suggests speaking with Tim Cohen, Chair of the Piru Neighborhood Council. • Obtain Economic Development information from Bruce Stenslie that is specific to the Santa Clara River Valley. <p><i>Timeline: Present through Fall 2017:</i></p> <ul style="list-style-type: none"> • Finalize Educational Programming. Have an articulation meeting between High School's and VC. Discuss college transferrable credits for courses in high school pathways and academies. Involve Tiffany Morse (VC Innovates) in the conversation. • Roundtable discussion/involvement of business and industry community. • Develop and administer student surveys and host focus groups. • Study Session with Trustees in June or July (when the Agenda is lighter). Include presentation to Fillmore Trustees. • Meeting with Chambers of Commerce. • Host a community forum or Town Hall to present the concept and plan. • Meeting with Darren Kettle, Ventura County Transportation Commission. • Meeting with Mike Penrod, Project Manager for East Area One, to discuss facility build-out, and to make sure that in the overall planning, with so many students in one location, there is transportation ease to get in and out, and sufficient places to eat. • Discussion with VC Administrators: <ul style="list-style-type: none"> ○ Request that revenue generated from the Educational Center's International Academy and housing not be swept or institutionalized, but rather support the Educational Center. ○ Center should give priority to local students, especially for enrollment in staple programs. ○ Hire a Coordinator and outreach person to serve the facility. ○ The Center must have an independent budget. 	<p>Present timeline of activities at the next meeting</p> <p>Invite Tim Cohen, or a designee, to attend Task Force meetings.</p> <p>Request area-specific industry information from Bruce Stenslie.</p> <p>Tim will e-mail the group the list of programs VC is considering for the Center. Members may provide feedback to Tim.</p> <p>Check with Limoneira to see what their timeline is.</p>	<p>Raquel, Tim, and Perry</p> <p>Tim</p> <p>Tim</p> <p>Tim</p> <p>Lynn</p>

Student surveys, student focus groups, stakeholder interviews	Student surveys and focus groups to obtain perception and needs– Programming decisions need to be made in order to develop student surveys. Perry and Raquel will develop a survey using the Solimar survey that was completed in 2007 as a model. The survey will be presented to the High School Principals for review and approval. Perry and Raquel will work with High School Principals to schedule activities with students, and to make sure there is no conflict with high school spring break or testing.		
Marketing Discussion	Marketing Discussion – A marketing and outreach plan will be developed that will encompass radio, billboards, etc.		
Continue Programming Discussion	Research homework for all - <ul style="list-style-type: none"> • Look up innovative Centers that the East Area One Educational Center can model. • Learn about VC Innovates. www.vcinnovates.com • Learn about Get Focused, Stay Focused www.getfocusedstayfocused.org • Learn about Freshmen Transition Initiative www.freshmantransition.org 		All members
Next Meeting	Thursday, March 19, 2015, 3:30 – 5:30 pm Ventura College Santa Paula Site - classroom 4		