

**Santa Paula East Area One Educational Task Force**  
**Thursday, March 19, 2015, 3:30 – 5:00 PM**  
**Location: Ventura College Santa Paula Site**

**Present:** Jorge Cancino, Stefan Cvijanovich, Raquel de los Santos, Kay Faulconer Boger, Robin Freeman, Bob Gonzales, Tim Harrison, Lynn Jacobs, Perry Martin, Jesse Ornelas, Ernie Villegas, George Williams

**Recorder:** Sabrina Canola

**Meeting Notes:**

<b>Agenda Item</b>	<b>Summary of Discussion</b>	<b>Action (If Required)</b>	<b>Assigned to:</b>
<b>Announcements</b>	Task Force members watched an excerpt from the new video: <i>VC Innovates: Passion to Pathways</i> . <a href="https://vimeo.com/121451216">https://vimeo.com/121451216</a>		
<b>Review and Approval of Guiding Principles</b>	<b>Guiding Principles for Approval at Next Meeting</b> - Tim will incorporate all suggestions he received with regards to the Guiding Principles. A draft for approval, will be presented at the next meeting.	Finalize draft of Guiding Principles. Motion to approve at next meeting.	Tim
<b>Discussion on Area Economic Development and Industry Information</b>	<b>Alignment with VC Innovates</b> - There was consensus that the work of the Task Force be aligned with industry pathways and the comprehensive work of VC Innovates. Perry will work with the VC Innovates Team which has the charge and resources to establish a county-wide effort to support career education in industry sectors that are economic drivers in Ventura County. <a href="http://www.vcinnovates.org">www.vcinnovates.org</a>		
<b>Timeline and Benchmarks (current to Fall 2017)</b>	<b>Timeline from March 19 through the end of the school year (June)</b> - Ernie advises that it is critical for the Task Force to understand the game plan, move it forward, and establish timelines and hit benchmarks. <ul style="list-style-type: none"> <li>• March through April – develop surveys</li> <li>• May – Administer Surveys</li> <li>• Begin conversation with K12 School Boards.</li> <li>• Reconvene for next steps over the summer.</li> </ul>		
<b>Groundwork Phase</b>	<b>Development of Student and Community Surveys</b> - Perry and Raquel will work with Ventura College's Institutional Researcher and Research Analyst, to develop surveys; for Santa Paula and Fillmore High School students, for students currently enrolled at the Ventura College Santa Paula site, and for the greater community. A draft will be presented to the Task Force to solicit feedback prior to deployment.	Develop Surveys	Perry and Raquel

	<p><b>Surveys to Concentrate on High Demand Careers –</b></p> <ul style="list-style-type: none"> <li>• Ernie recommended the Task Force focus on what businesses seek in employees and where the greatest employment demand is.</li> <li>• Kay indicated that the Ventura County Workforce Investment Board has created three industry focus groups in the areas of Manufacturing, Clean Green, and Healthcare. The WIB has developed skill-sets needed in each of these areas. Kay recommended finding out how the three areas and skill-sets fit into the program.</li> <li>• Stefan indicated that FUSD has a good Agriculture Program where several students matriculate to Cal Poly San Luis Obispo. He would like to see students exposed and informed at the community level. Agriculture courses at the VC Santa Paula site would attract students from FUSD, and is an important industry area for the local community.</li> <li>• Jesse recommended the Task Force include the finance, accounting, and a business management side, required for all industry sectors.</li> <li>• Lynn recommended that surveys include a list where students can witness examples of jobs and programs of study for each of the industry sectors.</li> </ul> <p><b>Building Rapport with the Community -</b></p> <ul style="list-style-type: none"> <li>• Perry stated that when the surveys begin, the community will become aware of the program and planning. The Task Force and the College needs to be careful to not make promises which cannot be delivered.</li> <li>• Bob restated that the local community pays in taxes for the Measure S Bond on an annual basis but receives nothing in exchange.</li> <li>• Perry suggested that a wise move is to restore the Coordinator position at the Ventura College Santa Paula site and maximize the current location as it builds out as a Center.</li> <li>• Ernie concurred that VCSP needs to be embraced, and community support should be sought for the current location.</li> <li>• Stefan points out the need for a plan to market and expand existing resources to build student participation at VCSP.</li> </ul>	Continue exploring ways to build rapport and maximize the VC Santa Paula site.	Ventura College
<b>Schedule next meeting in April</b>	Thursday, April 30, 2015 3:30-5:00 PM		
<b>Adjourn</b>			