

Santa Paula East Area One Educational Task Force
Thursday, February 5, 2015, 3:30 – 5:00 PM
Location: Ventura College Santa Paula Site

Present: Jorge Cancino, Stefan Cvijanovich, Kay Faulconer Boger, Robin Freeman, Elizabeth Garcia, Bob Gonzales, Tim Harrison, Lynn Jacobs, David Keebler, Perry Martin, Jess Ornelas, Kelley Payne

Recorder: Sabrina Canola

Meeting Notes:

Agenda Item	Summary of Discussion	Action (If Required)	Assigned to:
Welcome and Introductions	Members introduced each other and welcomed Dr. Kay Faulconer Boger, former administrator at Ventura College, and Stefan Cvijanovich, Director of Student Services and Special Projects for Fillmore Unified School District.		
Announcements	Sabrina congratulated Santa Paula High School, Santa Paula Unified School District, and Santa Paula Latino Town Hall for hosting a successful Criminal Justice Career Seminar at VCSP, which made the front page of the Santa Paula Times.		
Educational Task Force Mission Statement	<p>Members agreed it is integral to include Fillmore Unified in the Task Force's Mission Statement. Robin and Stefan indicated that the Santa Paula and Fillmore Unified School District Mission Statements are undergoing revision. Discussion on the Mission Statement will be moved to the next meeting.</p> <p>Kelley suggested that sophistication will be in the simplicity of the statement. Members will consider developing a simple, one-liner statement, which will be widely seen, catchy, and easy to repeat. The statement would highlight the Educational Center as a "destination."</p>	Stefan will discuss Fillmore Unified's Mission Statement with Tim.	Stefan / Tim
Review East Area One Visual Layout	<p>A Santa Paula City Council meeting will be held on February 17 at 6:30pm. There will be a public presentation about the East Area One Gateway, and approval of the area's tentative tract map, Supplemental Environmental Impact Review, and Development Agreement.</p> <p>Members viewed area maps for the East Area I Development. Lynn identified the spaces designated for housing, recreational fields, commercial, and educational facilities.</p>	Task Force members are invited to attend the City Council meeting on February 17.	All members

	<p><u>Attachments:</u> <i>East Area 1 Land Use Plan</i> <i>East Area 1 Civic District</i></p> <p>Robin indicated that Santa Paula Unified is planning for a projected enrollment of 900 students. The site may generate about 300 students from the housing project, and there will be students from other areas; enrollment will not be isolated by neighboring housing.</p>		
Programming Discussion – List of programs	<p>Lynn shared the <i>Ventura County Comprehensive Economic Development Strategy</i> prepared by the Economic Development Collaborative of Ventura County (EDC-VC). It includes community profiles and industry clusters. Link to report: http://edc-vc.com/wp-content/uploads/Ventura-County-Final-CEDS-1126142.pdf</p> <p>Kay indicated that the top three sectors per the Ventura County Workforce Investment Board are Healthcare, Manufacturing, and Clean Green. Clean Green refers to solar, green technology, and the like.</p> <p>Tim gave an overview of VC’s past, current and potential programming at the Santa Paula satellite. High School programming will be discussed at the next meeting.</p> <p>David discussed the college’s plan to offer Enhanced Non-Credit programming. <i>Enhanced</i> refers to a minimum of two courses which lead to a certificate and leads to employment.</p> <p>The need:</p> <ul style="list-style-type: none"> • When the college district stopped offering classes two levels below transfer, it created a large gap for students to progress through their educational programming. • Many employers like the concept of Non-Credit programming because it places the main focus on skill sets and competencies rather than grades. • Advisory committees support the Enhanced Non-Credit model because employers seek workers who possess soft skills along with technical skills. <p>Benefits:</p> <ul style="list-style-type: none"> • Non-credit classes are free. Students only pay materials and supplies. • Competencies are done at the students pace. It benefits students who can accelerate through the curriculum quickly, and those who need more time to complete. • VC is not penalized for the time it takes students to complete the series. 	<p>Send link to the report to all members. Print the industry clusters section as handouts for the next meeting.</p> <p>Review the Comprehensive Economic Development report for discussion at next meeting.</p> <p>Prepare list of high school programming to be discussed at the next meeting.</p>	<p>Sabrina</p> <p>All members</p> <p>Elizabeth / Sabrina / Tim</p>

	<ul style="list-style-type: none"> The curriculum will allow students to develop skills to obtain a job, and then continue with two-year programs if they so wish. The Governor's report indicates that Enhanced Non-Credit classes will receive equal reimbursement. College reimbursement is based on FTES: 525 contact hours equals 1 FTES, which equals about \$5,000. After a student progresses through two non-credit courses, the college will be reimbursed. <p>Planning Stages:</p> <ul style="list-style-type: none"> VC is developing curriculum called Fundamentals of Employability and Technologies. It is a series of 8 courses. As students progress, they gain a certain skill set, and move forward through the sequence. It will lead to a Certificate of Employability and Technology. VC is going out to bid for a curriculum that the entire county can access online for free. To obtain certification, however, students need to be tested at the campus. VCSP could be a potential testing site. 		
Facility Discussion	<p>The Task Force needs to identify programming and "staples" for the educational center, which need to match the county's top industry sectors. At the current stage, the Task Force needs to have a preliminary idea of the size of the facilities.</p> <p>More discussion about the facility, other than the overall size, will be delayed until programming is decided. Programming will dictate what kinds of classrooms, and the number of offices and support services needed for the build-out.</p>		
Website and Marketing Plan	<p>Perry indicated that a big component of the Business Plan is feasibility. The community will scrutinize the plan and the Task Force must be prepared to answer questions. Members should also participate in identifying potential risks, along with alternate plans to deal with critical risks. All issues need to be hammered at Task Force meetings prior to giving a presentation to Trustees.</p> <p>Perry asked members to think about benefits to the community. Considerations:</p> <ul style="list-style-type: none"> Will plan improve the standard of living for individuals and stakeholders? Will plan create minimum wage jobs or living wage jobs? Is plan socially responsible, not just opportunistic? Will students obtain technical, as well as soft skills employers seek? Will plan foster alliances rather than competition? 	<p>Share feasibility model at the next meeting.</p> <p>Think about how the Educational Center will benefit the community. To be discussed further at next meeting.</p>	<p>Perry</p> <p>All members</p>
Follow up:	1. Data on students at community college from Santa Clara River Valley		All members

	<p>Perry stated that student data, through surveys and focus groups, will help defend the plan. Kelley can assist with ideas to gather high school data.</p> <p>2. Invitation to Mike Penrod, Limoneira</p> <p>Lynn suggested inviting Mike Penrod to a Task Force meeting after February 17, pending approval by City Council.</p> <p>3. Invitation to Darren Kettle, Transportation Commission</p> <p>Tim spoke with Darren Kettle and discussed the idea of a bus pass fee for all students due at the time of enrollment which would grant students access to bus transportation the entire semester.</p> <p>Jorge indicated that the Associated Students of Ventura College (ASVC) have been discussing this concept. Concerns that have been discussed include:</p> <ul style="list-style-type: none"> • How to justify an extra fee to students who do not take the bus. • How to regulate misuse of bus pass (to go to the mall, etc.) • Negotiating a reasonable, affordable amount with VCTC. <p>ASVC will need to discuss the concept, vote it, and negotiate with the Transportation Commission for adequate bus availability, improved scheduling, and additional bus stops. VCTC is willing to listen because they want to increase their ridership and this is an opportunity for considerable revenue.</p> <p>4. Study Session in April or May with SPUSD and VCCCD Trustees</p> <p>No discussion. Follow up at a future meeting.</p>	<p>Continue student data discussion at next meeting.</p> <p>Invite Mike to an upcoming Task Force meeting, pending City Council approval on February 17.</p>	<p>Tim</p>
<p>Next Meeting – Thursday, February 19, 3:30-5:00pm</p>	<p>Tim indicated that a phone conference system is available for members who are not able to attend meetings in person.</p> <p>Upcoming meetings:</p> <ul style="list-style-type: none"> • Thursday, February 19, 3:30-5:00pm • Thursday, March 5, 3:30-5:00pm 	<p>Let Tim know if you need to call-in to the meeting.</p> <p>Send meeting invitations to all members.</p>	<p>All members</p> <p>Sabrina</p>