- **SUMMARY**

This report presents data associated with individuals who received services from the Ventura College **Welcome Center** (**WC**) between **October 1, 2014** and **January 31, 2015**. The table below provides highlights of the study. Detailed data are presented in the sections that follow.

GradesFirst	Number	Explanation / Description
Services Provided	**1,009**	Count of all Appointment Reason Codes
Total of Daily Contacts	**985**	Total of <u>daily</u> unduplicated individual contacts
Unduplicated Individuals	**847**	Each individual counted <u>once</u> (October 1, 2014 to January 31, 2015)

Demographics	Number	Explanation / Interpretation
Females	**430**	**51%** of the 847 (In fall 2014, 55% of students were female)
Hispanic	**486**	**57%** of the 847 (In fall 2014, 57% of students were Hispanic)
Under 25 years of age	**491**	**58%** of the 847
City of Ventura	**328**	**39%** of the 847 resided in the City of Ventura
HS in Ventura County	**586**	**69%** of the 847 attended a high school located in Ventura County
New to a VCCCD college	**238**	**28%** of the 847 were new students in fall 2014 or spring 2015

Data related to individuals receiving services at the Welcome Center were obtained from GradesFirst. On July 2, 2014, GradesFirst replaced SARS-GRID as the computer software used to collect Welcome Center contact information.
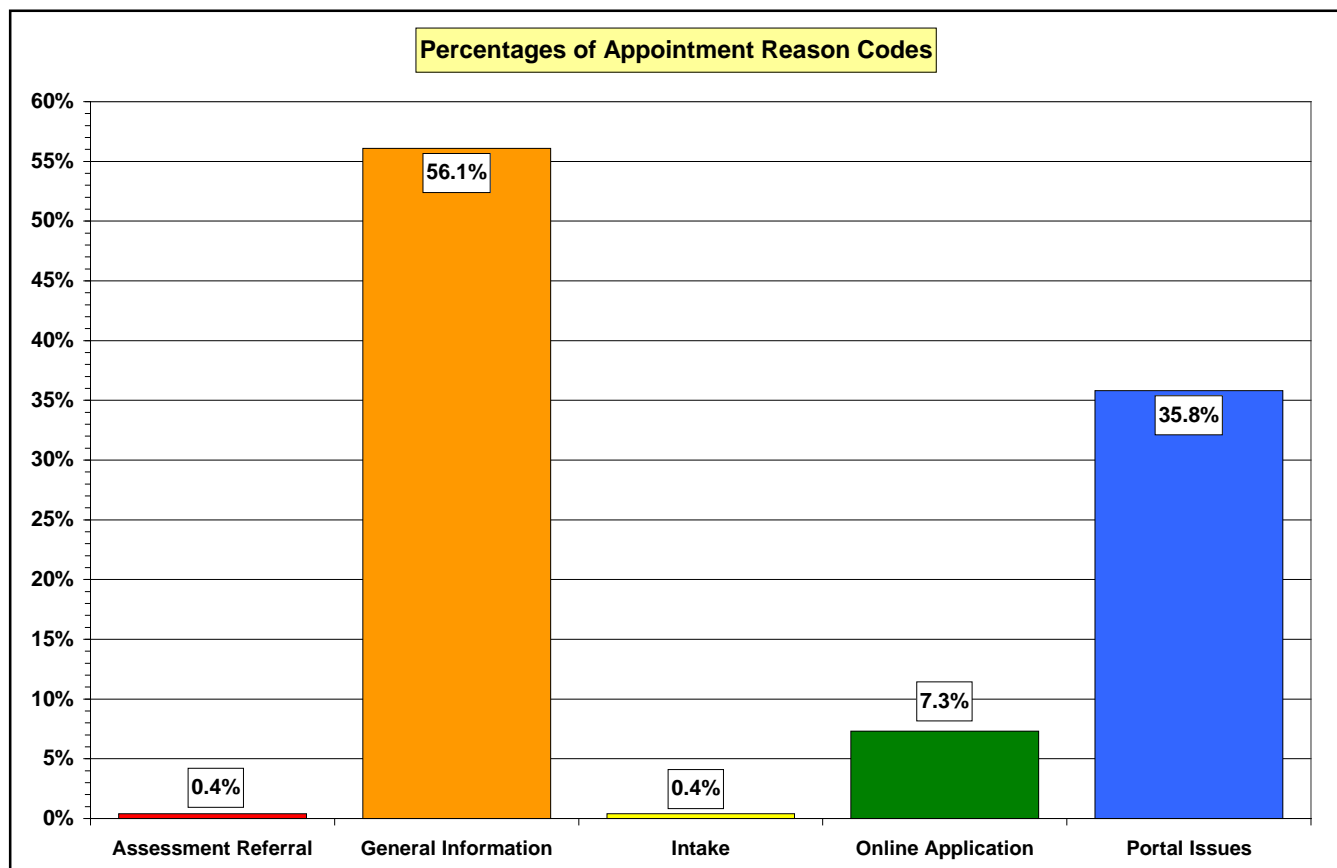
- **CONTENTS**

● Appointment Reason Codes

There are **five** Appointment Reason Codes which are used to record services provided to individuals who have contacted the Welcome Center.

From **October 2014** through **January 2015**, there were a total of **1,009** Reason Codes entered into GradesFirst. The most frequent reasons for which individuals contacted the WC were related to obtaining General Information (**56%**) or Portal Issues (**36%**).
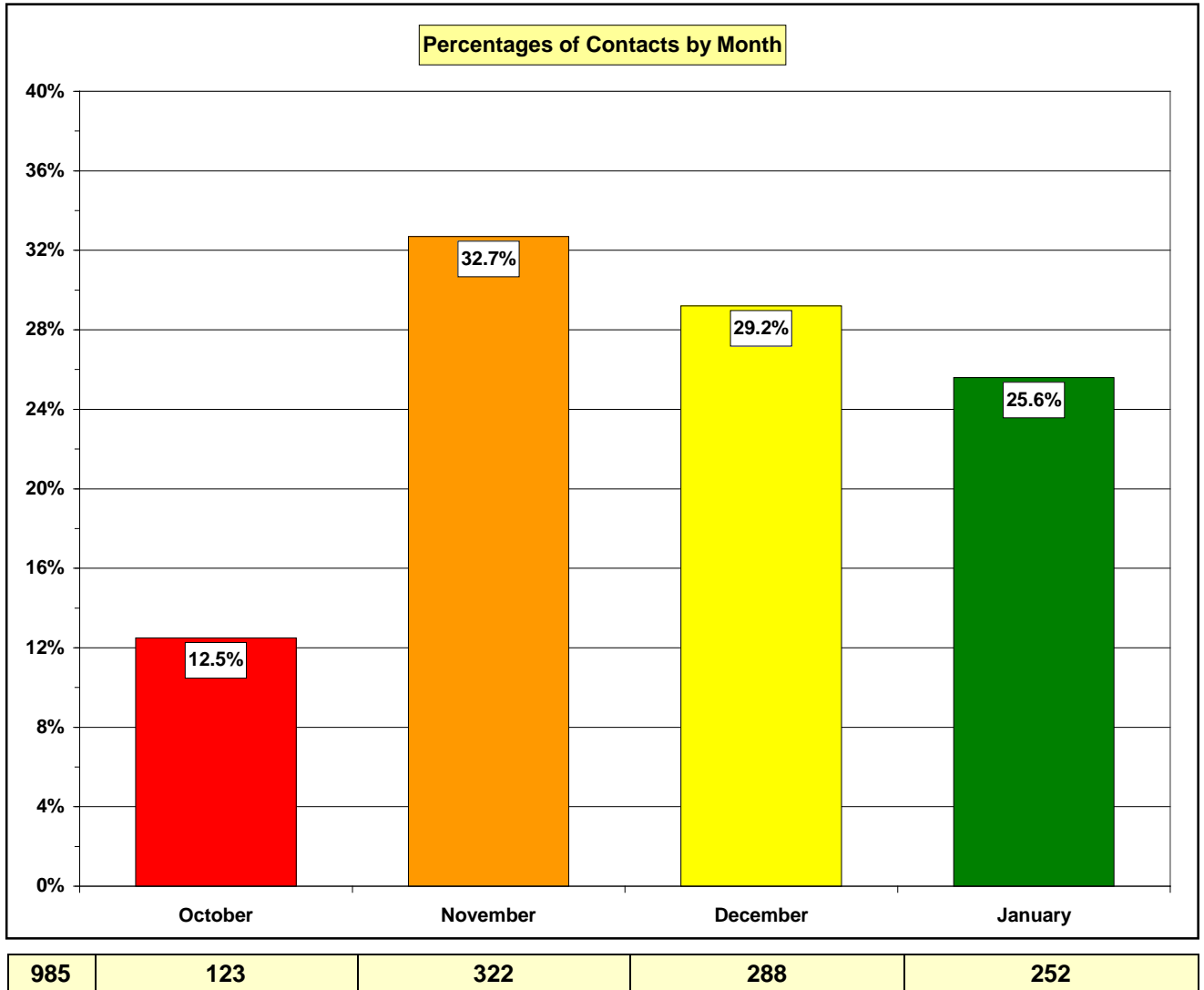
Percentages of Appointment Reason Codes

	Assessment Referral	General Information	Intake	Online Application	Portal Issues
	0.4%	56.1%	0.4%	7.3%	35.8%

1,009	4	566	4	74	361

Reason Code	Description of Reason Code
Assessment Referral	Referral to the college Assessment Office, located in the Student Services building
General Information	Information about the college, e.g., Financial Aid, BOGW Application, Campus Tour
Intake	Ascertain the type of assistance needed
Online Application	Help with completing/submitting the online Admissions Application (CCCApply)
Portal Issues	Setting up account on the MyVCCCD Student Portal, resetting password, etc.

● **Total of Daily Contacts by Month**

The total number of Appointment Reason Codes recorded during the October 2014 – January 2015 period was **1,009** (see previous section for details). These **1,009** Reason Codes were associated with **985 individua**l contacts; that is, **24** of the **985 individuals** received services for **two** different reasons. For example, an individual might have received an Assessment Referral **and** help with Portal Issues.

In the chart below, the percentage distribution of WC contacts are graphically portrayed. November was the month with the most contacts (**322** or **33%**) followed by December with **288** or **29%**.

Percentages of Contacts by Month

	October	November	December	January
	12.5%	32.7%	29.2%	25.6%

| 985	123	322	288	252

■ **DEMOGRAPHICS**

● **Ethnicity**

The majority of individuals receiving services from the Welcome Center were Hispanic (**57%**) with Whites a distant second at **27%** (see chart below). In **fall** (**2014**), Hispanic students accounted for **57%** of the Ventura College student body; White students accounted for **31%**.

Ethnic Percentages
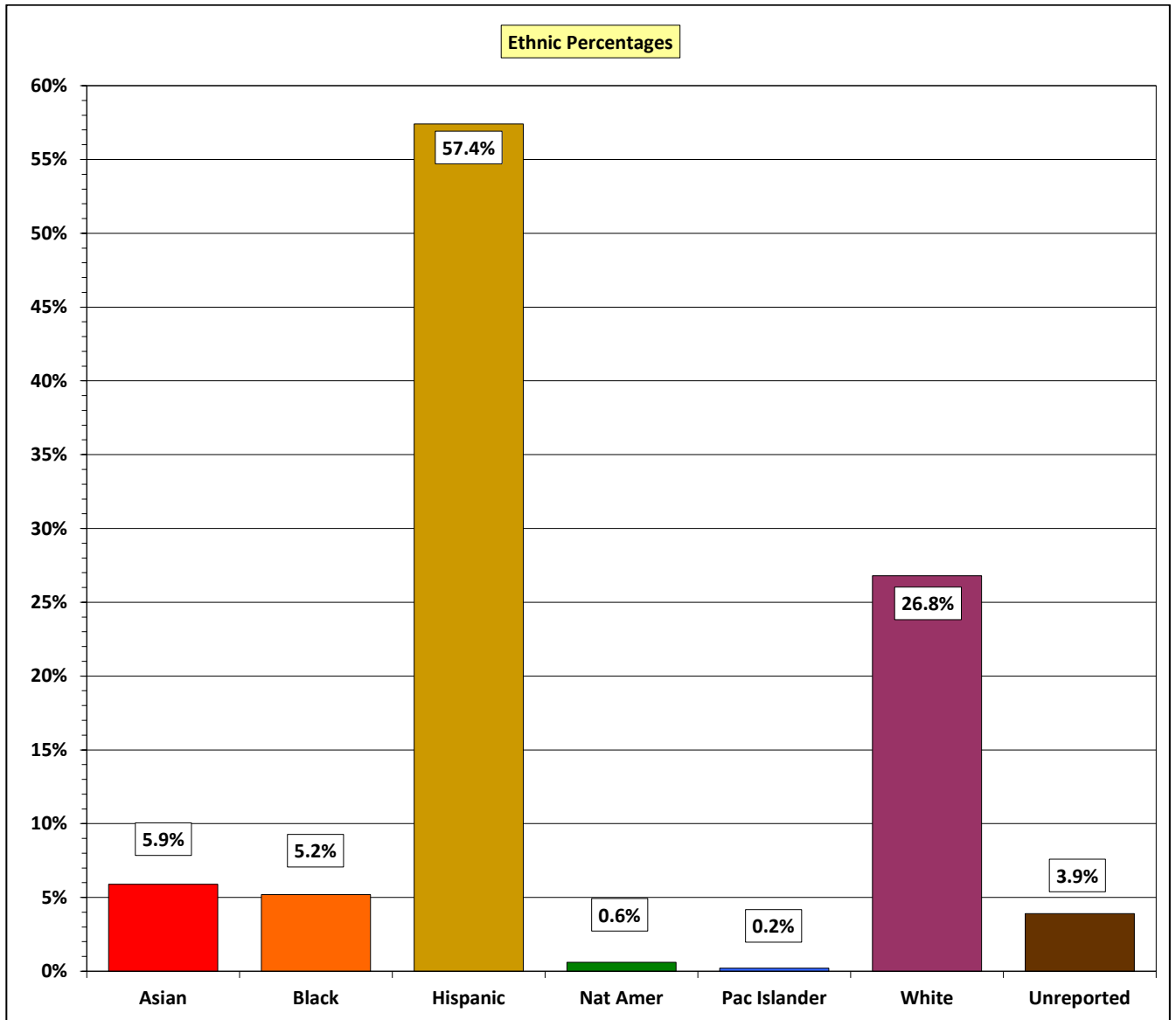
Asian	Black	Hispanic	Nat Amer	Pac Islander	White	Unreported
5.9%	5.2%	57.4%	0.6%	0.2%	26.8%	3.9%
847	50	44	486	5	2	227	33

● **Gender**

Females accounted for **51%** of individuals contacting the Welcome Center between October 2014 and January 2015; males accounted for **48%** (see chart below).
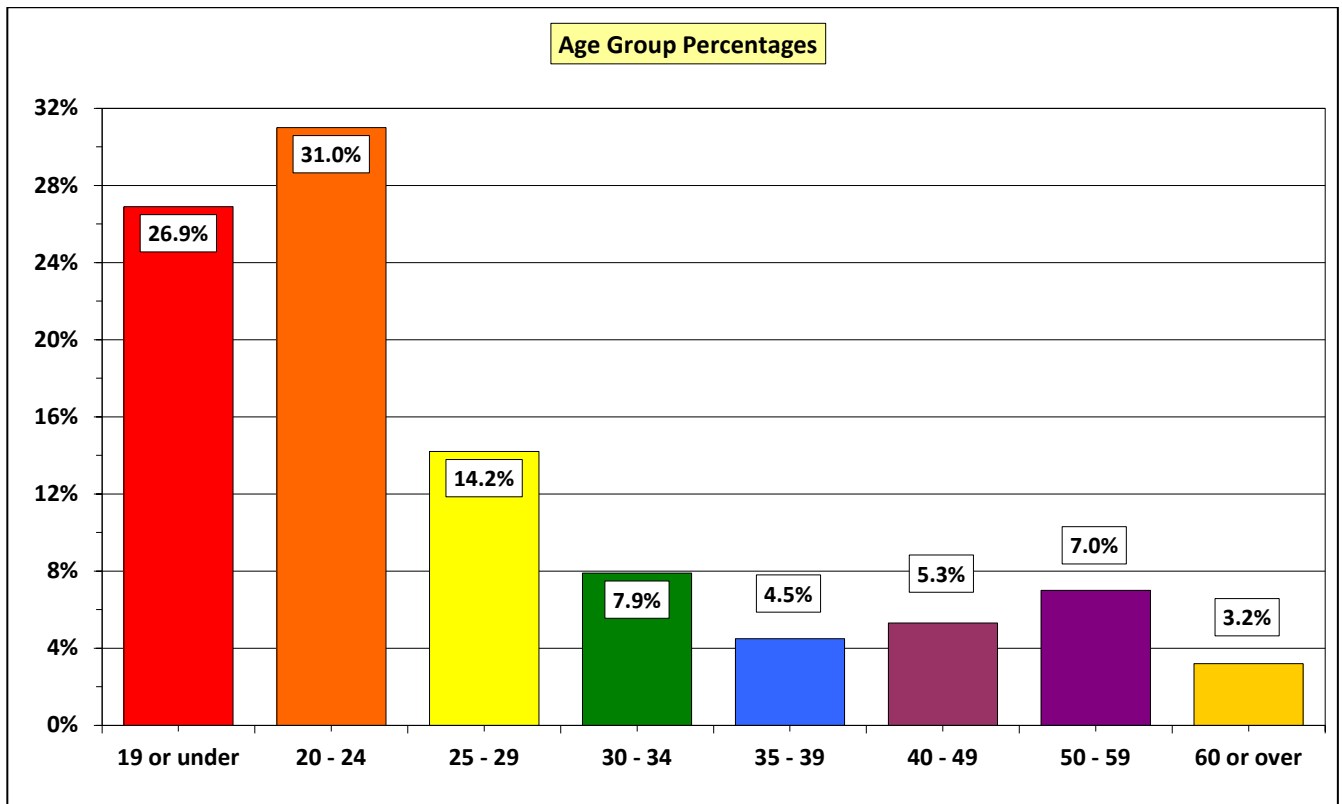
Gender Percentages

Unreported	1.4%
Male	47.8%
Female	50.8%

(bar chart with axis 0% to 55%)
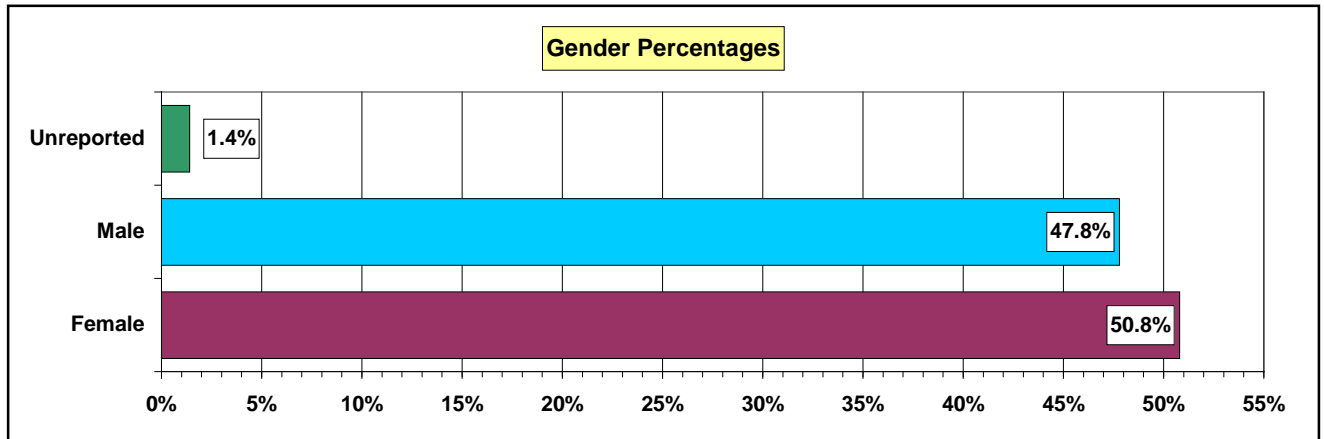
Number of Students by Gender

Total	Female	Male	Unreported
847	430	405	12

● **Age**

Individuals in the traditional freshman/sophomore age range (under 25 years of age) accounted for **58%** of persons contacting the Welcome Center.

Age Group Percentages

Age Group	Percentage
19 or under	26.9%
20 - 24	31.0%
25 - 29	14.2%
30 - 34	7.9%
35 - 39	4.5%
40 - 49	5.3%
50 - 59	7.0%
60 or over	3.2%

847	228	263	120	67	38	45	59	27

● **City of Residence**

Over **94%** of individuals receiving services at the Welcome Center between October 2014 and January 2015 <u>resided</u> in **Ventura County** (see data below). Ventura is the city with the highest percentage of individuals contacting the WC (**39%**) followed by Oxnard at **29%** and Santa Paula at **9%**. The chart depicts percentages for the eight Ventura County cities with the most individuals contacting the WC.
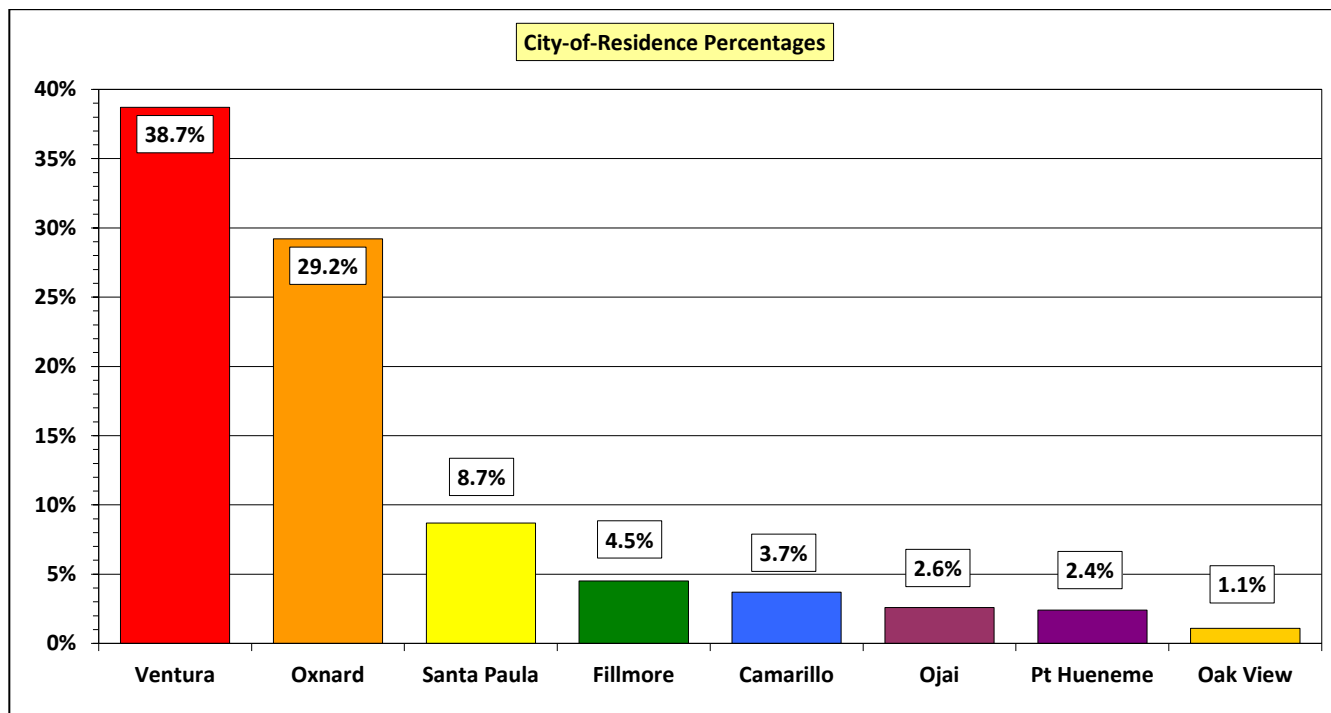
| City/Area of Residence	Individuals	Percent
Ventura	328	38.7%
Oxnard	247	29.2%
Santa Paula	74	8.7%
Fillmore	38	4.5%
Camarillo	31	3.6%
Ojai	22	2.6%
Port Hueneme	20	2.4%
Oak View	9	1.1%
Newbury Park	8	0.9%
Thousand Oaks	7	0.8%
Simi Valley	5	0.6%
Somis	4	0.5%
Moorpark	2	0.2%
Westlake Village	2	0.2%
Sub-total: Ventura County	**797**	**94.1%**
All Other Cities/Areas	50	5.9%
Totals	**847**	**100.0%**

● High Schools Attended

Nearly **70%** of individuals receiving services at the Welcome Center between October 2014 and January 2015 attended a Ventura County high school. In the table below, Ventura County high schools are listed according to the number of students/alumni that received Welcome Center services.

High School	Individuals	Percent
Ventura High	80	9.45%
Oxnard High	73	8.62%
Buena High	72	8.50%
Santa Paula Union High	51	6.02%
Pacifica High School, Oxnard	48	5.67%
Rio Mesa High	37	4.37%
Fillmore Senior High	31	3.66%
Channel Islands High	26	3.07%
Hueneme High	21	2.48%
El Camino High School	17	2.01%
Nordhoff High	14	1.65%
St. Bonaventure High	14	1.65%
Camarillo (Adolfo) High	13	1.54%
Foothill Technology High School	11	1.30%
Chaparral High	10	1.18%
Frontier High	8	0.94%
Newbury Park High	7	0.83%
Ventura Adult High	7	0.83%
Thousand Oaks High	6	0.71%
Vista Real Charter High, Ventura	5	0.59%
Oxnard Adult	4	0.47%
Renaissance High	4	0.47%
Royal High	3	0.35%
Westlake High	3	0.35%
Mar Vista Continuation	3	0.35%
Moorpark High School	3	0.35%
Pacific High Continuation, Ventura	2	0.24%
Santa Clara High School	2	0.24%
Gateway Community , Ventura	2	0.24%
Sierra High, Fillmore	2	0.24%
Santa Clara High	2	0.24%
Other Ventura County H.S.	5	0.59%
Sub-Total: Ventura County High Schools	**586**	**69.19%**
All Other High Schools	261	30.81%
Total	**847**	**100.00%**

● <u>Term First Enrolled at a VCCCD College</u>

Spring 2015 was the **first term** at a VCCCD college for **14%** of the individuals contacting the WC between October 2014 and January 2015. For about **50%** of the individuals, their first term at a VCCCD college was between fall 1981 and fall 2013.

Term First Enrolled at a VCCCD College - Percentages
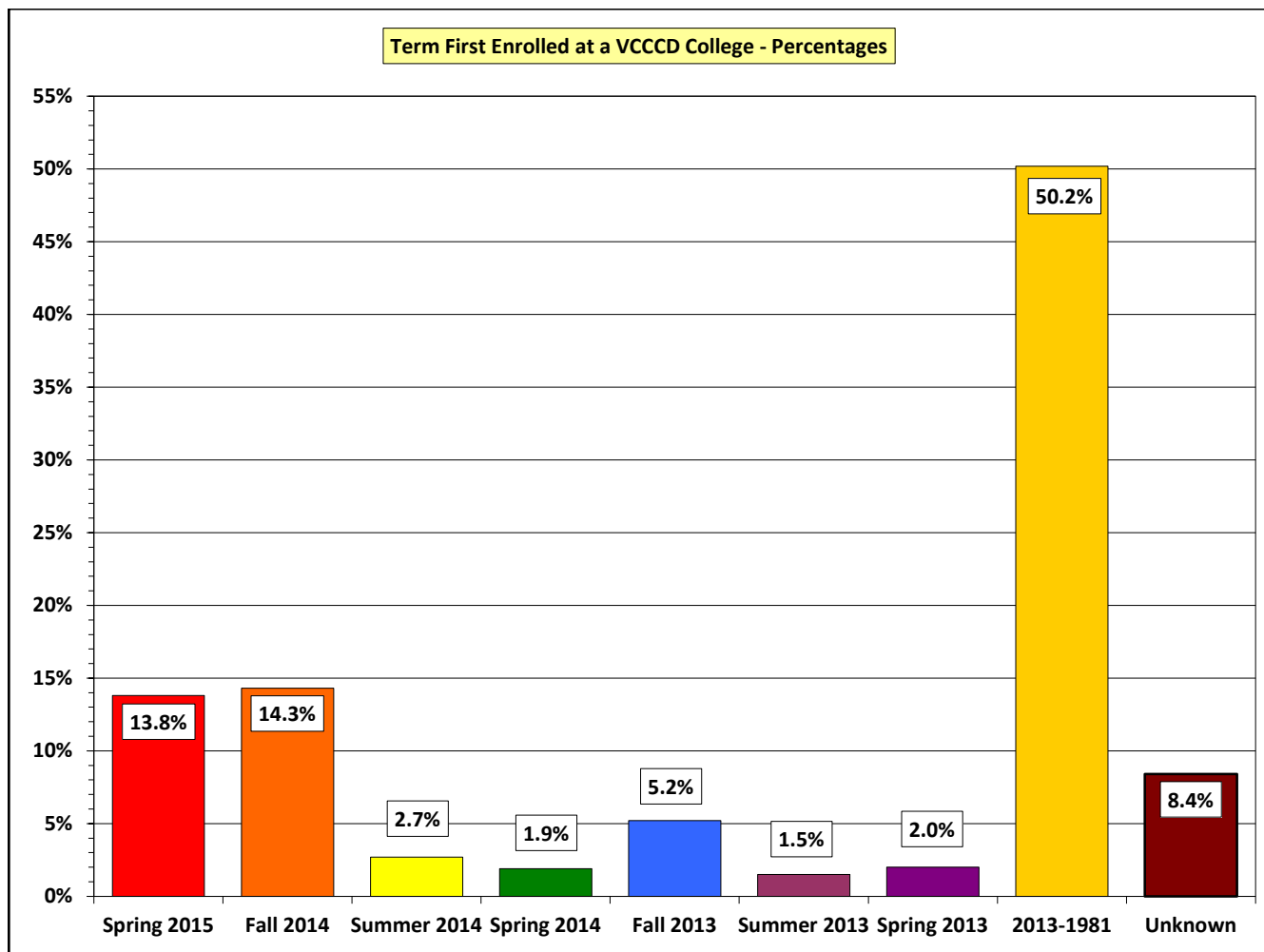
Term 1st Enrolled in VCCCD	Individuals	Percent
Spring 2015	117	13.81%
Fall 2014	121	14.29%
Summer 2014	23	2.72%
Spring 2014	16	1.89%
Fall 2013	44	5.19%
Summer 2013	13	1.53%
Spring 2013	17	2.01%
Sub-total	**351**	**41.44%**
Fall 2013 to Fall 1981	425	50.18%
Undetermined	71	8.38%
Total	**847**	**100.00%**