



Book	VCCCD Board Policy Manual
Section	Chapter 2 Board of Trustees
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CEO's Role: The role of the Chancellor, under the authority of the Board, is to provide strong and comprehensive leadership and administrative services for the District. This shall be accomplished in alignment with the District's mission and ensuring the highest standards of performance, efficiency, services, and accountability. The Chancellor is the chief spokesperson for the District, a champion for the larger role of higher education, and an advocate for the responsibilities and concerns of the District.

To advance that role, the Board requires that the Chancellor:

- Set the example for treating the Board, employees, and members of the community with dignity and respect. Communications will be conducted in a professional manner, with civility and in the spirit of collegiality.
- Conduct all District business professionally, with the highest regard for ethics, and personal accountability. Actual or perceived conflicts of interest must be avoided and care shall be taken to ensure fair and equitable practice in all transactions of the District.
- Formulate a vision of the future, build consensus around it, and take the risks required to implement that vision as the essential mission and function of the District.
- Ensure clarity of vision and a shared sense of purpose about what the District stands for and where it is going. Only the Chancellor can initiate and lead the search for such a vision and sense of mission, and only the Chancellor can get the Board and campus invested in it.
- Ensure that Board members, both new and experienced, have the information needed, on an ongoing basis, to allow Trustees to function effectively. It is the Chancellor's responsibility to keep Board members fully informed and updated and, if necessary, to work with the Board through its Chair to raise expectations for thorough preparation and participation in in-service education by all Board members.

No administrative procedure is required.