VENTURACOLLEGE
SET YOUR COURSE

2009-2019 Educational Master Plan Addendum

The Ventura College 2009-2019 Educational Master Plan contains 5 broad Goals that serve as "the map to its future." Each Goal has a number of Objectives, which are designed to be measureable indicators to assess progress towards Goals, as well as Strategies, which are specific activities and initiatives that enable the institution to achieve its objectives.

2009 – 2019 Educational Master Plan Analysis

A 2015 analysis of the 2009 – 2019 Educational Master Plan has determined that revisions are necessary for the following reasons.

1. Given the type of economic and state-level changes that can impact the direction of the College, the plan length should be reduced from 10 years to 6 years.
    a. This will allow the College to be more flexible in responding to state and national changes in higher education.
        i. The current plan was written in 2008-2009, which was during the peak of the Great Recession. As of 2015, funding to higher education has been gradually restored. These type of funding shifts impact the College's ability to meet specific goals and objectives.
    b. This will also better align the Plan with the ACCJC Accreditation cycle.
2. The number of objectives and strategies is excessive. The Plan contains 5 Goals, 24 Objectives, and 236 Strategies.
    a. Because it is unfeasible to implement and evaluate 236 strategies each year, the College created three 3-year Strategic Implementation Plans that contain a subset of these strategies that the College has deemed priorities.
    b. Reducing the number of objectives and strategies to a more manageable number would allow to the College to:
        i. narrow its focus to high-priority areas, and better evaluate annual progress towards these areas.
        ii. allow programs to develop more creative solutions to problems. The more objectives/strategies that are spelled out in the plan, the more proscriptive and top-down it becomes.
        iii. simplify and reduce reporting requirements.
3. This is an optimal time to revise and/or overhaul the Plan.
    a. Both the State Chancellor's Office and the ACCJC have recently developed metrics that the College is required to report on annually. These metrics focus largely on student completion and achievement, and represent a shift in focus for community colleges. By writing these metrics into a new Educational Master Plan and focusing efforts on them, we would better align the College's priorities with those of the state of California and the ACCJC. Further, time and effort related to reporting requirements would be reduced.
    b. VC is currently completing a Self-Evaluation in preparation for its fall 2016 Accreditation visit. Through this process, the College is thoroughly analyzing its strengths and weaknesses. This analysis will place the College in an optimal position to examine its long-term goals.

VENTURA COLLEGE
SET YOUR COURSE

Process and Timeline for Evaluating the 2009 Educational Master Plan and Developing the 2017 Educational Master Plan

The timeline on page 4 displays the current/prior planning cycle. As a result of the above analysis, modifications will be made to that cycle. The modified timeline on pages 5-6 reflects the following changes:

Educational Master Plan

- The current 2009-2019 Educational Master Plan will end on December 31, 2016.
- The current plan will be evaluated, and a new plan will be developed between January 1, 2016, and December 31, 2016.
    - The evaluation of the current plan will be limited to the goals and objectives, and will not be performed on the 236 strategies.
    - The current plan's priority strategies are already being evaluated through the Strategic Implementation Plan and associated Institutional Effectiveness Reports.
    - The new plan will not be as proscriptive as the prior one, and will limit its focus to broad goals and objectives, as opposed to detailed strategies.
    - Strategies will instead be developed in the Strategic Implementation Plan.
- A new 6-year Educational Master Plan will take effect on January 1, 2017, and will end on December 31, 2022.
- Annual reports that evaluate progress made towards plan goals and objectives will be provided by the Office of Institutional Equity and Effectiveness each fall semester.

Strategic Implementation Plan

- The 2013-2016 Strategic Implementation Plan will end on December 31, 2016.
- Over the course of the new 6-year Educational Master Plan, two 3-year Strategic Implementation Plans will be created.
- Once the new Educational Master Plan takes effect on January 1, 2017, a 2017-2019 Strategic Implementation Plan will be developed during the Spring 2017 semester.
- The 2017-2019 Strategic Implementation Plan will take effect in Fall 2017 and will end on December 31, 2019.
- The second 3-year Strategic Implementation Plan will take effect on January 1, 2020 and end on December 31, 2022.
- At the end of each Strategic Implementation Plan, an evaluation of strategy implementation and effectiveness will be conducted and documented in the Institutional Effectiveness Report.

Facilities Master Plan

- Originally, the 2004 – 2015 Facilities Master Plan was scheduled to end on December 31, 2015, and a new plan was scheduled to take effect on January 1, 2016.
- However, this would mean that the Facilities Master Plan would be implemented one year before the new Educational Master Plan.
- Since the Facilities Master Plan should be guided by the Educational Master Plan, it would make more sense to develop and implement the plans in conjunction with one another.
- So, the 2004 – 2015 Facilities Master Plan will be extended through December 31, 2016.
- A new 6-year Facilities Master Plan will take effect on January 1, 2017, and will end on December 31, 2022.

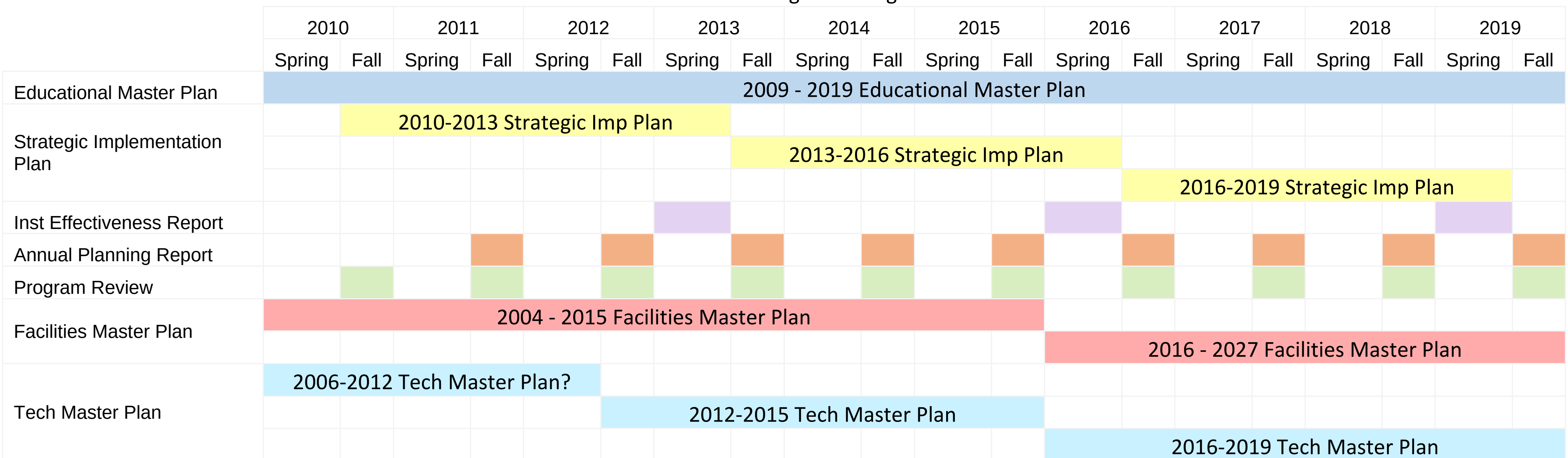
Technology Master Plan

- The College will continue its current 4-year technology planning cycle.
- Given that technology changes occur more rapidly than changes in other areas, the technology plan will need to be updated more frequently than the Educational and Facilities Master Plans.
- The development of each Technology Plan will be guided by the Educational Master Plan.
- The Technology Master Plan was originally scheduled to end on December 31, 2015, and a new plan was scheduled to begin on January 1, 2016.
- However, due to the same reasons as the Facilities Master Plan, the current Technology Master Plan will be extended until December 31, 2016.
- A new 4-year Technology Master Plan will take effect on January 1, 2017, and will end on December 31, 2020.

VENTURACOLLEGE
SET YOUR COURSE

Graphical Illustration of Current/Prior Planning Timeline

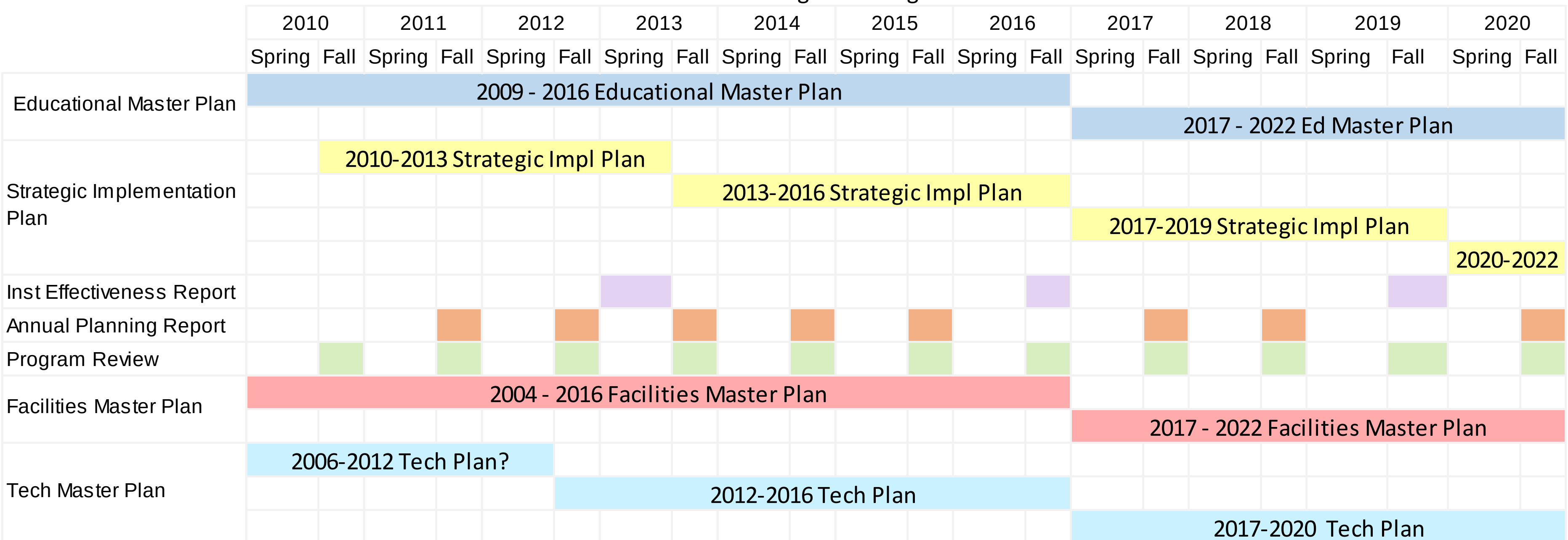
Current Ventura College Planning Timeline



VENTURACOLLEGE
SET YOUR COURSE

Graphical Illustration of Modified Planning Timeline

Modified Ventura College Planning Timeline



VENTURACOLLEGE

SET YOUR COURSE

Graphical Illustration of Modified Planning Timeline (Cont.)

Modified Ventura College Planning Timeline (Continued)

	2021		2022		2023		2024		2025		2026		2027		2028		2029	
	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall	Spring	Fall
Educational Master Plan	2017-2022 Ed Plan																	
					2023 - 2028 Educational Master Plan													
																	2029-2034	
Strategic Implementation Plan	2020-2022 Str Impl Plan																	
					2023-2025 Strategic Impl Plan													
											2026-2028 Strategic Impl Plan							
																	2029-2031	
Inst Effectiveness Report																		
Annual Planning Report																		
Program Review																		
Facilities Master Plan	2017 - 2022 Fac Plan																	
					2023 - 2028 Facilities Master Plan													
																	2029-2034	
Tech Master Plan	2021-2024 Tech Plan																	
									2025-2028 Tech Plan									
																	2029-2032	

Ventura College Integrated Planning Process Terms

District Mission and Strategic Plan – Broad, guiding documents that define the purpose and goals of the Ventura Community College District.

College Mission – Ventura College's reason for existence. It describes our broad educational purposes, intended student population and commitment to student learning and student achievement.

Educational Master Plan – A long-term plan that articulates how the college will advance its mission, and meet current and anticipated challenges and opportunities.

Facilities Master Plan – Supplements the Educational Master Plan. A long-term plan that articulates how the college will meet facilities-related challenges and opportunities.

Technology Master Plan – Supplements the Educational Master Plan. A 3-year plan that articulates how the college will meet technology-related challenges and opportunities.

Strategic Implementation Plan – A 3-year plan that describes the specific actions that the college will take to meet the goals of the Educational Master Plan.

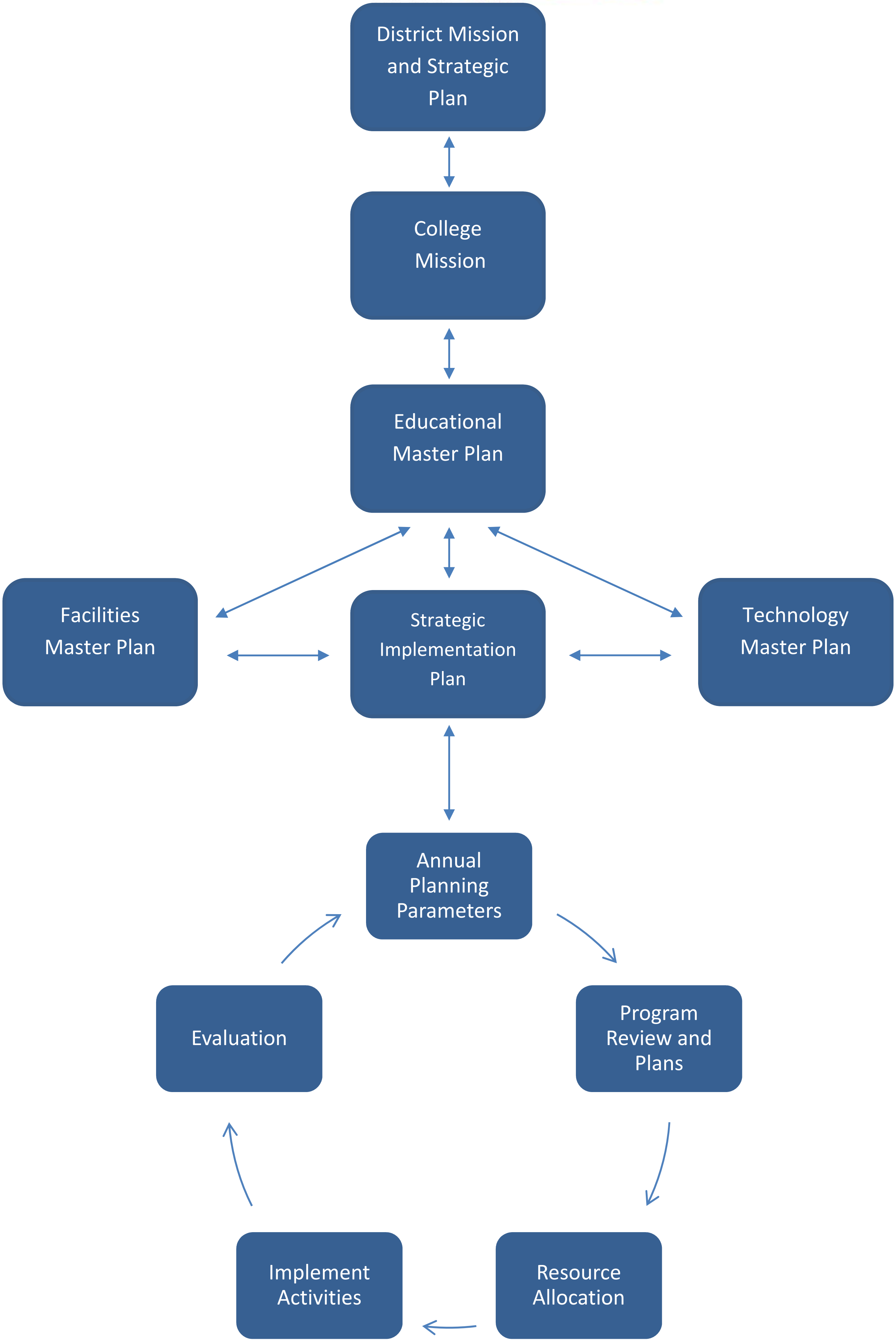
Annual Planning Parameters – a list of factors and considerations that influence the administration's resource decisions.

Program Review and Plans – annual process in which programs use data to assess how well they are contributing to the achievement of the college's Educational Master Plan goals, and develop initiatives to improve upon this contribution.

Resource Allocation – program review initiatives that require funding are prioritized by the college. High-priority program initiatives are allocated necessary resources.

Implementation – programs implement their initiatives. The college implements activities described in the Strategic Implementation Plan.

Evaluation – The college and programs evaluate their progress in meeting initiatives and institutional goals. At the college level, an annual planning report is generated by the Institutional Research office, which evaluates progress towards institutional goals. At the program level, programs evaluate their initiatives in their subsequent annual program review.


District Mission and Strategic Plan
College Mission
Educational Master Plan
Facilities Master Plan
Strategic Implementation Plan
Technology Master Plan
Annual Planning Parameters
Evaluation
Program Review and Plans
Implement Activities
Resource Allocation