

Ventura College 5-Year ISLO Rotational Plan

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Unit Assessment Report - Four Column

Ventura College

Program (CKAO) - Communication Studies

Program Description: Communication and speech is one of the most fundamental skills any student can acquire. Oral communication competence is the most highly prized and sought after skill in the professional world, and is an indispensable requirement for succeeding in all academic disciplines.

PSLOs	Assessment Methods & Performance Target / Tasks	Findings	Initiative & Closing the Loop
Program (CKAO) - Communication Studies - PSLO-1 - Students will effectively communicate their ideas verbally and/or nonverbally. PSLO Assessment Cycle: 201207 (Fall 2012) Start Date: 09/14/2012 PSLO Status: Active	Assessment Tool: Paper Assessment Type: Writing Assignment Performance Target: 75% of students will achieve a B or higher.	12/18/2012 - The performance target was met with 21/26 (80%) students having met the goal of 75% or more will achieve a B grade or higher. Having documented that, 6 students failed to turn in the assignment all together. Had they done so, the results might be different. The more chances students have to practice their communication skills, the more comfortable they become in expressing themselves. Target Met: Yes Reporting Period: 201207 (Fall 2012) Suggestions from Faculty: Continue to give students opportunities to practice and perfect their communication skills both in a verbal and written format. The more practice they have, the better their skills become. Continue to start in small groups and work towards larger audiences with longer presentations. Related Documents: PSLO#1RubricF12.doc	12/18/2012 - Encourage students to get additional tutoring assistance. Resources Required: No Resource Dollar Amount: 0 <hr/> 12/18/2012 - State criteria for grading more explicitly. Resources Required: No Resource Dollar Amount: 0 <hr/>
Program (CKAO) - Communication Studies - PSLO-2 - Students will effectively communicate in interpersonal, group, and intercultural settings. PSLO Assessment Cycle: 201503 (Spring 2015) Start Date: 01/19/2015 PSLO Status: Active	Assessment Tool: Could be written, presentation or exam driven. Assessment Type: Not Standardized Among Instructors Performance Target: 75 % students will achieve a passing grade of C or higher.	06/04/2015 - Students are generally willing and eager to learn to communicate more effectively in an interpersonal, group or intercultural setting. When put into these situations, primary tensions are noticeable, but if given a task or a topic of discussion, the majority of the students are able to utilize those skills learned in class to communication effectively among interpersonal, group and intercultural settings. Target Met: Yes Reporting Period: 201503 (Spring 2015) Suggestions from Faculty: Continue to put students in group situations where they are able to practice their communication skills with the information and	06/04/2015 - Increase rigor and complexity of assignment/activities. More practical application would help students become more comfortable and reduce the amount of communication apprehension experiences in such communicative settings. Resources Required: No <hr/>

PSLOs	Assessment Methods & Performance Target / Tasks	Findings	Initiative & Closing the Loop
		theories learned in the classroom setting. Modality: Face to Face Total # of students assessed: 140 Total # of students meeting target: 120 Total % of students meeting target: 85	
Program (CKAO) - Communication Studies - PSLO-3 - Students will effectively identify communication theory utilized within various communication contexts. PSLO Assessment Cycle: 201603 (Spring 2016) Start Date: 01/25/2016 PSLO Status: Active	Assessment Tool: Exam on communication theory. Assessment Type: Exam/Quiz - In Course Performance Target: 75% of students will achieve a passing grade of C or higher.		