CTE Data Unlocked: Find it. Understand it. Use it.

Colleges need better information on student outcomes and labor market conditions to inform their CTE programs. CTE Data Unlocked, part of the Chancellor's Office actions on the Strong Workforce Task Force recommendations, will help colleges find, understand, and use CTE data. By providing tools, training, technical assistance, and funding, CTE Data Unlocked will support the development of regional workforce plans, prepare for $200 million in new CTE funding that will be available in 2017, and strengthen local processes like program review, accreditation, and integrated planning.

Building Awareness

To ensure college leaders know about the full suite of resources available to them regarding CTE outcomes and labor market data, trainings will be held around the state during spring 2016. College teams will learn about the expanded CTE metrics on the Student Success Scorecard and get hands-on experience with statewide tools like Salary Surfer, Data Mart, and the LaunchBoard.

Deepening Expertise

The Chancellor's Office has already put in place a network of technical assistance providers to strengthen CTE programs. During 2016, these support providers will be given in-depth training on how to use CTE data tools and labor market information. In addition, a suite of resources will be developed to support colleges in integrating these data sources into college processes such as program review, accreditation, and integrated planning.

Expanding Regional Data Usage

During fall 2016, colleges will receive support in creating regional workforce plans. A team of data experts will compile a report that brings together several data sources including Data Mart, the LaunchBoard, the CTE Outcomes Survey, and additional labor market information. Also, Regional Consortia and Sector Navigators will convene a series of meetings with colleges, employers, and other educational partners to discuss the findings and implications for both local and regional action.

Supporting College Data Usage

Colleges that participated in trainings in the spring will be eligible to receive $50,000 in funding and 10 hours of technical assistance to support CTE data usage in fall 2016. In addition, "super-user" trainings will be offered across the state to build a cadre of college-based practitioners with deeper knowledge of CTE data tools and labor market information. Each college will also be given a free year of participation in the CTE Outcomes Survey and three years of participation in the CATEMA System to access more nuanced information about students' educational and workplace outcomes.

CTE Data Unlocked is a partnership of the California Community Colleges Chancellor's Office, the Academic Senate for California Community Colleges, the Centers of Excellence, CTE Outcomes Survey/ Santa Rosa Junior College, Delta College/Educational Results Partnership/Butte CCD, the Institutional Effectiveness Partnership Initiative, Regional Consortia Chairs, the RP Group, Sector Navigators, and WestEd/Butte CCD.

Building Awareness
Spring 2016

- Regional workshops on CTE metrics in the Scorecard and statewide data tools like Salary Surfer, Data Mart, and the LaunchBoard

- *OUTCOME: College practitioners are aware of CTE data tools that can help with processes like program review, accreditation, and integrated planning*

Deepening Expertise
Summer 2016

- In-depth training for technical assistance providers including Regional Consortia Chairs, Sector Navigators, Deputy Sector Navigators, Doing What Matters Technical Assistance Providers, and LaunchBoard Fellows
- Tools to support the use of CTE data in college processes

- *OUTCOME: Technical assistance providers can provide support on CTE data tools and their usage for college and regional processes*

Informing Regional Planning
Fall 2016

- Release regional reports that integrate labor market information and student outcomes data from Data Mart, the LaunchBoard, the CTE Employment Outcomes Survey, and other sources
- Regional convenings where colleges, employers, and educational partners examine the reports and develop regional workforce plans

- *OUTCOME: Colleges are able to use CTE data to support regional plans and relate these priorities to college planning*

Supporting College Data Usage
2016-2017

- Awarding of CTE data implementation grants, including $50,000 and 10 hours of technical assistance per college
- Super-user trainings on understanding and using CTE data and labor market information
- Free participation in the CTE Outcomes Survey for one year
- Free participation in the CATEMA system for three years

- *OUTCOME: Colleges understand how to better integrate regional plans and CTE data into core activities and are aware of key issues in interpreting available data*