

From: [Greg Gillespie](#)
To: [AllUsersVC](#)
Subject: Draft Ventura College Vision - Mission - Guiding Principles (Values)
Date: Wednesday, February 12, 2014 11:48:36 AM
Attachments: [DRAFT Ventura College MVV.docx](#)

Hello,

Accreditation standards require the periodic review of the college mission. Please join me in thanking the visioning work group for their commitment of time and thoughtful input in revision of our college's vision, mission and values. They worked during the end of fall semester and the beginning of this semester to develop these statements. Team members included:

Sharon Beynon	Andrea Horigan
Ann Bittl	Mary Jones
Susan Bricker	Dan Kumpf
William Budke	Ilse Maymes (ASVC student representative)
Rebecca Chandler	Ted Prell
Will Cowen	Scot Rabe
Greg Gillespie	Kathy Scott
Chelsea Guillermo Wann	Daniel Seymour (facilitator)

Mission – Why do we exist? The mission had recently been reviewed and revised by the college. The work group focused on minimizing any changes to the mission beyond recommending minor adjustments to align with new accreditation standards. Three words have been changed in the mission. "...center of **their learning** experience,..." replaces "...center of the educational experience, ..." in order to meet the accreditation standards emphasis on practicing and assessing student learning. "...providing **innovative** instruction and student support,..." replaced "...providing quality instruction and student support,..." to account for our efforts with different instructional modes and student support practices. The accreditation standards specifically require addressing distance education.

Vision – What do we want to create? The new vision statement is significantly and intentionally shorter to provide a focus for our college that we can all have in mind moving forward. This vision fits well with many of our existing graphics and promotional statements, e.g. "Set Your Course".

Values (Guiding Principles) – What do we believe or how do we operationalize our vision and mission? The new Guiding Principles are also condensed compared to the previous list of values. They clarify actions that we can all implement as part of the college community.

I am excited to share these revisions with you. The mission, vision, and guiding principles will be the building blocks for our three-year strategic plan that we will begin developing.

Please note that this is a draft version. Our goal is to finalize these statements by March 7th for review at the April District Board of Trustees Meeting. Please provide your thoughts and

suggestions to Laura Brower as we fine-tune the document. I will also be working with the College Planning Council, Faculty Senate, and the Classified Staff Senate, and Administrative Council on feedback as well.

Thank you,

Greg

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