

# DRAFT

## VENTURA COLLEGE

### Minutes of the Diversity in Culture Committee

**Date: Thursday, October 5th, 2017**

**Present:** G. Fiumerodo, A. Fredell, J. Harmon, D. Hartman, J. Moore, I. Schmidt, P. Sezzi, M. Werness-Rude, J. Wu

**Recorder:** Alexander "ROCK" Fredell

**Absent:** S. Alonso, L. Capuano, D. Gonzalez, M. Hagerman, C. Harper, T. Harrison, C. Jones, D. Kumpf, T. Lawler, N. Milani, S. Murillo, S. Royer, S. Sloan Graham

<b>Agenda Item</b>	<b>Summary of Discussion</b>	<b>Action (If Required)</b>	<b>Completion Timeline</b>	<b>Assigned to:</b>
Call to order	Gigi called the meeting to order at 2:35 PM.			
Welcome	Gigi welcomed, intros made, minutes from the meeting on Sept. 7th were approved. Topics today include: Special Presentation from VC M.E.C.h.A. Student Leaders and Budget Proposal.			
VC M.E.C.h.A. Presentation	Standing with Dreamers March Proposal: Student Leaders from the VC M.E.C.h.A. Chapter presented a proposal for an event that would help spread the awareness and importance of DACA. Financial Assistance and advice was asked for by the student leaders. At this time, the committee still does not have an approved budget or figure amount. However, members of the committee showed great support of what M.E.C.h.A. is doing, and gave great advice for them to proceed forward with their event. M.E.C.h.A. has also invited the committee to attend their "Dia de los Muertos" event November 1 <sup>st</sup> at Guthrie Hall from 5-9pm.			
Budget Proposal	Peter began to go over the current issues and questions related to the budget. It has been asked by the administration for the Committee to produce a comprehensive budget proposal. Areas of the budget to consider were mentioned as follows: <ul style="list-style-type: none"><li>Funds: can the committee use Equity, Foundation, or General Funds?</li></ul>			

	<p>Can the committee partner with other campus events going on around the same time in spring, to reduce costs and gain more traction?</p> <ul style="list-style-type: none"> <li>• Entertainment: Cost for Stage and Operations (Estimated around \$8k), Cost for Speakers &amp; Performers, etc.</li> <li>• Marketing: Internal (Campus wide) and External (Community, social media, advertising, news outlets, printing materials, etc.)</li> </ul> <p>Members of the committee looked into whether to consider other areas on campus to have the stage, and whether or not to have the stage at all. As well as the idea of having 1 instead of 2 days. It is believed that the \$40k for 2 days that had been proposed last meeting, may not be easily feasible. However, asking for \$30k for 1 day with \$5k of it being used for yearlong events would possibly be more feasible.</p> <p>Jay shared that the construction of Pirate’s Walk may be going on during the planned dates for the festival. To which, the committee decided to stay with the plan of renting the stage, and keeping it near the ASC/SCI/LRC area.</p>			
Miscellaneous	<p>Marquee Event: Richard Blanco was the highest attended event of last year’s festival. The Committee feels that having another big name like Richard, whether they are a performer or speaker, would be a huge asset for the festival. It was suggested that If the committee was given a budget of \$30k, \$10k of it would go to securing a Marquee event for the festival. Dora mentioned possibly communicating with Oxnard College for recommendations on presenters. ROCK suggested creating a Call to Action.</p> <p>Call to Action: If anyone has ideas and or connections for Performers/Speakers that could be presented as Marquee Events, the committee would like them to present their ideas and or connections to the next meeting.</p>	Find big ticket Performers/Speakers	Start presenting Ideas by next meeting. Have final approval by December.	All Committee Members

	<p>PODS: With the news of the college not participating in Artwalk this year, the idea had been suggested of possibly partnering with PODS for the festival and having a few on campus for the Visual Art Students to paint murals on. Like last year's festival with the C-Train provided by Tim Harrison and his Division.</p> <p>Vendors: last year the festival had a good number of vendors, however some of them may have not been appropriate for the festival. It was suggested to have more consideration in selecting vendors for the festival. The committee is curious if it is possible to charge vendors \$25 a day to be at the festival. This may be something to ask Sue Royer and David Keebler about in the future.</p> <p>Volunteers: One of the many challenges of the festival is finding volunteers to assist with operations. It has been asked if having Work Study student workers from various areas on the campus would be feasible, as they are paid by the state and not the college. The challenges with this would be their availability, and getting approval from their assigned supervisors on campus.</p>			
Adjournment	Peter adjourned the meeting at 3:35 PM			
Next meeting	November 2nd, 2017 2:30-3:30pm in MCE 226			