

# DRAFT

## VENTURA COLLEGE

### Minutes of the Diversity in Culture Festival Committee

Date: Thursday, September 07, 2017

**Present:** S. Alonso, L. Capuano, G. Fiumerodo, A. Fredell, D. Gonzalez, M. Hagerman, C. Harper, T. Harrison, C. Jones, D. Kumpf, T. Lawler, N. Milani, S. Murillo, S. Royer, I. Schmidt, P. Sezzi, S. Sloan Graham, M. Werness-Rude

**Recorder:** Chez Harper

**Absent:** TBD

| Agenda Item   | Summary of Discussion   | Action (If Required) | Completion Timeline | Assigned to: |
|---------------|---|----------------------|---------------------|--------------|
| Call to order | Gigi called the meeting to order at 2:30 PM.  |                      |                     |              |
| Welcome       | Gigi welcomed, intros made, minutes from the 2017 festival debrief forthcoming. Topics today include budget, 1-day or 2-day event, and future meeting dates.  |                      |                     |              |
| Budget        | <p>Dan requested money from the executive team – has not heard back yet.</p> <p>Libby is checking on ASVC money, doubtful there are funds available. ASVC awarded \$500 award for Poetry Slam winner.</p> <p>Need to decide on festival timing (1-day or 2-day) and set the budget.</p> <p>Stage cost is same for 1-day or 2-day rental. 2-day event will incur additional costs such as security and entertainment.</p> <p>Majority opinion:<br/>Dan ask for \$40,000. If awarded, plan 2-day event. If not awarded, plan an awesome 1-day event.</p> <p>2017 expenses not a true reflection of funds spent.</p> |                      |                     |              |

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|-------------------------|--|--|--|--|
| <p>General Comments</p> | <p>Put the best into a 1-day event instead of mediocre fill-ins over the 2 days.</p> <p>Have a full 1-day event with a nice evening event.</p> <p>1-day event with extra credit given if students attend.</p> <p>We need a big name draw earlier in the day to keep people around all day.</p> <p>A big name on Wednesday would build excitement for Thursday, if event were 2-days.</p> <p>Afternoon events not well attended. Campus is very busy in morning making earlier events well attended.</p> <p>Event ushers needed.</p> <p>Need an announcer on main stage to announce the upcoming schedule as events are set to begin.</p> <p>Gigi has a preliminary "Save the Date" card. Must decide on 1 or 2 days or print "April 2018 Save the Date".</p> <p>Harder to get students and volunteers for 2-day event.</p> |  |  |  |
| <p>Ideas for 2018</p>   | <p>Media gallery will have diversity show the week before. Maybe use that as a lead in to the festival.</p> <p>LGBTQ panel + students</p> <p>Drag show via LGBTQ</p> <p>Art talk</p> <p>Activities in class to increase participation</p> <p>Possibly bring elementary students and high schools.</p> <p>Brainstorm for a big name.</p> <p>Evening event: Have a ticketed event in the PAC at night with a big-name presenter. Open to the public, use Eventbrite or Seat Advisor to charge for tickets.</p>   |  |  |  |

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|---------------|---|--|--|--|
|               | <p>Use same big-name during the day to draw people to the festival.</p> <p>May not be able to use Equity funds if we charge for tickets.</p> <p>Begin advertising, outreach, spreading the word now. Posters, save the date, feeder schools, and community outreach.</p> <p>Need entertainment and presenters set by February 1<sup>st</sup>.</p>   |  |  |  |
| Miscellaneous | <p>Invite Ben Samoza to meetings.<br/>He may be able to secure sponsorships (new Starbucks, restaurants, etc.)<br/>Ben shows diverse films and may be able to show films in the evening in the ASVC.</p> <p>Have Ben come to mtg. to discuss sound and staging.</p> <p>Have Brenda attend meetings.</p> <p>Order a banner for across the back of the stage.</p> <p>Volunteer coordinator</p> <p>Stage monitor/manager</p> <p>Need a green room</p> <p>More community involvement</p> <p>Brochures, posters, cards, flyers</p> |  |  |  |
| Adjournment   | The meeting was adjourned at 3:30 PM  |  |  |  |
| Next meeting  | October 5, 2017   |  |  |  |