

2017-2022 Educational Master Plan Draft

Goal 1 – Access

Current Draft Goal - Increase our community's access to transfer, vocational, basic skills education.

Academic-Senate-Recommended Wording - Increase access to transfer, vocational and basic skills education for the communities we serve.

Draft Objectives (Revised based on discussion at 10/26/2016 College Planning Council meeting)

- Objective 1: Exceed annual funded growth cap by 2%.
- Objective 2: Increase section offerings in:
 - Distance education by ##%
 - Off-campus locations by ##%
 - Non-credit courses by ##%
 - Career/technical education courses by ##%
 - Core (?) courses by ##%
- Objective 3: Increase the amount of financial aid and scholarships awarded to students by ##%

Access Goals from State of CA, VCCCD, and Other Colleges

1. State of CA Community College System
 - College Awareness and Access: Increase awareness of college as a viable option and enhance access to higher education for growing populations.
2. VCCCD Educational Master Plan
 - Increase access and student success.
3. College of the Desert
 - Plan and coordinate student enrollment, programs, services, and facilities to meet community needs.
4. Lake Tahoe Community College
 - Student Access
5. Los Angeles City College
 - Improve equitable access and help students attain early educational momentum points to assure academic success.
6. Los Angeles Mission College
 - Expand access to educational programs and services and prepare students for success.
7. Moorpark College
 - Student Access
8. Oxnard College
 - Increase the timely student completion of degrees, certificates, and transfer majors.
9. Pasadena City College
 - Enrollment Management
10. Sacramento City College
 - Access and Growth

Access Goal Feedback from Spring 2016 College Planning Retreat (Note – Feedback is Unedited)

1. *Is this something that the college should focus on over the next six years?*

Yes = 10

No = 0

Unsure = 1

Comments:

- Education=Instruction & Student Support Services
- Placing employees where they are best suited
- There are fewer places available for adult
- Should not be the only focus
- Vocation should also be considered
- Setup partnerships with local Cal States etc.
- Not sure how we can do this
- It depends on our reasons and our commitment. Are we doing it just to increase FTES, or are we genuinely interested in providing access for its own sake? More access means more students which means more demand for resources which are typically limited, unless we commit to investing in facilities, infrastructure, and staff (especially restoring classified to pre-recession levels), this goal may not be appropriate, or sustainable.
- College=Pay benefits reward
- Access to all/any education.
- CTE-30%
- Basic Skills
- Life Long Learning-dropped significantly
- Absolutely-that is what we are ultimately here for
- As community college becomes the next essential step in developing employable citizens, VC will become essential in educating and being available to assist the community in reaching their educational goals.
- We are a community college and prep student for their long term educational goals

2. *Should this goal be changed or modified in any way?*

Yes = 8

No = 3

Comments:

- It's pretty straight forward for me. Doesn't say Outreach; vocational; Market uniqueness and tie in with set your course
- I'm not sure exactly how it currently reads
- Add-Diverse; Don't like "higher"
- There should be a change
- Modifying goals is always good
- Increase pathways to both vocational and higher ed.
- Create roadmaps with exit points to alternative pathways
- Be a little more specific-this is an open campus so ideally everyone already has access.
- Need to figure out exactly what access means. *Add marketing
- The term "community" seems relatively broad (it seems to refer to only Ventura) when we serve many other cities
- It should be supported by an explicit commitment to invest up from in the necessary expansion of resources as described in #1.

3. *In six years, what data/information should the College examine to determine if we met this goal or not?*
- Enrollment numbers; CTE program's numbers
 - Benchmark economic data
 - Track student from inception to job placement
 - Track students that drop out and why
 - Credit FTES; Non-Credit FTES; Dual Enrollment FTES; Completion/Participation throughout; Integrated Optimized Scheduling; Efficiencies; Effectiveness; Community Awareness; Matriculation; Performance; VC=NEXUS=1st Choice
 - Has enrollment increased; How did the enrollees choose/find out about VC?
 - Communication between staff and admin
 - I would say the data that is collected through the services areas and the type of contact with each student. I believe that has begun to be implemented through the Grades First system.
 - Enrollment trends; program/degree/certificates offered
 - Enrollment/certifications/diplomas
 - Entrance-Goal; Exit-Attainable; Enrollment & Success rates & Job Attainment; Data for gender, ethnicity, location, economic, etc.; factors; Really break it down to fine tune success and access for everyone
 - Distance education enrollment, financial aid (has VC been made more accessible financially), student demographics (are we serving as many as possible? Low income; working professional etc)
 - Are we serving populations/demographics which were previously under-represented? Are we increasing success & completion rates?