VENTURA COLLEGE

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COLLEGE PROFILE
AND
INSTITUTIONAL EFFECTIVENESS
REPORT

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VENTURA COLLEGE
OFFICE OF RESEARCH AND EVALUATION

AUGUST 15, 2012

TABLE OF CONTENTS

College Profile and Institutional Effectiveness Report

PREFACE

I. DISTRICT AND COLLEGE SERVICE AREAS

- **A. Overview of the VCCCD**
- **B. Ventura County**
  1. Population by City
  2. Population by Gender
  3. Population by Race/Ethnicity
  4. Population by Age Group
- **C. Ventura College Service Area**
  1. Race/Ethnicity by City
  2. Feeder High Schools

II. INSTITUTIONAL EFFECTIVENESS MEASURES

- **A. Core Indicators of Effectiveness**
- **B. Overall Evaluation of Effectiveness**
- **C. Evaluations of Individual Effectiveness Measures**
- **D. Student Satisfaction Survey**
- **E. District Institutional Effectiveness Report**

III. ANNUAL ENROLLMENT TRENDS

- **A. FTES Enrollments**
- **B. Headcount Enrollments**
  1. Overall Headcount
  2. Gender
  3. Race/Ethnicity
  4. Hispanic Students by Gender
  5. Age Group
- **C. Course Enrollments**
  1. Overall Course Enrollments
  2. Enrollments by Course Modality
  3. Outcomes by Course Modality

IV. FALL TERM ENROLLMENT TRENDS

- **A. Headcount and Seatcount Enrollments**
- **B. Student Demographics**
  1. Gender
  2. Race/Ethnicity
  3. Age Group
  4. Enrollment Status
  5. Citizenship Status
  6. Educational Goal
  7. Day / Evening Status
  8. Full-Time / Part-Time Status
  9. Legal Residency Status
  10. Ventura County Residents Attending VC
  11. Special Student Services Programs and Financial Aid

TABLE OF CONTENTS

College Profile and Institutional Effectiveness Report

C. Course Enrollments
1. Credit Status
2. Day / Evening Status
3. Distance Education by Day / Evening Status

V. STUDENT ACHIEVEMENT

A. ARCC Report – Overview of Student Achievement
1. ARCC – Overview and Peer Group Comparisons
2. Student Progress and Achievement Rates
3. Pre-Collegiate Improvement Rates: Basic Skills and ESL

B. Course Outcomes
1. Grades Distributions and Success / Retention Rates
2. Grade Point Averages (GPA's)
3. Gender
4. Race/Ethnicity
5. Age Group
6. Economic Status
7. Enrollments by Course Credit Status
8. Career and Technical Education (CTE) Courses
9. Mode of Delivery
10. VC Santa Paula (East Campus, Santa Paula HS, and Fillmore HS)

C. Course Progress Rates
1. English Composition Sequence
2. Mathematics Sequence

D. First-Time Students – Demographics and Enrollments of Incoming Students
1. Gender
2. Race/Ethnicity
3. Age Group
4. Economic Status
5. Academic Level
6. Ventura County High Schools
7. Educational Goal
8. Course Enrollments by Course Credit Status
9. Enrollments in the English Composition Series
10. Enrollments in the Algebra Sequence

E. First-Time Students – Persistence Rates of Incoming Students
1. Overall
2. Gender
3. Race/Ethnicity
4. Age Group
5. Economic Status

VI. STUDENT GOAL ATTAINMENT

A. Program Completions
1. Summary of Degrees and Certificates Awarded
2. Degrees Awarded: By Major
3. C-1 Certificates Awarded: By Major
4. C-2 Certificates Awarded: By Major

TABLE OF CONTENTS

College Profile and Institutional Effectiveness Report

B. Degrees and Certificates Awarded
1. Gender: Degrees and Certificates Awarded
2. Race/Ethnicity: Degrees Awarded
3. Race/Ethnicity: C-1 Certificates Awarded
4. Race/Ethnicity: C-2 Certificates Awarded
5. Age Group: Degrees Awarded
6. Age Group: C-1 Certificates Awarded
7. Age Group: C-2 Certificates Awarded
8. Economic Status: Degrees and Certificates Awarded

C. Transfers to Four-Year Institutions
1. Summary of Transfers by Educational System or Institutional Category
2. Transfers to Campuses of the University of California
3. Transfers to Campuses of the California State University
4. Transfers to All CSU Campuses – Fall Terms
5. Transfers to CSU Channel Islands – Fall Terms
6. Transfer Velocity Cohort Report (CCC Chancellor's Office)

D. Licensure and Certification Pass Rates
1. Registered Nurse (RN – NCLEX)
2. Certified Nurse Assistant (CNA)
3. Emergency Medical Technician (EMT – Paramedic)
4. Emergency Medical Technician (EMT – Basic)

VII. EMPLOYEE DATA

A. Staffing by Employee Category

B. Gender
1. Faculty
2. Managers/Supervisors and Classified

C. Ethnicity
1. Faculty
2. Managers/Supervisors and Classified

D. Age Group
1. Faculty
2. Managers/Supervisors and Classified

APPENDIX

Additional reports and surveys are posted on the Ventura College Institutional Research webpage at:
http://www.venturacollege.edu/faculty_staff/research_and_evaluation/i_r_reports.shtml
Some of the recent reports are:

1. Distance Education Reports
2. Library Surveys (Students)
3. Student Health Center Surveys
4. Basic Skills Accountability – 2010 Supplement to the ARCC Report
5. Survey of High School Students – Spring 2011 (August 2011)
6. ESL Longitudinal Study
7. Tutoring Studies
8. Supplemental Instruction Evaluation
9. Reading and Writing Center
10. Accelerated English and Math
11. Basic Skills Information Sheet (June 2012)
12. VC Foundation – Longitudinal Report on Fall 2009 VC Promise Students (July 2012)

PREFACE

Introduction – Organization of the Report – Data Sources

Introduction

The purpose of the College Profile and Institutional Effectiveness Report is to provide salient information about Ventura College students, courses, programs, and employees, as well as evaluating the effectiveness of the institution. The report contains data and analytical information related to demographic characteristics of students and staff, course outcomes, student persistence (retention), and program awards. Thirteen Core Indicators of Effectiveness, which were established by the College Planning Council (CPC) in spring 2012, were assessed in summer 2012 and the results are published in this report.

Organization of the Report

The report is divided into the following seven sections.

Section	Current Year
District and College Service Areas	2011 – 2012
Institutional Effectiveness	2011 – 2012
Annual Enrollment Trends	2009 – 2010
Fall Term Enrollment Trends	2009 – 2010
Student Achievement	2009 – 2010
Student Goal Attainment	2010 – 2011
Employee Data	2011 – 2012

"Current Year" appears in the footer of each section. It indicates the most recent academic year for which data are presented in that section of the report. In summer 2013, the Office of Research and Evaluation is planning to update all sections to 2012 – 2013.

Data Sources

The Ventura College Office of Research and Evaluation compiled, processed, and/or analyzed the data that are presented in this report. Multiple sources were used to obtain all of the data required to produce this report. Primary data sources were the VCCCD Banner System and the state Chancellor's Office MIS Referential Files. Data for this report were obtained from the following agencies:

VCCCD	Banner System – District Administrative Data System	
VCCCD	Institutional Effectiveness: Moorpark, Oxnard and Ventura Colleges (June 2012)	
CCCCO	MIS Referential Files – Chancellor's Office MIS	
IPEDS	Intersegmental Postsecondary Educational Data System	Federal Data System
CPEC	California Postsecondary Education Commission	CA Public Colleges & Universities
CBEDS	California Basic Educational Data System	CA Public High Schools
CSU	California State University System	Analytics Studies Department
CSUCI	California State University–Channel Islands	Office of the Provost
	Report on Transfer-Student Success – Moorpark / Oxnard / Ventura	
USCB	US Census Bureau	
State of California – Department of Finance: Population Estimates for Cities, Counties & the State		