

Communication (ISLO #1) Campus Forum



March 17th, 2014
2:00-3:30 p.m.
Wright Center

The SLO Committee will lead our college's first Institutional Learning Outcomes campus-wide forum and you are invited to join us!

- Presentations by Dr. Greg Gillespie, Dr. Patrick Jefferson, Dr. Eric Martinsen, Dr. Robert Porter, and Professor Stacy Sloan-Graham.
- Mocktails, hors d'oeuvres, **raffle prizes including a Kindle Fire** and an important discussion to help our students.

Please RSVP to Rachel Marchioni at rmarchioni@vccd.edu

Hosted by the
Student Learning
Outcomes Committee



ISLO FORUM ON COMMUNICATION (ISLO #1)

Monday, March 17, 2014

2:00pm-3:30pm

Wright Event Center

AGENDA

- | | |
|---|--------------------|
| A. Welcome | Greg Gillespie |
| • SLOs and the college's Strategic Plan | |
| B. SLOs and Accreditation | Patrick Jefferson |
| C. Results from last year's ISLO assessment for Communication | SLO Committee |
| D. Reading and Writing across the Curriculum | Eric Martinsen |
| • Fostering active learning through short and easy | Robert Porter |
| • Write to Learn activities in courses in the disciplines | |
| • Simple assignments and simple grading strategies | |
| • Reading and Writing Center support | |
| E. Oral Communication across the Curriculum | Stacy Sloan Graham |
| • Providing opportunities for students to practice formal and informal oral communication skills in classes across the curriculum | |
| F. Discussion | All |
| • Communication challenges for our students | |
| • Ideas to promote communication skills across the campus | |
| G. Closing the Loop | Kathy Scott |

ISLO FORUM ON COMMUNICATION

Improving Our Students' Communication Skills

Sponsored by the SLO Committee
March 17, 2014

Special Thanks To

Ventura College Foundation and Norbert Tan
for helping to sponsor this event



What are ISLOs?

- ▶ **Skills** every student should have when they leave college with a degree or certificate
 - Skills learned/practiced across curriculum
 - Not subject matter

2012-2013 Assessment Results

- ▶ 72 courses assessed communication
- ▶ How did they assess?

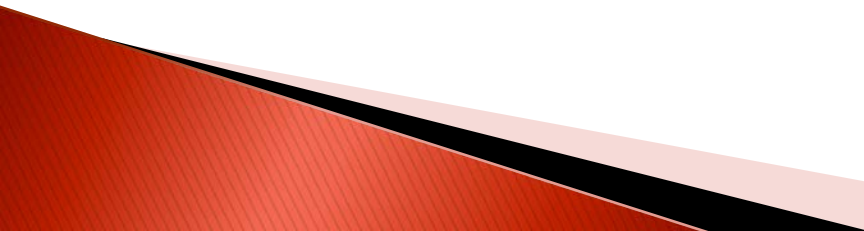
Written assignment	47
Essay exam	4
Performance/Presentation	10
Portfolio	11

Did Students Meet Target?

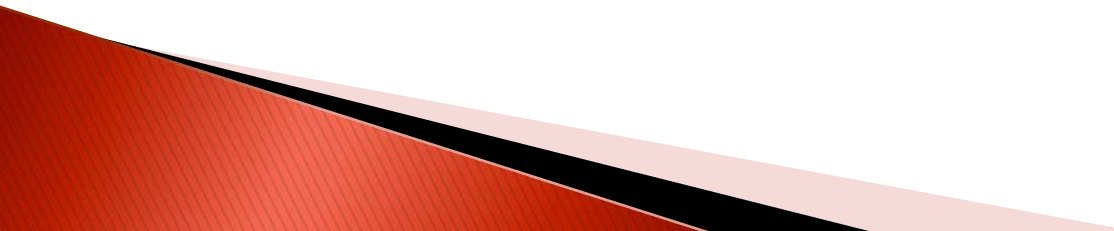
- ▶ 68 out of 72 courses report students **met target**
- ▶ Performance Targets:

TARGET USED	# of courses using it
70% or more will perform at 70% level or higher	8
75% or more will perform at 75% level or higher	43
80% or more will perform at a B level or higher	14
90% or more will perform at a C level or higher	2
100% or more will perform at a C level or higher	2

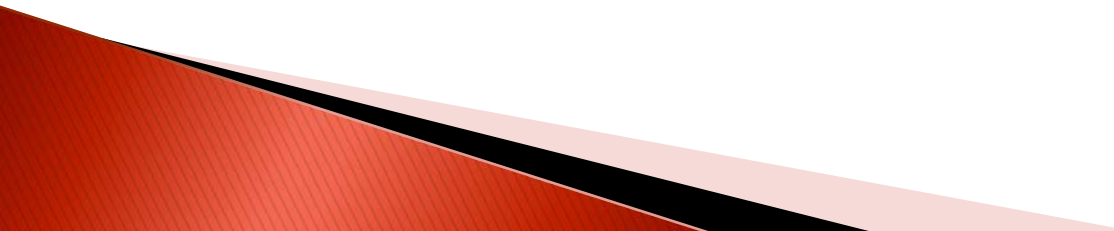
Suggestions From Faculty

- ▶ Early intervention/tutors/teaching assistants/use of SIs
 - ▶ Encourage use of Reading & Writing Center
 - ▶ students early in course about level of English required for course
 - ▶ Do baseline writing assessment early in course
 - ▶ Faculty must clearly communicate to students
 - ▶ Incorporate use of vocabulary into assignments
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Suggestions From Faculty

- ▶ Incorporate more writing in assignments & supplemental activities in course across disciplines
 - ▶ Attention to critical thinking across campus will result in better writing across curriculum
 - ▶ More courses should use essay questions on tests
 - ▶ Stress classroom participation and interactive discussions
 - ▶ More opportunities for verbal skills practice
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Comments About Rubrics

- ▶ Did not work well for foreign languages
 - ▶ Needs a component on sentence structure
 - ▶ Give students the rubric with the assignment
 - ▶ Faculty teaching course should discuss how to use rubric before assessing to ensure uniformity
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Other Comments

- ▶ There is a difference between meeting the target and being truly prepared for general college classes

Writing Across the Curriculum

Brought to you by:

- Eric Martinsen
- Robert Porter

Oral Communication Across the Curriculum

Brought to you by:

- Stacy Sloan Graham

Now It's Your Turn

- ▶ **Group Activity**
 - Assess an oral communication example
 - Assess a written communication example
 - Try the appropriate rubric
 - Discuss
 - Provide feedback

Oral Communication

Assessment Tool