VENTURA COLLEGE

COLLEGE PROFILE AND INSTITUTIONAL EFFECTIVENESS REPORT

I. DISTRICT AND COLLEGE SERVICE AREAS

Table of Contents

<u>ITEM</u>		PAGE
A.	Overview of the VCCCD	1
В.	Ventura County	2
	Population by City	
	Population by Gender	
	3. Population by Race/Ethnicity	
	4. Population by Age Group	
C.	Ventura College Service Area	6
	1. Race/Ethnicity by City	
	2. Feeder High Schools	

COLLEGE PROFILE AND INSTITUTIONAL EFFECTIVENESS REPORT

I. DISTRICT AND COLLEGE SERVICE AREAS

A. Overview of the VCCCD

Introduction

The Ventura County Community College District (VCCCD) is a public community college district serving the residents of Ventura County. The VCCCD is comprised of three colleges: Moorpark College, Oxnard College and Ventura College. Each college offers educational programs that (a) lead to AA/AS Degrees and Certificates, (b) provide preparation for transfer to four-year colleges and universities, (c) provide occupational and vocational training, and (d) address basic skills needs. The individual colleges also offer specialty programs/areas that are unique to the particular college. Additionally, colleges are involved in community service and economic development, and providing continuing education for cultural growth, life enrichment, and skills improvement. In fall 2011, at 4th-week census, the VCCCD enrolled 34,384 students.

The VCCCD's Mission Statement is at http://www.vcccd.edu/board of trustees/mission/index.shtml.

Colleges

<u>Ventura College</u> is one of the oldest community colleges in California. Higher education in Ventura County began in 1925 when a junior college department was added to the high school in Ventura, and Ventura Junior College was founded shortly after. In 1955, the college moved to its present 112 acre hillside campus in the eastern part of Ventura. In fall 2011, at fourth-week census, there were 13,763 students enrolled at Ventura College. The college's Mission, Vision, and Core Commitments are articulated on the VC website at http://www.venturacollege.edu/college_information/about/mission.shtml.

The Ventura College service area consists of the City of Ventura, the City of Fillmore, the community of Piru, the City of Santa Paula, the City of Ojai, the communities of Mira Monte and Oak View. (See map.)



<u>Moorpark College</u> is the second-oldest and largest of the colleges, located on 150 acres of sloping hillside land in the eastern region of Ventura County. The college has been serving the community since 1967. In fall 2011, at fourth-week census, there were 15,385 students enrolled at Moorpark College.

The Moorpark College service area consists of the City of Newbury Park, the City of Thousand Oaks, the City of Westlake Village, the City of Moorpark, the community of Santa Susana, the City of Simi Valley, and the community of Brandeis.

Oxnard College, founded in 1975, is the newest of the three community colleges in the county. Set on 118 acres and located two miles from Pacific Ocean beaches, the college is easily accessible by the Ventura Freeway or the Pacific Coast Highway. In fall 2011, at fourth-week census, there were 7,440 students enrolled at Oxnard College.

The Oxnard College service area consists of the City of Camarillo, the City of Oxnard, the community of Somis, the City of Port Hueneme, and Naval Base Ventura County (Point Mugu and the Construction Battalion Base at Port Hueneme).

Sources: Ventura County Community College District -

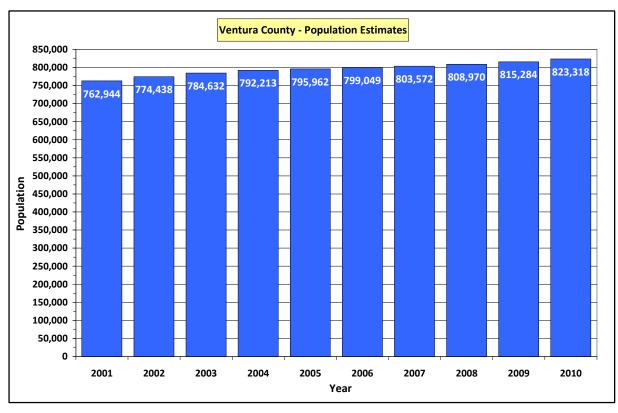
About the District - Web Link: http://www.vcccd.edu/about_the_district/index.shtml

Fact Book, Exhibit IV-T: Credit Students by ZIP Code - Fall 1977

Ventura College - Office of Research and Evaluation

B-1. Ventura County: Population by City

The population of Ventura County has increased by 60,374 (8%) from 2001 to 2010.



_	Ventura County City and County Population State of California Estimates											
							2010, whic			1		
Cities	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010		
Camarillo	57,905	59,066	60,035	61,033	61,515	62,762	64,012	63,844	64,697	65,201		
Fillmore	13,761	14,255	14,401	14,733	14,652	14,550	14,510	14,818	14,824	15,002		
Moorpark	31,568	32,502	33,553	33,461	33,954	33,693	33,682	34,089	34,221	34,421		
Ojai	7,843	7,784	7,756	7,775	7,709	7,650	7,543	7,505	7,468	7,461		
Oxnard	174,243	178,066	180,655	184,572	185,994	187,275	189,844	191,887	194,764	197,899		
Hueneme	22,233	22,453	22,340	22,199	22,309	22,023	21,908	21,771	21,808	21,723		
Sta Paula	28,657	28,626	28,673	28,726	28,640	28,477	28,468	28,763	29,012	29,321		
Simi Valley	113,573	115,159	116,594	117,311	118,961	120,194	121,598	122,692	123,188	124,237		
Th. Oaks	118,117	120,444	122,640	124,227	124,169	124,578	124,158	124,979	125,154	126,683		
Ventura	101,199	101,801	102,974	103,269	103,374	103,827	104,140	104,752	105,437	106,433		
All Cities	669,099	680,156	689,621	697,306	701,277	705,029	709,863	715,100	720,573	728,381		
Unincorp.	93,845	94,282	95,011	94,907	94,685	94,020	93,709	93,870	94,711	94,937		
Ven. Cnty	762,944	774,438	784,632	792,213	795,962	799,049	803,572	808,970	815,284	823,318		

Source: State of California, Department of Finance

E-4 Population Estimates for Cities, Counties, and the State, 2001–2010, with 2000 and 2010 Census Counts Web Link: http://www.dof.ca.gov/research/demographic/reports/estimates/e-4/2001-10/view.php

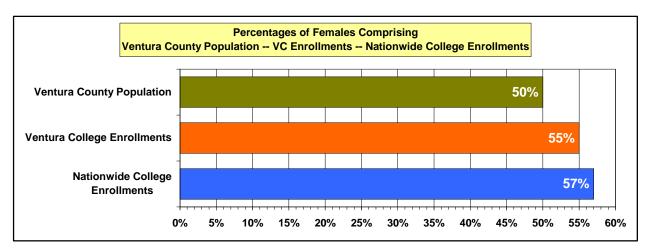
COLLEGE PROFILE AND INSTITUTIONAL EFFECTIVENESS REPORT

I. DISTRICT AND COLLEGE SERVICE AREAS

B-2. Ventura County: Population by Gender

Females account for **slightly** over **50%** of Ventura County's population. Population projections from the State of California show the percentage of females in Ventura County holding steady at the current rate of **50.2%** (**± 0.1**). The tables below indicate estimated population growth by gender for Ventura County from 2005 to 2050.

At Ventura College, females comprise **55%** of the student body; while nationally, women account for **57%** of post-secondary enrollments. It is expected that future enrollments by females at Ventura College will remain at the current rate (**55%**) or begin to slowly approach the national level (**57%**).



Ventura County Population by Gender State of California Estimates												
				E	stimated	Populatio	n					
Gender	2005	2010	2015	2020	2025	2030	2035	2040	2045	2050		
Female	408,150	430,026	455,169	481,030	504,702	527,008	547,991	569,416	592,334	617,026		
Male	405,483 425,850 449,999 475,362 499,652 522,750 544,566 566,268 588,766 612,711											
Totals	813,633	855,876	905,168	956,392	1,004,354	1,049,758	1,092,557	1,135,684	1,181,100	1,229,737		

-	Ventura County Population by Gender – Percentage Distribution State of California Estimates											
				E	Stimated	Populatio	n					
Gender	2005	2010	2015	2020	2025	2030	2035	2040	2045	2050		
Female	50.2%	50.2%	50.3%	50.3%	50.3%	50.2%	50.2%	50.1%	50.2%	50.2%		
Male	49.8% 49.8% 49.7% 49.7% 49.8% 49.8% 49.9% 49.8% 49.8%											
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

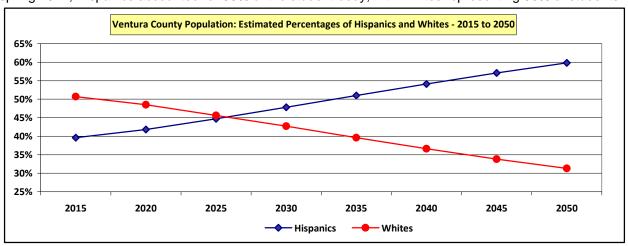
Source: State of California, Department of Finance

Demographic Research Files

Web Link: http://www.dof.ca.gov/research/demographic/data/

B-3. Ventura County: Population by Race/Ethnicity

Currently, Hispanics account for about **39%** of Ventura County's population, while Whites represent *over* **half** (**51%**) of county residents. By 2035, however, it is estimated that the ratio between Hispanics and Whites will reverse: Hispanics will comprise **50%** of county residents and Whites will account for **39%**. The population projections and percentage distributions are shown in the tables below. At Ventura College in spring 2012, Hispanics accounted for **50%** of the student body, with Whites representing **36%** of students.



	Ventura County Population by Race/Ethnicity State of California Estimates												
Race or	Race or Estimated Population												
Ethnicity	2005	2010	2015	2020	2025	2030	2035	2040	2045	2050			
Asian	45,146	47,747	50,684	53,252	55,903	57,947	59,546	60,862	61,998	63,058			
Black	13,672	13,010	13,929	14,074	14,066	13,944	13,760	13,549	13,345	13,133			
Hispanic	286,645	318,479	358,181	399,846	449,140	501,082	556,833	614,669	674,276	735,651			
Native Am	3,737	3,954	4,222	4,435	4,477	4,453	4,378	4,291	4,206	4,132			
Pac Island	1,480	1,601	1,720	1,819	1,889	1,942	1,988	2,011	2,002	1,979			
2 or More	15,439	16,480	17,719	19,167	20,724	22,194	23,548	24,662	25,564	26,343			
White	447,514 453,905 458,713 463,526 458,155 448,196 432,504 415,640 399,709 385,441												
Totals	813,633	855,876	905,168	956,392	1,004,354	1,049,758	1,092,557	1,135,684	1,181,100	1,229,737			

_	Ventura County Population by Race/Ethnicity – Percentage Distribution State of California Estimates											
Race or				E	Stimated	Populatio	n					
Ethnicity	2005	2010	2015	2020	2025	2030	2035	2040	2045	2050		
Asian	5.5%	5.6%	5.6%	5.6%	5.6%	5.5%	5.4%	5.3%	5.2%	5.1%		
Black	1.7%	1.6%	1.5%	1.5%	1.4%	1.3%	1.2%	1.2%	1.1%	1.1%		
Hispanic	35.2%	37.2%	39.6%	41.8%	44.7%	47.8%	51.0%	54.1%	57.1%	59.8%		
Native Am	0.5%	0.5%	0.5%	0.4%	0.4%	0.4%	0.4%	0.4%	0.4%	0.4%		
Pac Island	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%		
2 or More	1.9%	1.9%	1.9%	2.0%	2.1%	2.1%	2.2%	2.2%	2.2%	2.1%		
White	55.0%	53.0%	50.7%	48.5%	45.6%	42.7%	39.6%	36.6%	33.8%	31.3%		
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Source: State of California, Department of Finance

Demographic Research Files

Web Link: http://www.dof.ca.gov/research/demographic/data/

B-4. Ventura County: Population by Age Group

During the next twenty years (2010 - 2030), Ventura County is projected to experience an increase in the percentage of its population who are 35 years of age or older. Although the percentage of county residents in the 18 to 29 age range is projected to decrease by 2.6 percentage points over that period, the actual number of individuals in the 18 to 29 age group is estimated to *increase* by 6,784. Because the majority of students at Ventura College are under 30 years of age (almost 80% in fall 2011), demand for transfer-level classes at VC will probably not diminish over the next twenty years (all other factors being equal). With a projected absolute and percentage growth in county residents who are 65 years of age or older, the college may also find an increase in enrollments in classes of interest to these individuals.

_	Ventura County Population by Age Group State of California Estimates												
Age in	Estimated Population												
Years	2005	2010	2015	2020	2025	2030	2035	2040	2045	2050			
17/younger	216,532	214,736	222,323	237,939	251,838	262,396	268,956	275,700	285,273	297,795			
18 or 19	24,177	26,875	24,520	24,290	25,693	27,717	29,900	30,744	31,216	31,640			
20 to 24	60,152	64,021	66,788	61,063	63,034	66,773	72,098	76,536	78,284	79,342			
25 to 29	52,052	61,942	66,548	69,318	63,170	65,132	68,678	74,001	78,439	80,204			
30 to 34	51,783	53,109	64,135	68,739	72,115	65,985	68,081	71,610	76,929	81,361			
35 to 39	56,252	51,830	54,260	65,252	70,954	74,329	68,564	70,661	74,181	79,497			
40 to 49	126,467	118,268	107,678	106,234	119,722	136,676	145,803	143,613	140,102	145,773			
50 to 59	104,422	117,959	123,191	115,212	103,756	101,667	114,609	131,078	140,257	138,328			
60 to 64	35,462	35,462 47,192 52,910 59,684 57,497 50,853 46,559 48,551 59,217 64,843											
65 or older	86,334	86,334 99,944 122,815 148,661 176,575 198,230 209,309 213,190 217,202 230,954											
Totals	813,633	855,876	905,168	956,392	1,004,354	1,049,758	1,092,557	1,135,684	1,181,100	1,229,737			

_	Ventura County Population by Age Group State of California Estimates – Percentage Distribution												
Age in				E	stimated	Population	n						
Years	2005	2010	2015	2020	2025	2030	2035	2040	2045	2050			
17/younger	26.6%	25.1%	24.6%	24.9%	25.1%	25.0%	24.6%	24.3%	24.2%	24.2%			
18 or 19	3.0%	3.1%	2.7%	2.5%	2.6%	2.6%	2.7%	2.7%	2.6%	2.6%			
20 to 24	7.4%	7.5%	7.4%	6.4%	6.3%	6.4%	6.6%	6.7%	6.6%	6.5%			
25 to 29	6.4%	7.2%	7.4%	7.2%	6.3%	6.2%	6.3%	6.5%	6.6%	6.5%			
30 to 34	6.4%	6.2%	7.1%	7.2%	7.2%	6.3%	6.2%	6.3%	6.5%	6.6%			
35 to 39	6.9%	6.1%	6.0%	6.8%	7.1%	7.1%	6.3%	6.2%	6.3%	6.5%			
40 to 49	15.5%	13.8%	11.9%	11.1%	11.9%	13.0%	13.3%	12.6%	11.9%	11.9%			
50 to 59	12.8%	13.8%	13.6%	12.0%	10.3%	9.7%	10.5%	11.5%	11.9%	11.2%			
60 to 64	4.4%	5.5%	5.8%	6.2%	5.7%	4.8%	4.3%	4.3%	5.0%	5.3%			
65 or older	10.6%	11.7%	13.6%	15.5%	17.6%	18.9%	19.2%	18.8%	18.4%	18.8%			
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			

Source: State of California, Department of Finance

Demographic Research Files

Web Link: http://www.dof.ca.gov/research/demographic/data/

COLLEGE PROFILE AND INSTITUTIONAL EFFECTIVENESS REPORT

I. DISTRICT AND COLLEGE SERVICE AREAS

C-1. VC Service Area: Race/Ethnicity by City

As of **April 1, 2010** (2010 U.S. Census), the percentage of Hispanics residing in the Ventura College **service area** was **43**% (see table below). At fourth-week census in spring 2012, **50**% of Ventura College students were Hispanic and **36**% were White.

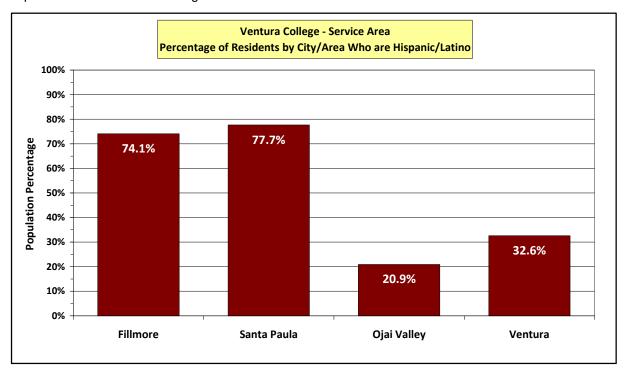
Population percentages for Ventura College's service area and for all of Ventura County are presented in the data table below. The U.S. Census Bureau reports population data by two characteristics:

Ethnicity Individuals are classified as either Hispanic/Latino or Non-Hispanic/Non-Latino

Race Individuals are classified as: Asian, Black, Native American, Pacific Islander, Two or More Races, Other, or White

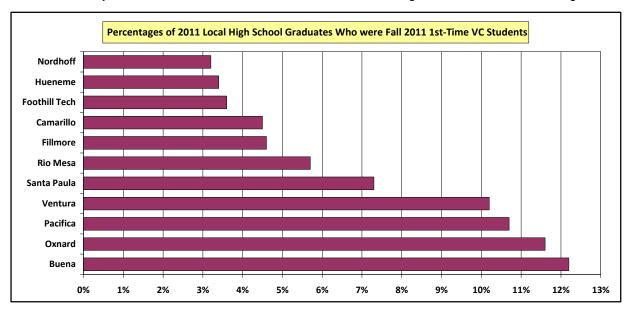
	U. S. Census 2010											
City or	Total	Ethr	icity	Population by Race								
Area	Pop.	Latino	Not Lat.	Asian	Black	Nat Am	Pac Isl	2/More	Other	White		
Fillmore	19,488	74.1%	25.9%	0.9%	0.5%	1.4%	0.1%	5.3%	34.7%	57.1%		
Santa Paula	32,060	77.7%	22.3%	0.7%	0.5%	1.6%	0.1%	3.8%	29.8%	63.5%		
Ojai Valley	27,784	20.9%	79.1%	1.6%	0.6%	1.0%	0.0%	3.2%	8.2%	85.4%		
Ventura	111,889	32.6%	67.4%	3.3%	1.6%	1.2%	0.2%	5.2%	12.2%	76.3%		
VC Area	191,221	42.7%	57.3%	2.4%	1.2%	1.3%	0.1%	4.7%	16.8%	73.5%		
Ven. Cnty	823,318	40.3%	59.7%	6.7%	1.9%	1.0%	0.2%	4.5%	17.0%	68.7%		

Overall, **42.7%** of individuals residing in Ventura College's service area are Hispanic or Latino. The chart below depicts Hispanic/Latino percentages in the areas that are served by Ventura College. At **78%**, the City of Santa Paula has the highest percentage of Hispanic/Latino residents in the VC service area. The Ojai Valley, at **20.9%**, has the lowest Hispanic/Latino percentage of the major political/geographical components of the Ventura College service area.



C-2. VC Service Area: Feeder High Schools

Eighty-nine percent (89%) of fall 2011 first-time VC students who graduated high school in 2011 attended a Ventura County high school. In the table below, county high schools are listed according to the number of their 2011 graduates that were first-time students at VC in fall 2011. High schools marked with an asterisk (*) are located outside of the college's formal service area. Since the City of Oxnard borders the City of Ventura to the south, many residents of Oxnard choose to attend Ventura College rather than Oxnard College.



Ventura College Fall 2011 First-Time VC Students who Graduated High School in 2011											
High School	City	Count	Percentage	Cum Percentage							
Buena	Ventura	252	12.2%	12.2%							
Oxnard	Oxnard *	241	11.6%	23.8%							
Pacifica	Oxnard *	221	10.7%	34.5%							
Ventura	Ventura	211	10.2%	44.7%							
Santa Paula Union	Santa Paula	152	7.3%	52.0%							
Rio Mesa	Oxnard *	118	5.7%	57.7%							
Fillmore Senior	Fillmore	95	4.6%	62.3%							
Camarillo	Camarillo *	93	4.5%	66.8%							
Foothill Technology	Ventura	74	3.6%	70.4%							
Hueneme	Hueneme *	71	3.4%	73.8%							
Nordhoff	Ojai	66	3.2%	77.0%							
Channel Islands	Oxnard *	61	2.9%	79.9%							
St. Bonaventure	Ventura	43	2.1%	82.0%							
El Camino	Ventura	37	1.8%	83.8%							
Santa Clara	Oxnard *	35	1.7%	85.5%							
Renaissance	Santa Paula	16	0.8%	86.3%							
Newbury Park	Newbury Park *	13	0.6%	86.9%							
Chaparral	Ojai	11	0.5%	87.4%							
Frontier	Camarillo *	11	0.5%	87.9%							
Other Ventura County HSs		27	1.3%	89.2%							
All Other High Schools		225	10.8%	100.0%							
Totals		2,073	100.0%								

Source: Ventura County Community College District - Banner Administrative Data System