East Area One Educational Task Force Thursday, February 19, 2015, 3:30 – 5:00 PM Location: Ventura College Santa Paula Site

Present: Jorge Cancino, Stefan Cvijanovich, Robin Freeman, Tim Harrison, Lynn Jacobs, David Keebler, Perry Martin, George Williams

Recorder: Sabrina Canola

Meeting Notes:

Agenda Item	Summary of Discussion	Action (If Required)	Assigned to:
Announcements	No announcements were reported.		
Mission Statement - Discussion	Mission Statement, Vision, Guiding Principles – Prior to developing a Mission Statement and Vision, the Task Force will focus instead on developing Guiding Principles which would relay what the Task Force stands for and the need for creating this Center. Tim, Perry, Lynn, and Jorge will work together to come up with a list of guiding principles, and these will be presented at the next meeting.	Develop and present to the group potential Guiding Principles	Tim, Perry, Lynn, and Jorge
Update of Santa Paula City Council Meeting 2-17-2015	East Area One Gateway Approved at Santa Paula City Council Meeting – Lynn shared that City Council and the Planning Commission unanimously approved the tract map and development of the East Area One Gateway project. Limoneira's next steps include: begin the grading, finalize detailed infrastructure plans, and meet with development partners. Limoneira will build the commercial and educational facilities, and partners will build the residential areas.		
Strategic Planning – Perry Martin	 Steps and action items to begin the Business Plan – Perry Martin presented an overview of the 12 Business Plan components (appendix I). Robin and Stefan will review item #3, <i>Recommended Survey Sites</i>, and let 	Review student survey sites	Robin, Stefan
	 Perry know if any key contact names are missing. VC paid a research company to survey high school seniors in 2007. Perry will find out if there was a reason to only survey seniors and not juniors. 	and contacts for accuracy. Obtain more info on 2007 survey criteria.	Perry
	 Members were recommended to review Ventura College Off-Campus Program Review data. Data to be discussed at next meeting. (appendix II) 	Review data for VC Off- Campus Programs.	All Members
	• Perry recommends the plan should include an Executive Summary. He encourages everyone to read the Executive Summary for the Ventura County Economic Development Strategy as a guide. (appendix III)	Review the Executive Summary of the Economic Development Strategy.	All members

	Presentation of the Educational Plan to the community –	
	 There was consensus to present the plan as a draft in an open venue/forum to the community. 	
	• Members were in agreement to remove "Santa Paula" from the name of the Educational Center so that it does not isolate other communities.	
	• Perry recommends a PowerPoint presentation be developed.	Benchmarks will be discussed at the next meeting to assist Raquel and Perry in building a timeline.
	• As a marketing approach, George suggests a video for younger audiences.	
	Graduate Student, Raquel de los Santos, will assist the Task Force - Tim indicated that Raquel de los Santos, a graduate student at Cal State Channel Islands, will complete 300 hours of field work for the Task Force. She is bilingual, and can assist with student surveys and other tasks. Raquel and Perry work together to develop a timeline from current to fall 2017. The timeline will include presentations, benchmarks, steps, and guest speakers such as Mike Penrod, Bruce Stenslie, Cheryl Moore, and others.	
Programming Discussion	Programming Opportunities –	
	 Partner with CSUCI, UCSB, and other. With restoration of funds, Universities may consider bringing back their satellite campuses. Partner with an outside entity to operate the Police Reserve Academy. Though Child Development is not a high paying job, there is a need for employees to obtain Early Childhood Education credits in order to continue working. Tie child development classes into a teaching program. 	
	 Identify a minimum of one class from the sequence of courses for a VC Innovates Pathway and/or the High School Academies that could give students college transferrable credit. 	
	 Explore a way where local students are given priority to enroll in programs at the Educational Center. 	

Next Meeting:

Thursday, March 5, 2015 - 3:30-5:00pm Ventura College Santa Paula Site 957 Faulkner Road, 106, Santa Paula CA 93060