

Santa Paula East Area One Educational Task Force
Preliminary Planning Meeting
Wednesday, December 17, 2014, 3:30 – 5:00 PM
Location: Ventura College Santa Paula Site

Present: Robin Freeman, Alfonso Gamino, Elizabeth Garcia, Bob Gonzales, Tim Harrison, Lynn Jacobs, Perry Martin, Alondra Navarro, Kelley Payne, Donna Rose

Recorder: Sabrina Canola

Meeting Notes/Open Discussion:

Discussion Topics	Summary of Discussion	Action (If Required)	Assigned to:
Welcome and Introductions	<p>Tim welcomed members of the Task Force to this unique partnership and opportunity to build an Educational Center, the first of its kind in Ventura County.</p> <p>Members introduced themselves and shared why serving on this Task Force is important to them.</p>		
Business Plan Expert	<p>Tim provided details on Perry Martin’s role on the Task Force as the Business Plan Expert. Perry has been hired by Ventura College (VC) to assist with writing the project plan. Perry will filter input from the Task Force and implement a framework that translates into business language to assure success of the Center.</p> <p>Perry indicated that accompanying the business plan, is a strategic plan. He directs Task Force members to begin to think about benefits to the community in three areas:</p> <ol style="list-style-type: none"> 1. Economic development 2. Human development 3. Social development 	Brainstorm ideas designed to address the strategic plan in regards to the economic, human, and social benefits to the community.	All members
Charge of the Task Force	The charge of the Task Force is to develop a plan for an Educational Center to serve the Santa Clara River Valley communities. This plan will be presented to the Board of Trustees of Santa Paula Unified School District (SPUSD) and the Ventura County Community College District (VCCCD). VCCCD College Trustees would like to attend a SPUSD Trustee meeting in April or May for a study session of the plan.		

Mission Statement	<p>Members provided the following feedback to consider when developing a Task Force Mission Statement:</p> <ul style="list-style-type: none"> • Alignment between high school, adult education, community college, and possibly four-year Universities. • Vertical teaming and collaboration • Align with new Common Core Standards which call for college and career readiness. • Provide the community a top-grade facility to go along with new programs and the educational plan. • Address needs for English proficiency and basic skills 	<p>Send thoughts to Tim for a one or two-liner mission statement for the Task Force to consider and approve at the next meeting. tharrison@vcccd.edu</p>	<p>All members</p>																												
Overview of the 2014 Ventura College Santa Paula Task Force	<p>Tim provided an overview of the VC Santa Paula Task Force. At the time, VC was considering moving its satellite campus to new, larger facility. Participants included a few community members, but the majority were College representatives. The conceptual report included what a campus would look like with an operating budget of 1.1 million.</p> <p>The decision rests with the VCCCD Board of Trustees and how much the Board is willing to invest in a Center. Now with the potential of collaborating with Limoneira and SPUSD, VCCCD may be more willing to consider this investment.</p> <p><i>Attachment: VCSP Task Force-Design Team Report 2014-03-04</i></p>	<p>Tim recommends members review the work of the VC Santa Paula Task Force.</p>	<p>All members</p>																												
Planning Process	<p>Tim shared the Initiative Design Form template and structure. The form serves as a guide for members to follow a process that includes a requirement, feasibility, analysis, and design study, with deliverables and outcomes.</p> <table border="1" data-bbox="409 894 1203 1174"> <thead> <tr> <th colspan="6">PLANNING PROCESS</th> </tr> <tr> <th rowspan="3">EDUCATE VALUES MISSION GOALS OBJECTIVES</th> <th>IDENTIFY</th> <th>REQUIREMENTS</th> <th>FEASIBILITY</th> <th>ANALYSIS</th> <th>DESIGN</th> </tr> </thead> <tbody> <tr> <td>NEEDS</td> <td>RESEARCH</td> <td>CONSTRAINTS</td> <td>VALIDATE</td> <td>PRIORITIZE</td> </tr> <tr> <td>OPPORTUNITIES</td> <td>RESOURCES HUMAN FISCAL FACILITY</td> <td>RATIONAL POLITICAL</td> <td>INTEGRATE OPTIMIZE</td> <td>PLANNING COMMITMENT</td> </tr> <tr> <td>Initiative Design Form</td> <td>Conceptual Study</td> <td>Requirements Study</td> <td>Feasibility Study</td> <td>Design Study</td> <td>Design Recommendation</td> </tr> </tbody> </table> <p>Members agreed to follow this template for the purposes of this Task Force. It is flexible, and adjustments can be made as appropriate.</p>	PLANNING PROCESS						EDUCATE VALUES MISSION GOALS OBJECTIVES	IDENTIFY	REQUIREMENTS	FEASIBILITY	ANALYSIS	DESIGN	NEEDS	RESEARCH	CONSTRAINTS	VALIDATE	PRIORITIZE	OPPORTUNITIES	RESOURCES HUMAN FISCAL FACILITY	RATIONAL POLITICAL	INTEGRATE OPTIMIZE	PLANNING COMMITMENT	Initiative Design Form	Conceptual Study	Requirements Study	Feasibility Study	Design Study	Design Recommendation		
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Bond Measure S	<p>Tim gave a brief historical overview of the Measure S Bond and the College's decision to not invest in a new center in Santa Paula. The new administration is aware of the rift and distrust that resulted and feels there is responsibility on behalf of the college to correct this issue.</p>																														

	<p>Bob inquired if any remaining Measure S funds exist and if they could be allocated to the Santa Paula Center. Tim stated that the last building is going up now, and funds are no longer available.</p> <p>Elizabeth indicated that Santa Paula passed Measure Q. This has money but property values need to improve in order to tap into funds.</p>		
Site versus Center	<p>Tim explained the definitions of <i>site</i> versus <i>center</i>.</p> <p><u>Site</u>: A location where classes and some services are offered.</p> <p><u>Center</u>: Defined at the state level. A location that functions on its own. A minimum of 1,000 FTES are generated at the location. Requires an application for Center-status. Funding is allocated to the center when targets are met.</p> <p>Per Tim, “East Campus” was not an appropriate name from an accreditation standpoint. As a “campus” there is the assumption that services are equal to the main campus. Ventura College was advised by the Accreditation Committee to be very clear about whether the off-campus location is a site or a campus/center.</p>		
East Area One	<p>The proposed Educational Center is in the Hallock Center area. Tim asked Lynn to provide images of the area and an explanation of what Limoneira can provide.</p> <p>Lynn indicated that grading of the roads in East Area One had just began. Due to a lack of buildable land in Southern California for residential, several companies have approached Limoneira wanting to get involved. The plan is to develop 1,500 housing units over 20 years. The plan earmarked first occupancy by the end of 2016, but realistically may be 2017.</p> <p>The City of Santa Paula must ensure it is adequately staffed for this project. Currently, the city is understaffed in housing. Even if legislative approvals are complete, building permits are needed along with city personnel who understand the development.</p> <p>Lynn informed members about Senate Bill 628 which will go into effect January 10. The Bill is for the replacement of infrastructure funding through redevelopment agencies. It grants cities 45 year bonds, rather than 30 year bonds, for infrastructure monies. A bond for the property owners of East Area One can be one part of the financing arrangement. Funds may not be used for buildings, but are allowable for infrastructure such as water and sewer.</p>	<p>Send Tim images of East Area One. Provide the Task Force a better understanding of what Limoneira can provide.</p>	<p>Lynn Jacobs</p>
Facilities	<p>Robin indicated that the proposed high school facility will not be large enough for a comprehensive school. Rather, it will be more of a satellite campus for SPHS. The Task Force needs to make decisions if there should be one large, shared</p>		

	<p>facility, or two separate buildings. Donna stated that concepts for both the high school and college center must be developed along the same timelines.</p> <p>Tim suggested members also consider potentially renting space to other entities such as Adult Education, California Lutheran University and California State University Channel Islands for for a joint-use facility.</p>		
<p>FTES/ADA and Programming</p>	<p>Robin stated that the Educational Center concept and programming will need to attract students to both pathways and college offerings, so that SPUSD may generate ADA and VCCCD generate FTES. Tim states that off-campus students are mostly part-time; however, programming to encourage more full-time students would greatly boost FTES.</p> <p>Alfonso indicated SPUSD is figuring out what kind of academy to offer at the new High School site. No funds are designated at this time for this site. Donna stated that SPUSD has a mitigation agreement for an elementary site, but there is no mitigation agreement regarding a high school.</p> <p>Robin mentioned that original conversations about East Area One included a medical clinic and hospital. If this materializes, health and nursing programs would be ideal career-pathways. It would be attractive and will generate apportionment. The Task Force agreed the Educational Center will need anchor/staple programs.</p> <p>Bob mentioned that VC previously partnered with HAAS Automation. There is potential to reinstate partnerships with HAAS or local business such as American Racing Parts and others in Santa Paula.</p> <p>Bob suggested the Task Force explore the programs that were successful on Dean Drive and identify the positives that attracted students and the negatives that detracted students.</p> <p>Lynn indicated that a very exciting model will make programming at the Educational Center eligible for grants. She believes the Task Force might benefit from an Economist to discuss future jobs in Ventura County.</p> <p>Tim announced that VC is bringing back the International Students Program. VC will aim to enroll about 300 international students as part of the college's diversity goal. He shared that full time international athletes is another component that might be worth investing in.</p>		

	<p>Tim announced that VC’s Executive Vice President would like to see an increase in dual enrollment classes offered at the high schools. Donna suggested members look into the high school programs at College of the Canyons, or campuses that have “middle-college.” Robin stated that SPUSD would be happy to design academies in a way where students obtain high school and college credit.</p>		
<p>Next Meeting</p>	<p>Wednesdays are not the best days for SPUSD members. Members agreed to the following meeting dates:</p> <ul style="list-style-type: none"> • Thursday, January 22. 3:30-5:00pm • Thursday, February 5th 3:30-5:00pm 		
<p>Adjourn</p>	<p>Meeting adjourned 5:00 PM</p>		