

Become a "*Workforce Investor*"
Building Tomorrow's Workforce Today





mission

To create partnerships between educational institutions and business communities to develop a skilled regional workforce

president's greeting



Dear Friends,

Those of us who operate businesses in Ventura County know that skilled workers are not available to fill job demand. Although unfilled jobs are hampering business growth, Ventura County's unemployment rate hovers at 6%.

The Chamber of Commerce Workforce Education Coalition ("WEC") 501 (c) 3 was formed to address this serious misalignment of worker skills and employer needs.

Through WEC programs, students and teachers learn directly from employers, what skills employers value, what jobs are available to the 21st century workforce, and what training is required to qualify for those high-demand jobs.

The WEC invites you to join its efforts to create a robust Ventura County workforce. You can participate in our programs by hosting student or teacher tours, or by dining with students at an Entrée to Employment. We are also grateful to receive financial support from "Workforce Investors" to help us achieve our mission.

Please contact us to discuss how you can partner with the WEC.

Marybeth Jacobsen

Marybeth Jacobsen
President

the challenge

Skills Gap

"...there are jobs out there, but people applying for the positions aren't qualified."

Cheryl Moore, Executive Director Ventura County Workforce Investment Board
Simi Valley Acorn, January 2, 2015

Unemployed Millennials

Over the past 12 years, the United States has gone from having the highest share of employed 25 – 34 year olds among wealthy economies to having among the lowest share.

The Idled Young Americans, David Leonhardt 2013

Misalignment of Education and Jobs

A misalignment of education and jobs causes half of college graduates to be underemployed.

Success in the New Economy, Brian Y. Marsh 2014

Shifting Skill Demands

According to a Harvard University report, in 2018, only 33% of all jobs will require a 4-year degree. 57% of jobs will require a skilled credential or associate degree.

Huffington Post, April 4, 2014

a fix...WEC programs

WEC programs are designed to communicate Ventura County businesses' workforce needs to students and teachers. The programs encourage businesses to open their facilities and operations to educational exploration to attract interested students to fill key skilled worker jobs.

MANUFACTURING TOURS

Students visit the Simi Valley Career Institute Machine Shop and then tour manufacturing plants where they speak with plant managers, engineers and machine operators.

STEM-EQUITY MANUFACTURING TOUR

Junior high and high school girls visit manufacturing plants where they learn about women in manufacturing from Rosie the Riveter to 21st century engineers. The girls also hear from a STEM college professor about career options.

HEALTHCARE TOURS

Students visit healthcare facilities to experience a broad range of medical careers including EMT, ER nursing, occupational and speech therapy, radiology, and cardiac surgery.

TEACHER STEM-ERSION-MANUFACTURING

This three day program immerses teachers in the manufacturing sector and culminates with teachers reading blueprints, operating shop equipment and designing project-based learning lessons.

TEACHER STEM-ERSION-HEALTHCARE

Teachers spend three days immersed in the healthcare sector. They work with Hands-On Body Systems® and MANIKEN® Student Models to design project based learning lessons.

ENTRÉE TO EMPLOYMENT

Every month students and professionals from a different industry sector dine together to explore career pathways.

THE CAPACITY PROJECT

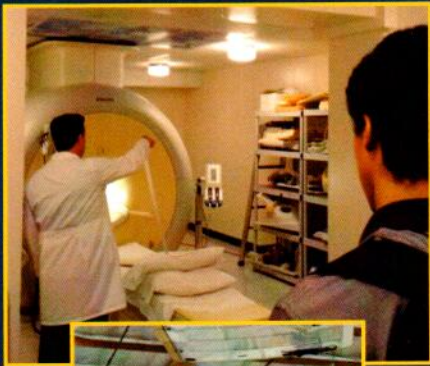
An innovative program designed by Opterra and WatzzOn will teach energy conservation lessons to students enrolled in the environmental science pathway. Students will be hired to share what they learned with the community.

ENVIRONMENTAL RESOURCES TOUR

Students get a close-up look at the Waste Management Landfill and Recycling Center. Next stop is the Simi Valley Water Quality Control Plant. Students learn about creation and use of green energy and recycled water.



participants' comments



“For some of us it's a process of elimination, so exploring is valuable.”

Today I was made aware of potential healthcare internships in my community.

This was an eye opener program.

This trip made me realize there are a lot of career possibilities.

I loved the tour...it made me change my perspective on so many things.”

HONORARY BOARD

Congresswoman Julia Brownley
Congressman Steve Knight
Senator Fran Pavley
Assemblyman Scott Wilk
Supervisor Peter Foy
Mayor Bob Huber

Become a *Workforce Investor...Today!*

Your gift to WEC funds programs that introduce students and teachers to high demand careers in Ventura County. Participants learn which sectors are hiring skilled workers, where they can learn the skills that industries need, and what they should be doing in school, today, to prepare for tomorrow's jobs.

Please make your check payable to WEC and mail to: WEC, 40 W. Cochran Street, Suite 100, Simi Valley, CA 93065

The WEC is a 501(c)(3) charitable organization. Donations are tax-deductible to the full extent of the law. Federal Tax ID #: 47-1802016

2015 BOARD OF DIRECTORS

Scott Blough
Community West Bank

Bill Cuneen
U.S. Navy, Ret.

Doug Feco
J.D. Feco Financial Services

Rudy Gonzales
Southern California Edison

Lisa Hemenway
Waste Management

Brian Miller
Office of Supervisor Foy

Bernardo Perez
Ventura Cty Com. College Dist.

Harry VanDyck
Century Accounting & Tax Solutions

Ernie Villegas
Villegas Public Affairs

Marybeth Jacobsen
President



Workforce Education Coalition
40 W. Cochran Street, Suite 100
Simi Valley, CA 93065
Tel: 805-218-2127 Fax: 805-584-0104
marybeth@workforceec.org
www.workforceec.org
Federal Tax ID: 47-1802016