



Office of the President

April 14, 2023

Raquel De Los Santos
Career Center

Dear Raquel De Los Santos,

Thank you for all the work you put into completing your comprehensive program review. It has been reviewed by the College Planning Committee and the Executive Team. The College Planning Committee feedback is attached. Below, you will find comments, commendations, and recommendations from the Executive Team. These are provided for incorporation into your annual program planning processes. Typically, recommendations require planning improvements that will be implemented over time. Thus, in your subsequent annual mini-reviews, you will want to provide updates on progress made towards addressing these recommendations.

Comments:

- The program identified their strengths as the ability to connect students and alumni with regional employers, as well as increasing student accessibility to services. The Career Center has made strides in meeting “students where they are” by promoting services through various venues – in the quads, in the classrooms, and at events.
- The program identified their main weakness as lack of adequate staffing. Turnover in staffing and time factor in hiring resulted in the delay of launching an internship program and impacted the center’s ability to host workshops and other career-prep opportunities.
- Despite the changes in staffing and delayed starts, the 968 student contacts for 2021-22 were significantly higher than 2019-20 (198%) and 2020-21 (2296%), as well as a respectable 87% of 2018-19 figures.

Commendations:

1. The program is commended for using data to understand our student demographics, which population of students are utilizing services, which populations are not and creating opportunities to serve them.
2. The program has revised its methods of outreach, including website, workshops, handouts, and presentations, allowing them to reach and support a larger number of students.
3. The program has a strong employer engagement commitment as evidenced by the increased employer internships and job postings, as well as the very successful Career Fair & Job Expo.

Recommendations

1. Continue to build collaborative relationships with areas across campus and host additional events.

Ventura College will be a beacon of learning — a source of inspiration and guidance — for our students and community.

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2. Explore opportunities to work with faculty to embed career-readiness competencies in an effort to help students be more competitive upon entry into the job market.
3. Continue industry outreach to increase internship opportunities for students.
4. Support efforts to hire and develop consistent staffing in the area.

CPC's overall recommendation is no action needed and to continue the program. While I agree that you are moving in the right direction, there are still opportunities to continue to grow and strengthen the program. Thank you again for your dedicated work in improving outcomes for our students.

Sincerely,



Kimberly Hoffmans, R.N., Ed.D.
President
Ventura College

cc: Leticia Canales, Dean of Student Services
Jennifer Kalfsbeek-Goetz, Vice President of Academic Affairs

Default Report

CPC Program Review Feedback Form - Career Center

January 27, 2023 11:47 AM PST

Q2 - What is this program doing well?

What is this program doing well?

Excellent support of VC students as they prep for and gain knowledge of career opportunities.

Supporting the students with employment and their different needs. They are always ready to point them in the right direction.

Linking job opportunities for students to employer openings. Serving employer needs. Providing workshops to prepare students for successfully applying for and interviewing for jobs.

The career center does a nice job working Students, Faculty and Staff.

Redirecting the purpose of having a Career Center.

The program is doing well at increasing student engagement and providing students with job resources and job opportunities.

Providing opportunities for international students that also enrich the education of local students

Q3 - What could this program improve upon?

What could this program improve upon?

Continue to build collaborative relationships with areas across campus and also host additional events.

I can't think of anything at the moment.

Increased outreach for internships for our students

Being more seen by the campus as a whole- more instructional faculty by in

provide professional development resources for students.

Q6 - How well do the program's objectives align with the VC Educational Master Plan?

How well do the program's objectives align with the VC Educational Master P...

Extremely strong support for Goal 3: Strengthen local/regional partnerships and community engagement

It is absolutely on point and moving in the right direction.

Increasing community access to workforce preparation Strengthening local/regional partnerships and community engagement

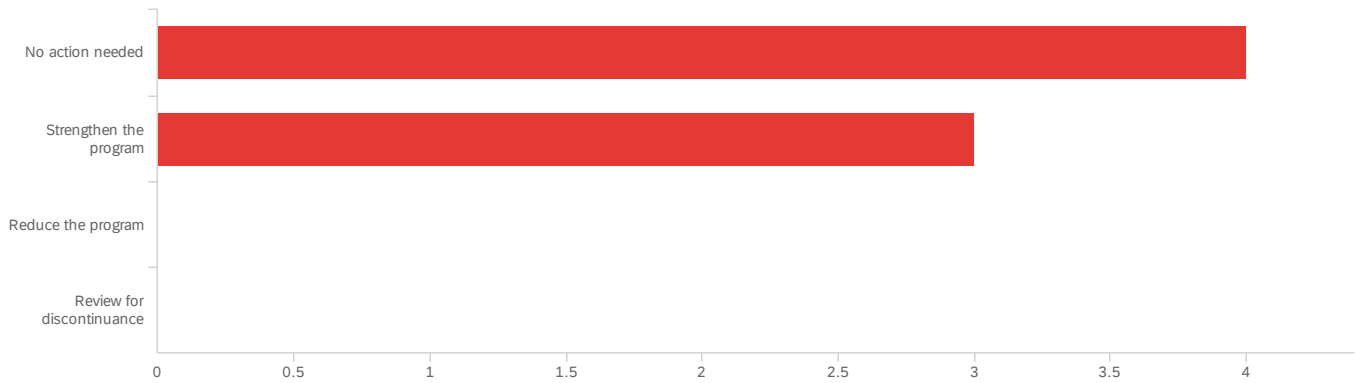
This program aligns with our objectives

They do-two full time folks in this area is adequate. Maybe having more of a counselor presence since both of the two workers can't counsel students.

The program does well at considering the future of the students and preparing them for success.

Closing equity gaps

Q8 - I recommend the following course of action for this program:



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	I recommend the following course of action for this program:	1.00	2.00	1.43	0.49	0.24	7

#	Field	Choice Count
1	No action needed	57.14% 4
2	Strengthen the program	42.86% 3
3	Reduce the program	0.00% 0
4	Review for discontinuance	0.00% 0

7

Showing rows 1 - 5 of 5

End of Report