



VENTURA COLLEGE
TITLE V – HSI COOPERATIVE GRANT
U.S. DEPARTMENT OF EDUCATION
GRANT AWARD NUMBER: P031S100053

VENTURA COLLEGE
STUDENT SERVICES
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SPRING 2011
SURVEY OF HIGH SCHOOL STUDENTS

PRESENTED TO
GWENDOLYN LEWIS HUDDLESTON, ED.D.
DEAN
DISTANCE EDUCATION, PROFESSIONAL DEVELOPMENT,
SOCIAL SCIENCES, AND HUMANITIES
PROJECT DIRECTOR
TITLE V – HSI COOPERATIVE GRANT

PREPARED BY
MICHAEL J. CALLAHAN
OFFICE OF RESEARCH AND EVALUATION
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SPRING 2011 – STUDENT SERVICES ♦ SURVEY OF HS STUDENTS

■ **BACKGROUND**

In fall 2010, Ventura College was awarded a Title V–HSI Cooperative Grant by the U.S. Department of Education. One of the objectives of the Grant is to establish an Outreach and Welcome Center, which is on track to begin providing services in fall 2011.

The **purpose** of this survey is to document the college-entry experiences of **first-time** students who did **not** receive services through the Outreach and Welcome Center. Results of the survey will be used to establish **baselines** for measuring the effectiveness of the Center in the upcoming semesters.

It was decided that the survey population would consist of local high school seniors. The survey would be **administered** in late April and early May (**2011**) to those high school seniors attending Student Services Matriculation Counseling Workshops for Freshman at Ventura College (main campus) or at their respective high schools. The entry experiences of these potential VC students will be considered as representative of students receiving services before the advent of the Outreach and Welcome Center.

Students from **fourteen** high schools were surveyed during the workshops. Survey respondents answered questions regarding the college’s admissions, orientation, and assessment processes.

■ **SURVEY INSTRUMENT**

The **Spring 2011–Survey of High School Students** was created by Beatriz Herrera (Counselor) and Michael Callahan (Institutional Research Officer). Survey questions were based on a previous student survey conducted in fall 1989 by the Matriculation Office. Because advances in computer technology and telecommunications have changed the manner in which the college provides student services, questions from the fall 1989 survey had to be re-worded to reflect current procedures.

The survey consisted of **eight** questions, each of which could be easily answered by placing a check (✓) next to the appropriate response (answer). Bea emailed the first draft to Student Services staff for their review. Several staff members responded with changes or modifications to particular survey questions. After the changes and modifications had been made, the revised survey was emailed to staff for their final approval. The following Student Services staff participated in the vetting of the survey:

<u>Name</u>	<u>Position</u>
Susan Bricker	Registrar
Stephen Manriquez	Matriculation Specialist
Angeles Rodriguez	Clerical Assistant
Gema Espinoza	Student Outreach Specialist

A copy of the “Spring 2011 – Survey of High School Students” is **attached**.

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■ **SUMMARY**

• **High Schools**

A total of **450** high school students, from **fourteen** high schools, completed the survey. The **six** high schools with the **most** students completing the survey are listed in the table. Additionally, the number of June 2011 graduates for each high school and the percentage of their graduates who completed the survey are indicated. It is noteworthy that **52%** of Ventura High School graduates participated in the survey and that **27%** of the seniors at both St. Bonaventure and Fillmore high schools completed surveys. (The numbers of 2011 high school graduates were obtained from the *Ventura County Star*.)

City	High School	Number of Survey Respondents	Number of 2011 Graduates	Percentage of 2011 Graduates
Ventura	Foothill Technology HS	34	195	17%
Ventura	St. Bonaventure HS	34	126	27%
Oxnard	Oxnard HS	44	650	7%
Ventura	Buena HS	52	500	10%
Fillmore	Fillmore HS	61	230	27%
Ventura	Ventura HS	196	380	52%

• **Admissions**

The **admissions** section of the survey consists of the following **three** questions:

1. How would you rate the **instructions** for the on-line application for Ventura College?
2. How would you rate the overall **user friendliness** of the on-line application for Ventura College?
3. How would you rate the **instructions** for setting up your account on the **MyVCCCD** Student Portal?

Evaluation Categories	Question 1		Question 2		Question 3	
	Number	Percent	Number	Percent	Number	Percent
Excellent or Good	441	81%	342	81%	242	75%
Fair	77	18%	71	17%	66	20%
Poor or Very Poor	6	1%	9	2%	17	5%
Totals	424	100%	422	100%	325	100%

• **Orientation**

The **orientation** section of the survey consists of Questions 4 and 5:

4. How would you rate Ventura College's on-line Orientation?

A total of **153** respondents rated the college's on-line Orientation, as:

Excellent or Good: 124 (81%) **Fair: 22 (14%)** **Poor or Very Poor: 7 (5%)**

5. As a result of participating in Ventura College's on-line Orientation, did you visit any campus services?

Of the **132** relevant responses, **29 (22%)** were **Yes** (these respondents visited one/more campus services)

• **Assessment**

The **assessment** section of the survey consists of Questions 6 and 7:

6. If you took the **English** assessment test, were the English placement levels explained to you?

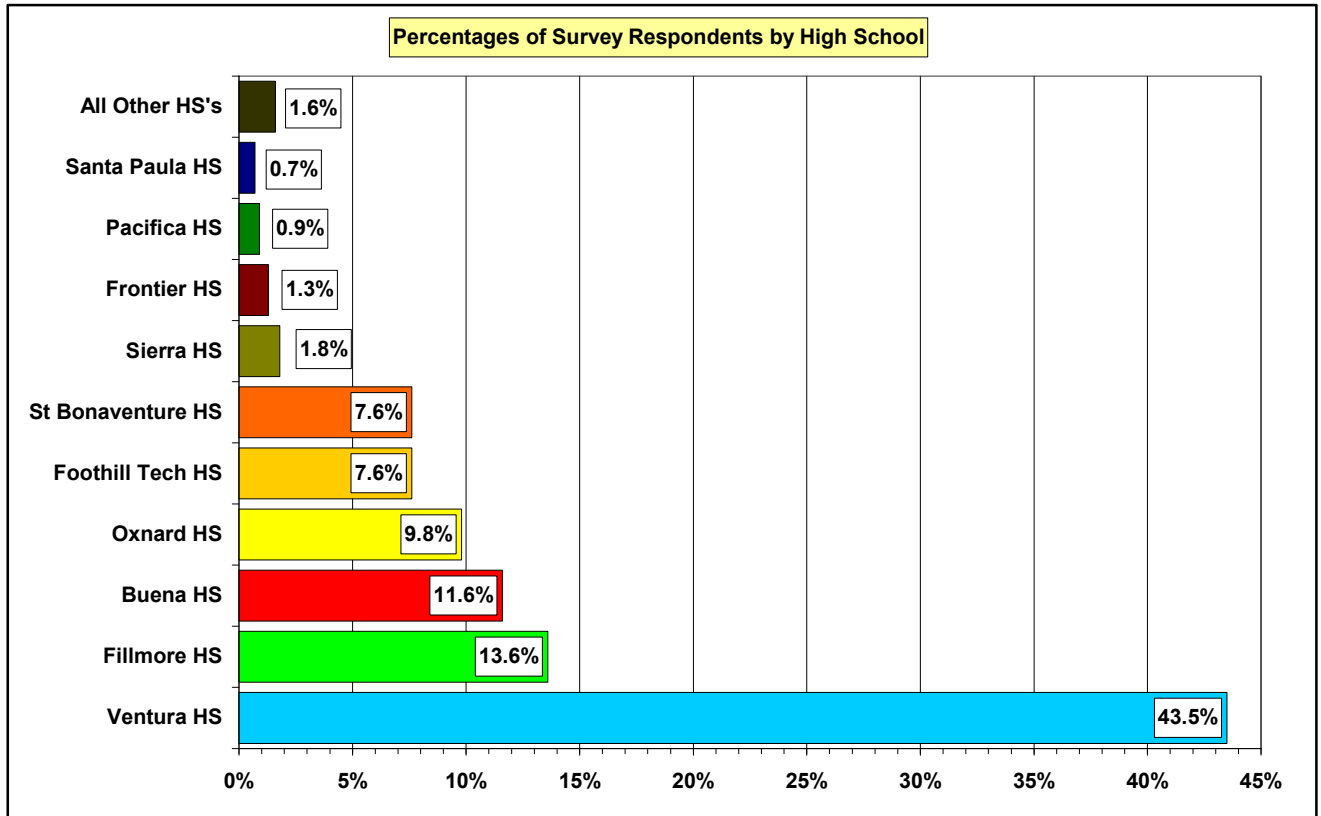
Of the **346** relevant responses, **318 (92%)** were **Yes** (placement levels were explained to the respondents)

7. If you took the **Math** assessment test, were you advised that there are **four** different Math tests?

Of the **338** relevant responses, **324 (96%)** were **Yes** (respondents were advised of the four Math tests)

■ **HIGH SCHOOLS**

What high school are you currently attending?



Students were asked to indicate the high school that they were currently attending. (Note: Buena, Fillmore, Foothill, Oxnard, and Ventura high schools were listed on the survey for easy check-off; students from other schools had to write the name of their high school on the survey form.) The numbers and percentages of survey respondents, by high school, are presented in the following table. Percentages of respondents by high school are graphically depicted in the chart above.

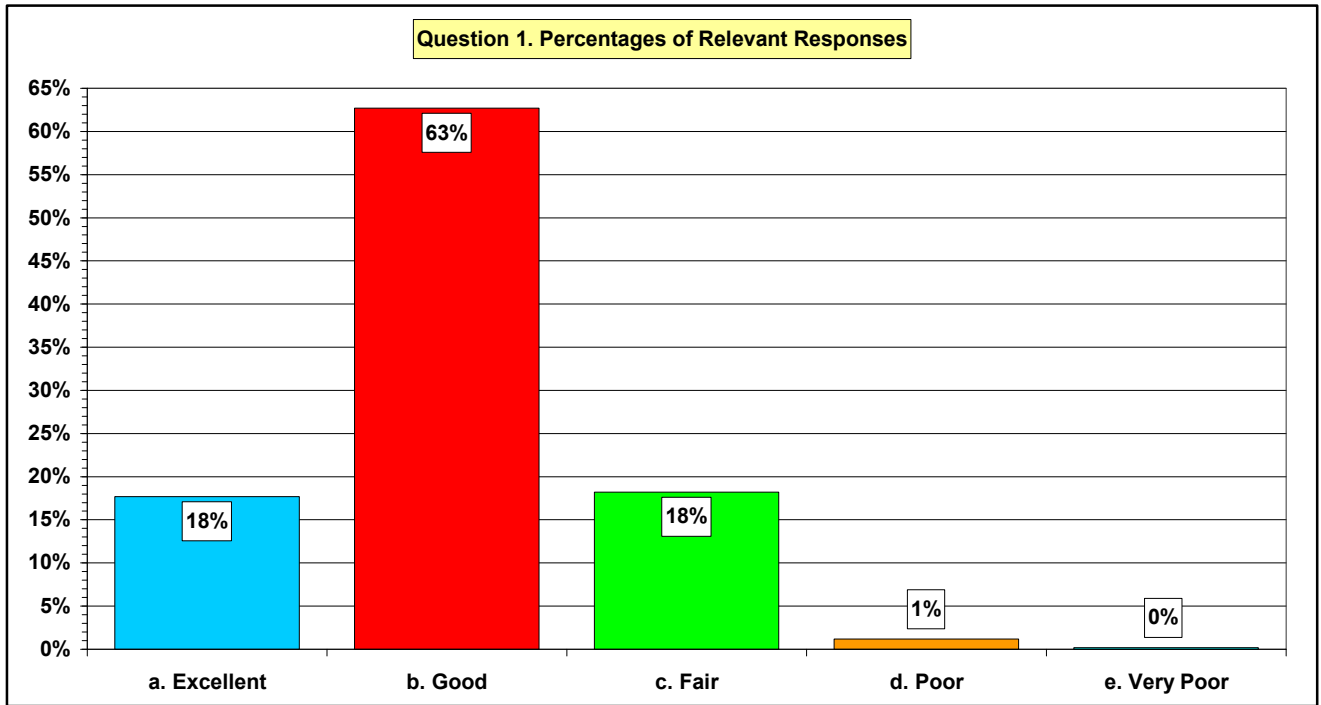
City	High School	Survey Respondents	
		Number	Percent
Camarillo	Adolfo Camarillo HS	2	0.4%
Camarillo	Frontier HS	6	1.3%
Fillmore	Fillmore HS	61	13.6%
Fillmore	Sierra HS	8	1.8%
Oxnard	Channel Islands HS	2	0.4%
Oxnard	Oxnard HS	44	9.8%
Oxnard	Pacifica HS	4	0.9%
Oxnard	Santa Clara HS	1	0.2%
Santa Paula	Santa Paula HS	3	0.7%
Ventura	Buena HS	52	11.6%
Ventura	El Camino HS at VC	1	0.2%
Ventura	Foothill Technology HS	34	7.6%
Ventura	St. Bonaventure HS	34	7.6%
Ventura	Ventura HS	196	43.5%
Unknown	Not Reported	2	0.4%
Totals		450	100.0%

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■ **ADMISSIONS** (Questions 1 – 3)

• **Question 1**

How would you rate the **instructions** for the on-line application for Ventura College?



Question 1 asked students to evaluate the instructions for Ventura College’s on-line application. Of the **450** total survey respondents, **424 (94%)** marked **one** of the **five** evaluative choices – i.e., Excellent, Good, Fair, Poor, or Very Poor. In the table below, the **overall** response distribution is shown in the **Respondents** section; the evaluative responses are presented in the **Relevant Responses** section.

Slightly more than **80%** of the respondents (**341** of the **424**) rated the on-line application instructions as **good** or **excellent**. Percentages of Relevant Responses are graphically depicted in the chart above.

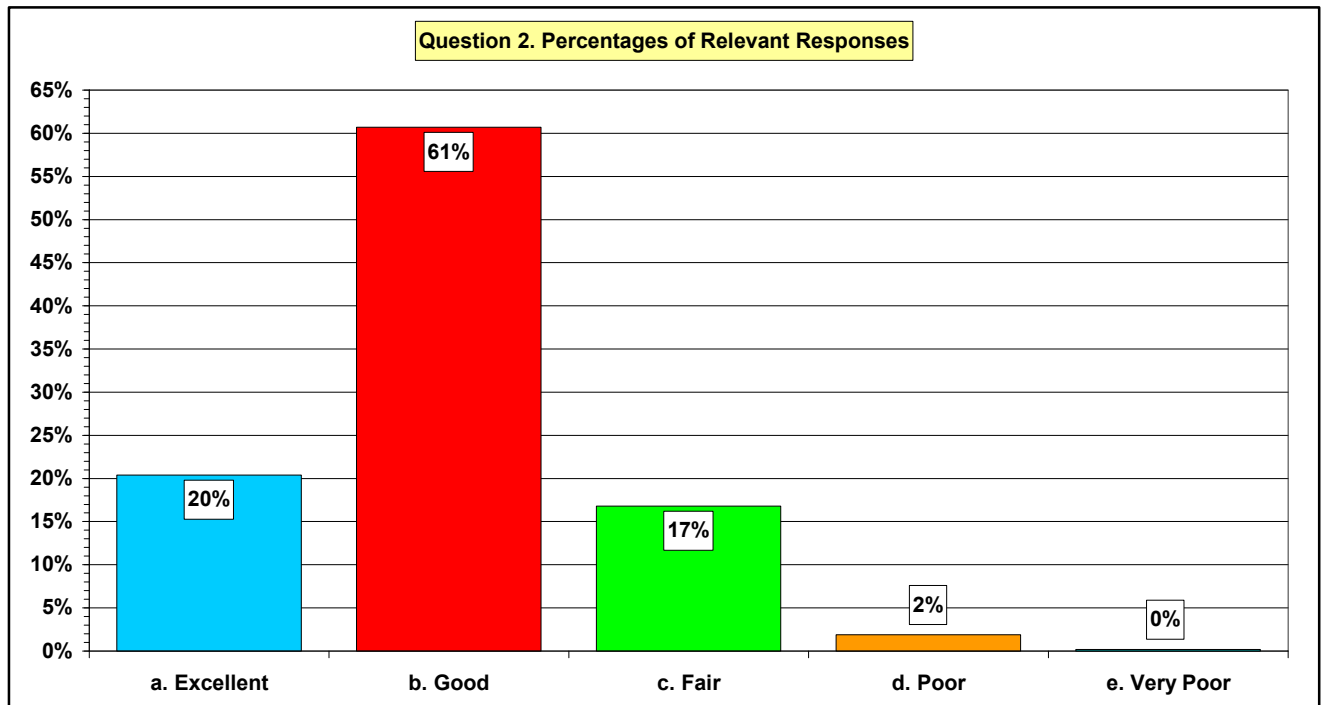
Question 1. Distribution of Survey Respondents

Response Category	Respondents		Relevant Responses	
	Number	Percent	Number	Percent
a. Excellent	75	16.7%	75	17.7%
b. Good	266	59.1%	266	62.7%
c. Fair	77	17.1%	77	18.2%
d. Poor	5	1.1%	5	1.2%
e. Very Poor	1	0.2%	1	0.2%
f. No Opinion	14	3.1%	----	----
No Response	12	2.7%	----	----
Totals	450	100.0%	424	100.0%

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• **Question 2**

How would you rate the overall **user friendliness** of the on-line application for Ventura College?



Question 2 asked students to evaluate the user friendliness of Ventura College’s on-line application. Of the **450** total survey respondents, **422 (94%)** marked **one** of the **five** evaluative choices – i.e., Excellent, Good, Fair, Poor, or Very Poor. In the table, the **overall** response distribution is shown in the **Respondents** section; the evaluative responses are presented in the **Relevant Responses** section.

Slightly more than **81%** of the respondents (**342** of the **422**) rated the user friendliness of on-line application as **good** or **excellent**. Percentages of Relevant Responses are graphically depicted in the chart above.

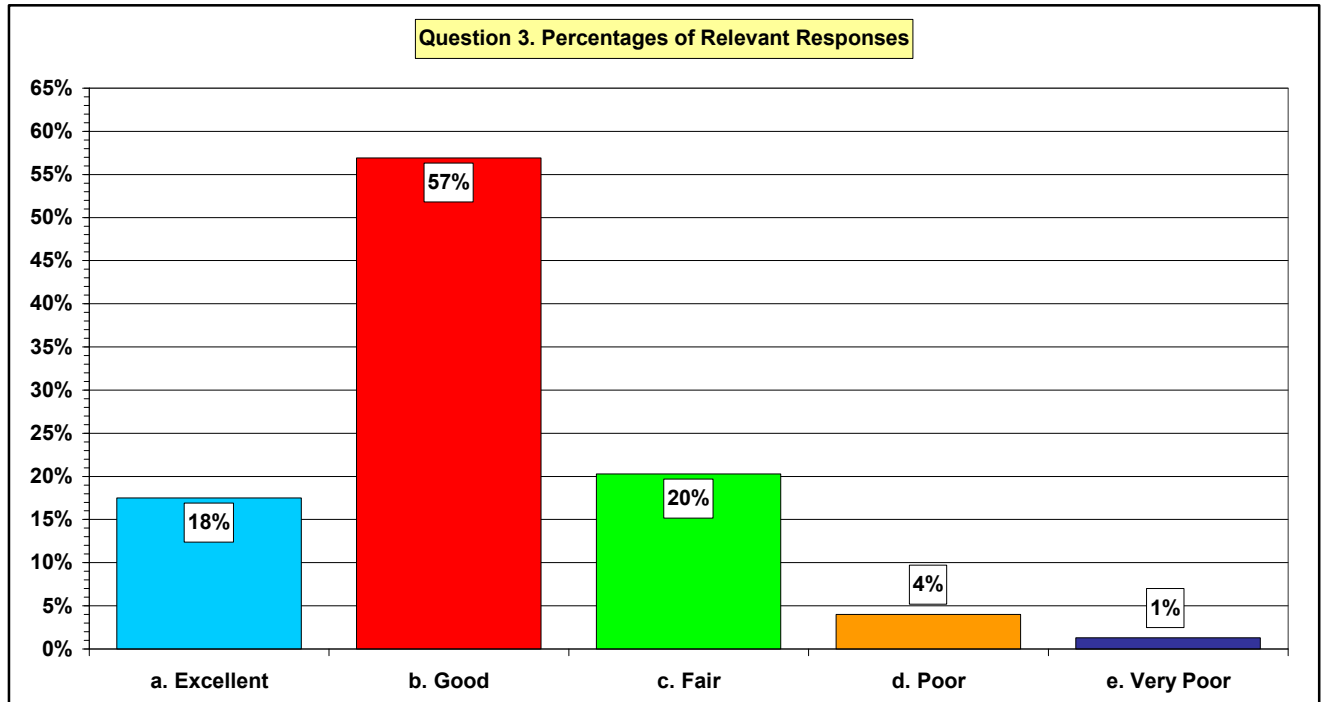
Question 2. Distribution of Survey Respondents

Response Category	Respondents		Relevant Responses	
	Number	Percent	Number	Percent
a. Excellent	86	19.1%	86	20.4%
b. Good	256	56.9%	256	60.7%
c. Fair	71	15.8%	71	16.8%
d. Poor	8	1.8%	8	1.9%
e. Very Poor	1	0.2%	1	0.2%
f. No Opinion	15	3.3%	----	----
No Response	13	2.9%	----	----
Totals	450	100.0%	422	100.0%

• **Question 3**

How would you rate the **instructions** for setting up your account on the **MyVCCCD** Student Portal?

► Skip this question if you have **not** yet set up an account on the **MyVCCCD** Student Portal.



Question 3 asked students to evaluate the instructions for setting up an account on the student portal. Of the **450** total survey respondents, **342 (76%)** indicated that they had set up an account on the portal:

- 450** Total Survey Respondents
- **108** Skipped the question – i.e., they had not set up an account on the student portal
- 342** Had set up an account on the **MyVCCCD** Student Portal

However, since **17** of the **342** students had “**No Opinion**” regarding the instructions, there are **325** relevant responses (respondents). In the table below, the overall response distribution is shown in the **Respondents** section; the evaluative responses are presented in the **Relevant Responses** section.

Nearly **75%** of the respondents (**242** of the **325**) rated the student-portal instructions as **good** or **excellent**. Percentages of Relevant Responses are graphically depicted in the chart above.

Question 3. Distribution of Survey Respondents

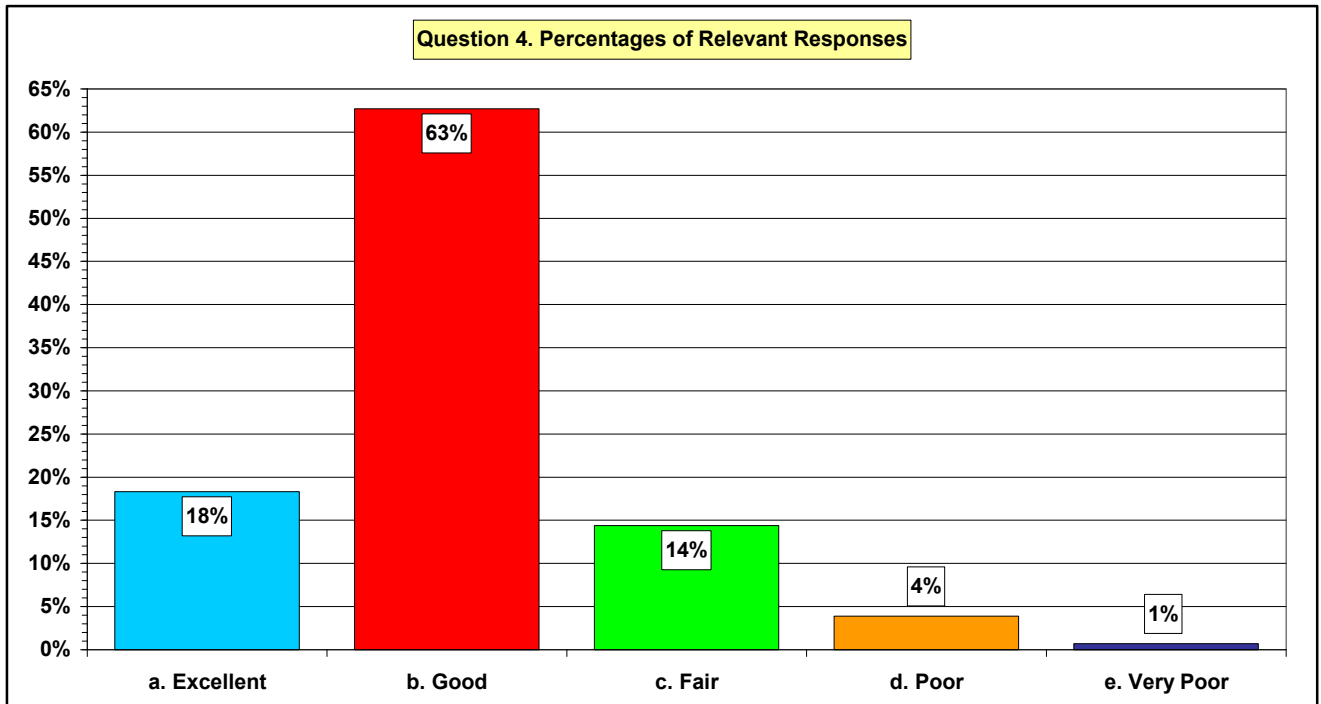
Response Category	Respondents		Relevant Responses	
	Number	Percent	Number	Percent
a. Excellent	57	12.7%	57	17.5%
b. Good	185	41.1%	185	56.9%
c. Fair	66	14.6%	66	20.3%
d. Poor	13	2.9%	13	4.0%
e. Very Poor	4	0.9%	4	1.3%
f. No Opinion	17	3.8%	----	----
Skipped	108	24.0%	----	----
Totals	450	100.0%	325	100.0%

■ **ORIENTATION (Questions 4 and 5)**

► Students were instructed to skip this section if they did **not** participate in VC’s on-line Orientation.

• **Question 4**

How would you rate Ventura College’s on-line Orientation?



Question 4 asked students to evaluate Ventura College’s on-line Orientation. Of the **450** total survey respondents, **164 (36%)** indicated that they had participated in VC’s on-line Orientation:

- 450** Total Survey Respondents
- **286** Skipped the question – i.e., they did not participate in on-line Orientation
- 164** Participated in on-line Orientation

However, since **11** of the **164** students had “**No Opinion**” regarding the on-line Orientation, there are **153** relevant responses (respondents). In the table below, the overall response distribution is shown in the **Respondents** section; evaluative responses are presented in the **Relevant Responses** section.

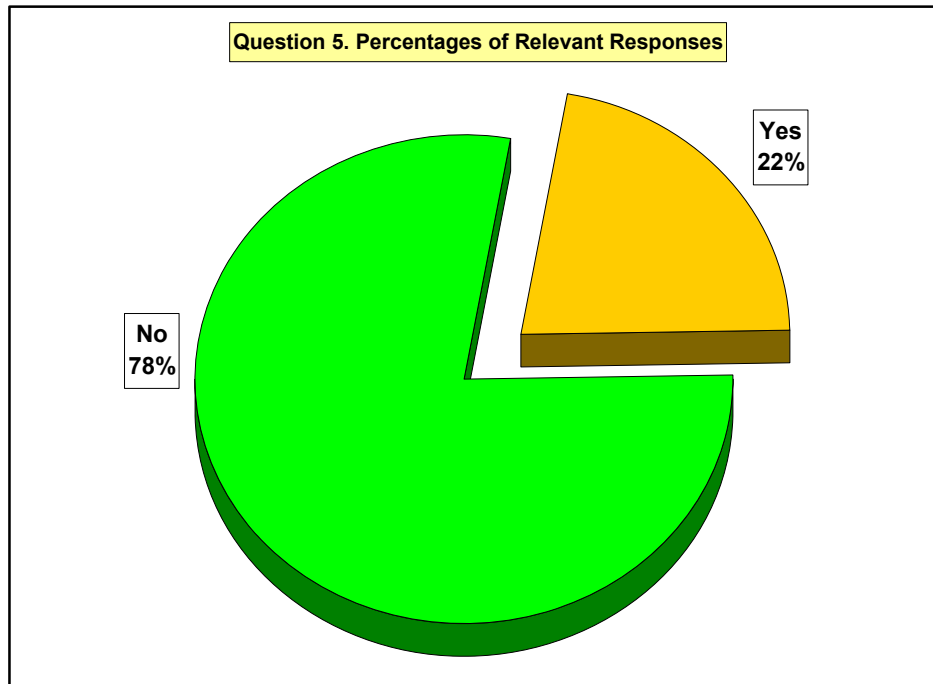
Slightly more than **81%** of the respondents (**124** of the **153**) rated on-line Orientation as **good** or **excellent**. Percentages of Relevant Responses are graphically depicted in the chart above.

Question 4. Distribution of Survey Respondents

Response Category	Respondents		Relevant Responses	
	Number	Percent	Number	Percent
a. Excellent	28	6.2%	28	18.3%
b. Good	96	21.3%	96	62.7%
c. Fair	22	4.9%	22	14.4%
d. Poor	6	1.3%	6	3.9%
e. Very Poor	1	0.2%	1	0.7%
f. No Opinion	11	2.5%	----	----
Skipped	286	63.6%	----	----
Totals	450	100.0%	153	100.0%

• **Question 5**

As a result of participating in Ventura College’s on-line Orientation, did you visit any campus services?



Question 5 asked students, who participated in Ventura College’s on-line Orientation, if they visited any campus service as a result of viewing the on-line Orientation. Of the **450** total survey respondents, **164 (36%)** indicated that they had participated in VC’s on-line Orientation:

- 450** Total Survey Respondents
- **286** Skipped the question – i.e., they did not participate in on-line Orientation
- 164** Participated in on-line Orientation

Since **32** of the **164** students who participated in online Orientation either were **Not Sure** if they visited any campus services **or** did **not respond** to the question, there are **132** relevant responses (respondents). In the table below, the overall response distribution is shown in the **Respondents** section; the evaluative responses are presented in the **Relevant Responses** section.

Percentages of Relevant Responses are graphically depicted in the chart above.

Question 5. Distribution of Survey Respondents

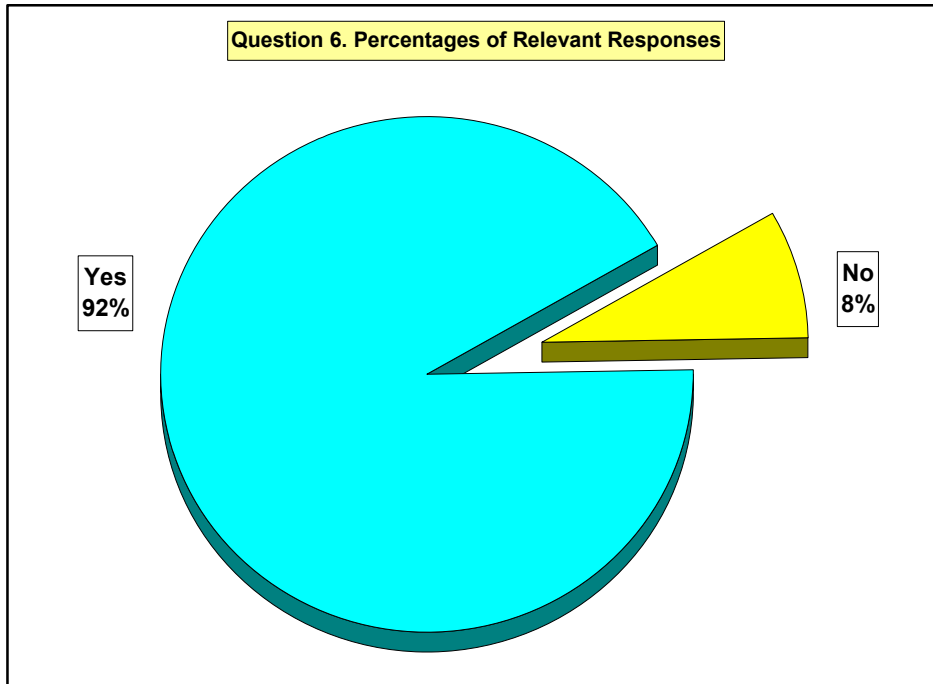
Response Category	Respondents		Relevant Responses	
	Number	Percent	Number	Percent
a. Yes	29	17.7%	29	22.0%
b. No	103	62.8%	103	78.0%
c. Not Sure	27	16.5%	----	----
No Response	5	3.0%	----	----
Totals	164	100.0%	132	100.0%

■ **ASSESSMENT (Questions 6 and 7)**

► Students were instructed to skip this section if they did **not** participate in VC’s Assessment Process.

• **Question 6**

If you took the **English** assessment test, were the English placement levels explained to you?



Question 6 asked students, who took the English assessment test, if the English placement levels were explained to them.

Of the **450** total survey respondents, **346 (77%)** indicated they had taken the English assessment test:

- 450** Total Survey Respondents
- **28 Not Sure** if they took the English assessment test
- **76 Skipped** the question – i.e., they did not take the English assessment test
- 346 Definitely took the English assessment test**

In the table below, the overall response distribution is shown in the **Respondents** section, and the evaluative responses are presented in the **Relevant Responses** section.

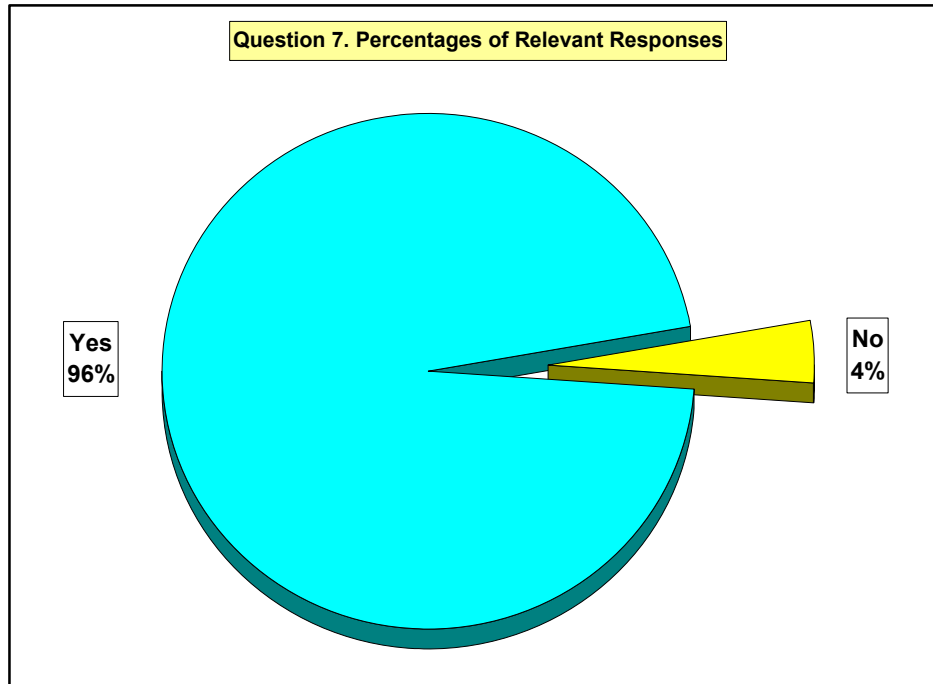
Percentages of Relevant Responses are graphically depicted in the chart above.

Question 6. Distribution of Survey Respondents

Response Category	Respondents		Relevant Responses	
	Number	Percent	Number	Percent
a. Yes	318	70.7%	318	91.9%
b. No	28	6.2%	28	8.1%
c. Not Sure	28	6.2%	----	----
Skipped	76	16.9%	----	----
Totals	450	100.0%	346	100.0%

• **Question 7**

If you took the **Math** assessment test, were you advised that there are **four** different Math assessment tests?



Question 7 asked students, who took the Math assessment test, if they were told that there are four Math assessment tests.

Of the **450** total survey respondents, **374 (83%)** indicated they had taken the English assessment test:

- 450** Total Survey Respondents
- **24 Not Sure** if they took the Math assessment test
- **88 Skipped** the question – i.e., they did not take the Math assessment test
- 338 Definitely took the Math assessment test**

In the table below, the overall response distribution is shown in the **Respondents** section, and the evaluative responses are presented in the **Relevant Responses** section.

Percentages of Relevant Responses are graphically depicted in the chart above.

Question 7. Distribution of Survey Respondents

Response Category	Respondents		Relevant Responses	
	Number	Percent	Number	Percent
a. Yes	324	72.0%	324	95.9%
b. No	14	3.1%	14	4.1%
c. Not Sure	24	5.3%	----	----
Skipped	88	19.6%	----	----
Totals	450	100.0%	338	100.0%