



## LINKEDIN PROFILE ASSIGNMENT

Using provided resources for assistance, student activates LinkedIn account and develops professional profile including professional photo, as well as completes summary, education, experience, and skills sections. Student joins at least two groups on LinkedIn and connects with at least five others on LinkedIn.

Assignment learning goals:

1. Student will develop a professionally acceptable online presence
2. Student will navigate the premier professional networking site
3. Student will create the beginnings of an online professional network on which to build.

Resources for student use:

- [How to Build a Great LinkedIn Profile](#)
- [Student LinkedIn Profile](#)
- [Career Center's LinkedIn Workshop](#)
- Video [Top 5 Profile To-Dos](#)
- LinkedIn Review Checklist {link to PDF}

Questions? Call Career Services for further information and resources  
(805) 289-6473/VCCareer@vccd.edu