



**WDB Manufacturing Committee Meeting**  
**December 9, 2015**

**MINUTES**

**Meeting Attendees**

Committee Members

Vic Anselmo (Chair)\*  
Mike Bastine  
Cameron Bruce  
Ken Goss  
Marybeth Jacobsen  
Byron Lindros\*  
Jason Miller  
Tiffany Morse  
Bill Pratt\*  
Scot Rabe  
Mary Anne Rooney

WDB Staff

Talia Barrera  
Cheryl Moore

Guests

Lisa Eklund (VC Innovates)  
Patrick Grimes (Dynamic Automation)  
Heidi Hayes (theAgency)  
Brad Hudson (Representative from Office of  
Congresswoman Julia Brownley)  
Jim Rose (Alliance for Linked Learning)

*\*WDB Members*

**1.0 Call to Order and Agenda Review**

Chair Vic Anselmo called the meeting to order at 8:08 a.m.

**2.0 Public Comments**

No public comments

**3.0 Approval of Minutes: October 14, 2015**

Motion to approve: Mary Anne Rooney  
Second: Bill Pratt  
Motion approved

**4.0 Ventura County Regional Strategic Workforce Development Plan**

• AMP SoCal Pillar Committees: Update

Jason Miller provided an update on the Research & Innovation Pillar Committee, and Scot Rabe commented on the work of the Workforce and Training Pillar Committee. Dr. Miller reported that AMP SoCal plans to apply for a second two-year regional designation by the U.S. Department of Commerce as an Innovative Manufacturing Communities Partnership (IMCP). Dion Jackson will facilitate several forums to increase interaction between small and medium size businesses, and Dr. Miller has offered to host some of the AMP SoCal meetings at the campus of California State University, Channel Islands. At the upcoming IMPC Summit in Washington, D.C., AMP SoCal will host a reception and meet with Congressional representatives to discuss AMP SoCal projects and initiatives.

• Deputy Sector Navigator Update: Manufacturing

Mike Bastine, new DSN for manufacturing in the South Coast Central Regional Community College Consortium, announced the recent distribution of \$60,000 in awards given to 16 different regional high school robotics programs. Awards were given in amounts between \$1,500 and \$5,000.

- Workforce Innovation and Opportunity Act (WIOA): Update

Cheryl Moore reported on the Workforce Innovation and Opportunity Act (WIOA). Noting that sector strategies will be a critical component of the new WDB regional workforce development plan, Ms. Moore asked the Committee to review the current two-year plan for manufacturing and consider what direction and updates they want to make going forward. WIOA will focus on aligning federal and state workforce development programs and support services with sector, regional, economic development and training and education initiatives.

- Manufacturing Committee 2-Year Plan: Discussion

The Manufacturing Committee reviewed the new format for the 2-Year Plan, which is a standardized document used by all of the WDB sector committees. The template organizes the information and creates an easier to read and understand format to be used as a planning tool. The main goals of the committee for their 2-Year Plan include: engage stakeholders, analyze data, take inventory, determine priorities, identify gaps, take action, and monitor progress. Committee members discussed the potential of creating a workgroup on data analysis and fastest growing sectors within manufacturing in our region.

Data Analysis Workgroup: Bill Pratt, Jason Miller and Scot Rabe agreed to form a working group that will analyze the information from the Labor Market Information Division Regional Economic Analysis Profile (REAP) report on Ventura County manufacturing and updated statistics on the WDB Occupational Data Growth Projections for Manufacturing. The group will convene and report back to the Committee.

## **5.0 Committee Spotlight**

Tiffany Morse welcomed the Committee to the new manufacturing training facility at the Ventura County Office of Education Career Center in Camarillo. In presenting an update on the VC Innovates career pathways initiative, Dr. Morse reported that the program had provided 50 fieldtrips for students to visit 13 community colleges, and approximately 966 students had petitioned to be part of career pathways programs. She also reported on the success of Entrée to Employment, noting that nine different events had included about one thousand participants, and that five more events were scheduled in the near future. In closing, Dr. Morse briefly commented on drafts of a Manufacturing Career Pathways: Production chart and a Work-Based Learning Activity Matrix. Committee members were asked to provide feedback on the chart at the next meeting.

## **6.0 Committee Member Comments**

No comments

## **7.0 Adjournment**

Vic Anselmo adjourned the meeting at 9:35 a.m.

### Next Meeting

February 10, 2016 (8:00 a.m.-9:30 a.m.)  
VCCF Nonprofit Foundation (Community Room)  
4001 Mission Oaks Blvd., Camarillo