





#### October 2021 Dear Colleagues:

We are pleased to send this tailored report containing your students' voting rates for 2020. This report contains three years of relevant topline data: 2016, 2018, and 2020. As always, we disaggregate the data so you can better identify and address gaps in participation.

College and university students participated in record-breaking numbers in the 2020 election. In 2016, the Average Institutional Voting Rate was 53%. This year, it jumped to 66%. We encourage you to review Democracy Counts 2020, our most recent national report.

As in past years, we urge you to share this report widely and strategically, particularly with faculty who, in 2020, were often the most consistent communicators with students about ever-changing voting conditions and deadlines. We also urge you to review our recommendations for engaging elections to cultivate a robust and healthy campus climate for political engagement, discourse, equity, and participation: Election Imperatives (2019) and the more recent Election Imperatives: A Time of Physical Distancing and Social Action. Since "pervasive political discussions" and attentiveness to the campus culture around speech and academic freedom are among our top recommendations, we direct you to our discussion guides on talking about your NSLVE report, on free speech and inclusion , and on hot topics, our Making Sense of ... guides.

Finally, we always encourage you to work with us. Help us help you get better data by reaching out. Email **IDHE@Tufts.edu** for more information. And as always, watch your inbox for our periodic newsletter, IDHE Update, for announcements about upcoming releases and new resources.

Congratulations on engaging your students in the 2020 election. Remember, student political learning is a year-round objective. Elections may be episodic, but student political engagement should not be.

All the Best, IDHE Team



(Top Row from left) Duy Trinh, Program Administrator; Adam Gismondi, Director of Impact; Dave Brinker, Senior Researcher; (Botton Row from left) Nancy Thomas, Director; Norma López, Postdoctoral Scholar; Prabhat Gautam, Data Manager.

We also want to acknowledge and thank **Syed Golam Mohaimen, M.S. student in Data Science at Tufts University** for his contributions toward the creation of these reports.

### **In This Report**

This report presents data on student voter participation rates for your campus. The topline counts on page 5 tells you how many students voted, but we encourage you to look carefully at the data on subsequent pages to learn who voted. Data are presented in the form of vessel charts, overlapping donut charts, and tables.

		2014			2018		2014-2018
	Enrolled	Voted	Rate (%)	Enrolled	Voted	Rate (%)	Change (p.p.)
Asian	-	-	-	-	-	-	-
American Indian/ Alaska Native	-	-		-	-	-	-
Black	-	-		-	-	-	-
Hispanic	-	-	-	-	-	-	-

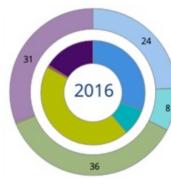
#### Tables

The tables show, on the left-side columns, the numbers of students and the rates from 2016, 2018, and 2020. On the left-side, percentage point (p.p.) changes between 2016 and 2020. A red down arrow indicates a decrease, a green up arrow indicates an increase, and a yellow arrow pointing to the right indicates no change. "-" in these tables indicates that the data is unavailable/missing, or is available for 10 or less students.



#### Vessel Chart

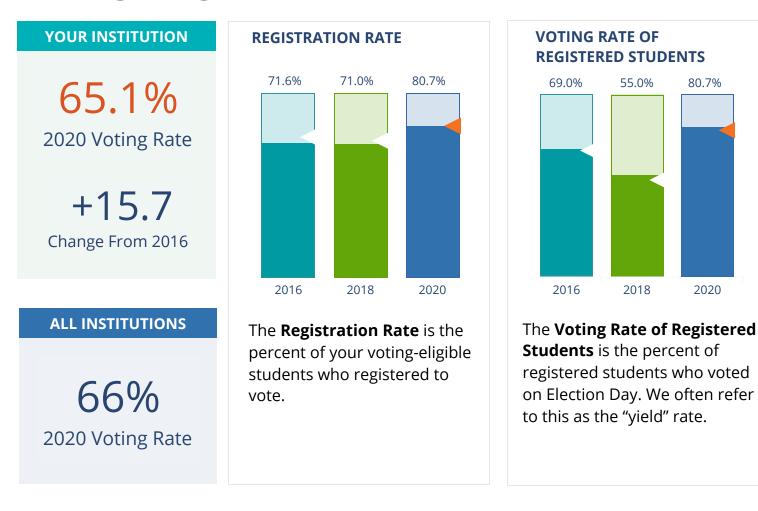
This chart shows rates out of 100%, with arrows to the right of each bar representing relevant national averages (medians), which you can find in IDHE's national report Democracy Counts 2020.



#### **Overlapping Donut Chart**

This chart is used to show the breakdown of vote method utilization (page 10), with the outer ring showing your campus method utilization and the inner ring showing the national breakdown. These are described in percentages.

#### **Voting, Registration and Yield Rates**





55.0%

2018

80.7%

2020

The **Voting Rate** is the percentage of eligible students who voted on Election Day. The voting rate is also the product of the registration and yield rates.

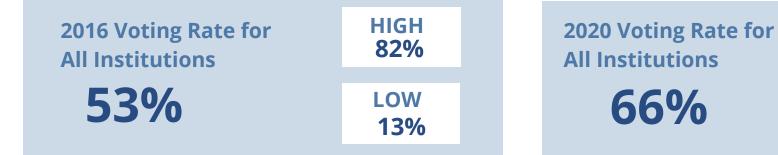
**Voting and Registration Rates** 

	2016	2018	2020	2016-2020 Change (p.p.)
Total Student Enrollment	11,012	11,174	9,265	↓ -1,748
(Age under 18/Unknown)	-	89	88	-
(IPEDS estimated non-resident aliens)	28	31	19	<b>+</b> -8
(FERPA records blocked)	-	-	-	-
(Non-Degree Seeking Students)	865	678	637	<b>↓</b> -228
Total eligible voters	10,115	10,374	8,518	♣ -1,596
Number of students who registered	7,246	7,370	6,877	<b>↓</b> -369
Number of students who voted	4,997	4,051	5,548	<b>•</b> 551
Registration Rate %	72	71	81	<ul><li>✤ 9</li></ul>
Voting Rate of Registered Students %	69	55	81	<ul><li>✤ 12</li></ul>
Voting Rate %	49	39	65	<b>↑</b> 16

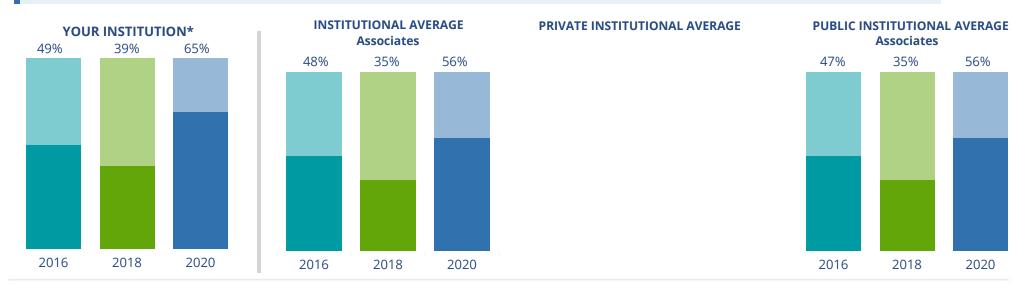
This page provides the numbers we used to calculate your voting, registration, and yield rates. The sub-categories under total student enrollment are the adjustments that we make to account for students who are ineligible to vote due to age or citizenship status. We also exclude, when correctly flagged, students who are not pursuing degrees.

We use IPEDS-derived estimates of NRAs when institutions do not submit non-resident alien status data to NSC, or we cannot verify the accuracy of the reported counts. This estimate is given by "IPEDS estimated non-resident aliens" on this page. If you believe the number of international students reported on this report is incorrect, you can manually adjust your institution's voting rates by using our recalculation tool. <u>https://id-</u> he.tufts.edu/nslve/nslve-recalculation-tool.

### **By Institution Types**



These are estimated voting rates of your institution compared to the average voting rates of similar institutions in NSLVE. \*"Your Institution" chart is presented at a different scale.



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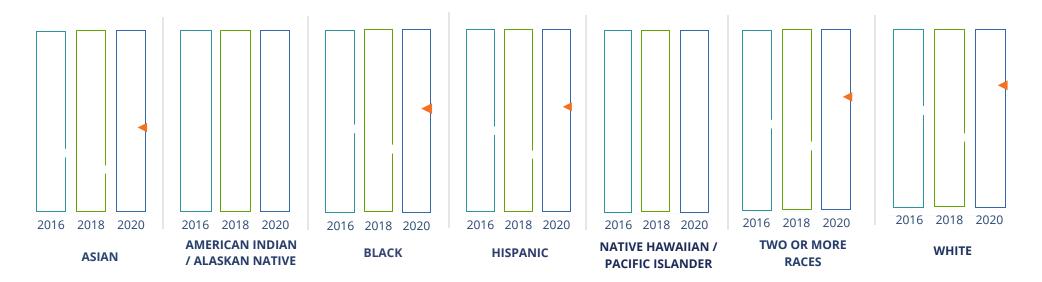
HIGH

89%

LOW

19%

# By Race / Ethnicity



**These are estimated voting rates for race / ethnicity groups**. These classifications are provided by campuses and are obtained following race reporting procedures\* defined by the National Center for Education Statistics of the Institute of Education Sciences (IES). Please see our FAQ for more detail on why we cannot report national benchmark for some of the demographic groups: https://tufts.app.box.com/v/idhe-nslve-report-faq

If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\* <u>https://nces.ed.gov/ipeds/report-your-data/race-ethnicity-collecting-data-for-reporting-purposes</u>

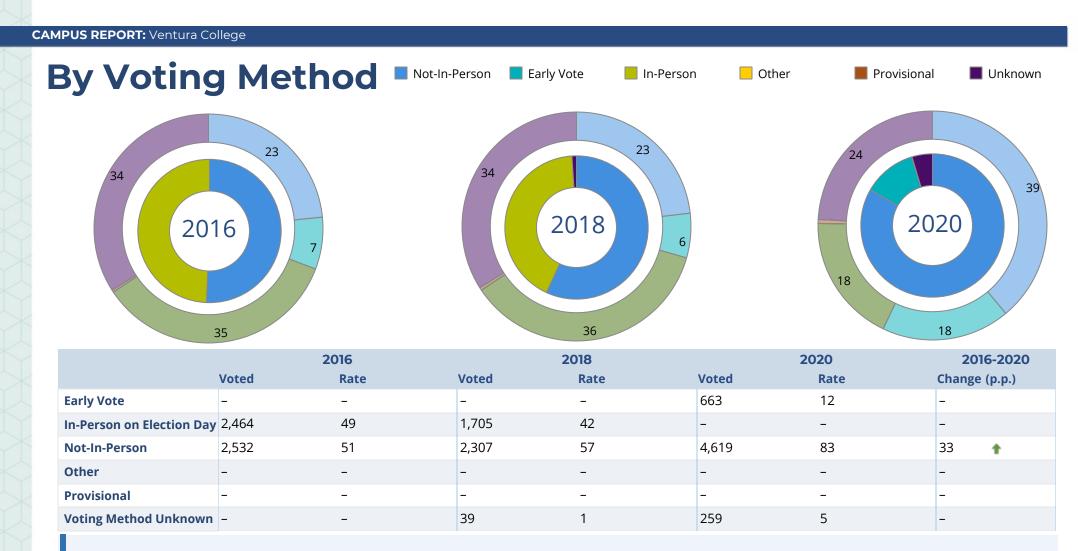
#### By Race/Ethnicity

This page provides the numbers we used to calculate race / ethnicity group voting rates. We include the counts of students and the change in rates between the two most recent comparable election years. If you notice unavailable/missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

	2016				2018			2020	2	016-2020
	Enrolled	d Voted Rate		Enrolled	Enrolled Voted Rate		Enrolled	Voted	Rate	Change (p.p)
Asian	_	-	_	-	-	_	-	-	-	_
American Indian/ Alaska Native	_	-	_	-	-	_	-	-	_	_
Black	_	-	-	-	-	-	-	-	-	-
Hispanic	_	-	-	-	-	-	-	-	-	_
Native Hawaiian/ Pacific Islander	_	-	_	-	-	_	-	-	_	_
2 or More Races	_	-	_	-	-	_	-	-	_	_
White	_	-	_	-	-	_	-	_	_	_
Race Unknown	10,140	4,997	49	10,402	4,051	39	8,535	5,548	65	16

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These are estimated rates for vote method utilization, the number of students utilizing each method, and the percent of students utilizing each method. Not all U.S. states provide information on vote method; voting method for voter files from these states are classified "Voting Method Unknown." For a list of these states, see our FAQ. <u>https://idhe.tufts.edu/nslve/nslve-faq#CampusReports</u>

#### By Age Group

	2016	2018	2020
18-21	47%	37%	66%
22-24	47%	39%	61%
25-29	49%	35%	63%
30-39	54%	41%	64%
40-49	57%	48%	72%
50+	70%	63%	77%

Voting is habit-forming and young voters will usually continue as voters in subsequent elections. Also, young voters are more likely to be contacted by campaigns and are visible, and therefore significant, to elected officials. While in the past, we have seen voting rates increase across age groups, in recent cycles, the most significant increases have been among first-time and the youngest voters. Some colleges serve primarily young students, traditionally viewed as students in the 18-21 or 22-24 categories here. Others have much higher numbers of enrolled older undergraduate or graduate students.

By Age Group

Here, we provide the numbers of students in each age category and the voting rates for each group. These are based on the student's age on the day of the election, as calculated by the National Student Clearinghouse using data from student enrollment records.

	2016				2018		2020			2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)		
18-21	5,581	2,642	47	5,364	1,999	37	4,492	2,951	66	<b>1</b> 8		
22-24	1,621	766	47	1,765	686	39	1,306	798	61	<b>1</b> 4		
25-29	1,313	645	49	1,428	504	35	1,203	757	63	<b>1</b> 4		
30-39	907	492	54	1,071	435	41	971	625	64	<b>1</b> 0		
40-49	390	223	57	408	196	48	332	239	72	<b>1</b> 5		
50+	328	229	70	366	231	63	231	178	77	<b>†</b> 7		

By Sex

	2016				2018				2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Female	-	-	_	_	_	_	_	_	_	_	
Male	-	-	_	-	-	_	_	-	_	-	

**These are estimated voting rates for sex groups and the numbers we used to calculate their voting rates**. These classifications are provided by campuses and are obtained following the reporting procedures defined by the National Center for Education Statistics (NCES) of the Institute of Education Sciences (IES). Presently, NCES requires institutions to report students as "Male" or "Female" only.\*

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

\*<u>https://surveys.nces.ed.gov/ipeds/public/survey-materials/faq?faqid=11</u>

#### By Education Level / Undergraduate Class Year

	2016 Enrolled	Voted	Rate (%)	2018 Enrolled	Voted		2020 Enrolled	Voted		0 <b>16-2020</b> ange (p.			
EDUCATION	LEVEL												
Undergraduate	9,580	4,736	49	10,303	4,016	39	8,513	5,539	9 65	+	16		
Graduate	-	-	-	-	-	-	_	-			-		
Class Unknown	560	261	47	99	35	35	22	-			_		
CLASS YEAR													
First Year	5,153	44	2,280	5,038	34	1,692	4,161	62	2,579	+	18		
Second Year	4,987	54	2,717	5,364	44	2,359	4,374	68	2,969	+	13		
Upper Level	-	-	-	-	-	-	_	-			-		
ENROLLMEN	ENROLLMENT STATUS												
Full-time	4,991	2,448	49	4,841	1,881	39	4,109	2,715	5 66	÷	17		
Part-time	5,149	2,549	50	5,561	2,170	39	4,426	2,833	3 64	+	15		

These are estimated voting rates by Education Level (undergraduate/graduate), Class Year, and Enrollment Status (full-time/part-time), and

the numbers we used to calculate these rates.

If you notice missing data in this page, it could mean any of the following for your institution: (i) does not report this data; (ii) did not provide this data in past years; (iii) does not separately submit data for one or more of the demographic groups, or (iv) the data is reported for 10 or fewer students.

# **By Field of Study**

FIELDS		2016			2018			2020		2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Area, Ethnic, Cultural, and Gender Studies	15	-	-	29	13	45	17	12	71	_	
<b>Biological and Biomedical Sciences</b>	393	201	51	499	215	43	491	335	68	17	
Business, Management, and Marketing	1,278	644	50	1,337	503	38	1,153	732	63	<b>†</b> 13	
Communication and Journalism	155	93	60	138	65	47	111	71	64	<b>1</b> 4	
Construction Trades	69	25	36	101	28	28	68	42	62	<b>1</b> 26	
Engineering and Engineering Technologies	729	330	45	706	250	35	586	366	62	<b>1</b> 7	
English Language and Literature	125	70	56	127	64	50	102	77	75	19	

These are estimated voting rates by field of study, and the numbers we used to calculate the field of study rates. For an explanation of CIP codes, please see our FAQ.\* There are roughly 8,000 fields of study among U.S. colleges and universities, so we provide rates for condensed categories.

\*https://tufts.app.box.com/v/idhe-nslve-report-faq

# **By Field of Study**

FIELDS		2016		2018			2020			2016-2020	
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Family and Consumer/Human Sciences	382	177	46	486	168	35	366	233	64	<b>1</b> 7	
Health Professions	849	394	46	954	324	34	935	605	65	👚 18	
History	98	63	64	93	49	53	77	58	75	🛖 11	
Law Enforcement, Firefighting, and Protec	601	278	46	667	207	31	467	270	58	12	
Liberal Arts and Sciences, and Humanities	1,412	678	48	1,310	557	43	840	574	68	1 20	
Mathematics and Statistics	99	52	53	115	52	45	97	67	69	🛖 17	
Mechanic and Repair Technologies/Techni	148	47	32	181	38	21	121	71	59	🔶 27	
Multi/Interdisciplinary Studies	1,406	683	49	1,359	536	39	1,032	642	62	🛖 14	
Parks, Recreation, Leisure, and Fitness Stu	285	130	46	279	85	30	263	167	63	👚 18	
Philosophy and Religious Studies	17	-	-	18	-	-	24	13	54	-	
Physical Sciences	_	-	-	12	-	-	12	11	92	-	
Precision Production	76	30	39	73	21	29	68	38	56	👚 16	
Psychology	589	294	50	620	253	41	642	432	67	<b>1</b> 7	
Public Administration and Social Service P	50	21	42	47	15	32	35	19	54	<b>1</b> 2	

# **By Field of Study**

FIELDS	2016			2018					2016-2020		
	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Enrolled	Voted	Rate	Change (p.p)	
Social Sciences	485	278	57	518	256	49	467	321	69	11	
Visual and Performing Arts	576	339	59	592	293	49	457	326	71	12	
Unknown	296	149	50	94	32	34	31	14	45	<b>-</b> 5	

#### **About This Report**

#### Thank you for participating in the National Study of Learning, Voting, and Engagement.

Since NSLVE's launch in 2013, nearly 1,200 colleges and universities have signed up to receive their voting rates for the 2012, 2014, 2016, 2018, and 2020 federal elections. Along with others, your institution's participation in this study has allowed us to build a robust database of over 50 million college student records, about 10 million for each election year, that serve as a foundation for innovative research on college student political learning and engagement in democracy.

NSLVE is a signature initiative of the Institute for Democracy and Higher Education (IDHE) at Tufts University's Jonathan M. Tisch College of Civic Life. The mission of IDHE is to shift college and university priorities and culture to advance political learning, agency, and equity. We achieve our mission through research, resource development, technical assistance, and advocacy.

#### About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2016, 2018, and 2020 elections.

These results are based on enrollment records your institution submitted to the National Student Clearinghouse (NSC) and publicly available voting files collected by L2 Political.

Enrollment lists are adjusted by deducting students under age 18 (at the time of the election), people identified as non-degree seeking and those identified by campuses as "nonresident aliens" (NRAs) (the federal government's category for mostly international students). Unfortunately, not all campuses report NRAs to NSC. For those campuses, we use IPEDS to calculate the number of NRA students on each campus and adjust NSC enrollment numbers to estimate the number of students to remove. We also guality check NRA removals by verifying that there is little to no discrepancy between the number of international students reported by the campus to IPEDS and to NSC. We cannot adjust subgroup analyses absent identification of NRAs verified by the process above. We welcome closer partnerships with individual colleges and universities to provide more accurate rates. For more on the data and the matching process, see our FAQ on Campus Reports.

Ventura College

Thank you for the work you do to improve your students' political learning and engagement. We hope that you find your NSLVE report useful. For up-to-date news on NSLVE data, resources, and to sign up for our newsletter visit: https://idhe.tufts.edu.

References: IDHE encourages report recipients to share this report as broadly as possible, including posting it on the college or university's website. When doing so, please use the following citation: Institute for Democracy & Higher Education: National Study of Learning, Voting and Engagement. (2021). 2016, 2018, and 2020 report for \_\_\_\_\_ [name of institution]. Medford, MA.



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