

■ **SUMMARY**

This report presents data associated with individuals who received services from the Ventura College **Welcome Center (WC)** between **February 1, 2015** and **October 31, 2015**.

● **Highlights**

GradesFirst	Number	Explanation / Description
Services Provided	2,917	Count of all Appointment Reason Codes
Total of Monthly Contacts	2,615	Total of monthly unduplicated individual contacts
Unduplicated Individuals	2,271	Each individual counted once (February 1, 2015 to October 31, 2015)
Demographics	Number	Explanation / Interpretation
Hispanics/Latinos	1,292	57% of the 2,271 (In fall 2015, 59% of students were Hispanic)
Females	1,126	50% of the 2,271 (In fall 2015, 55% of students were female)
Under 25 years of age	1,437	63% of the 2,271 were in the traditional college-age range
City of Ventura	828	37% of the 2,271 resided in the City of Ventura
HS in Ventura County	1,694	75% of the 2,271 attended a high school located in Ventura County
New to a VCCCD college	596	26% of the 2,271 were new students in summer 2015 or fall 2015

● **Data Sources**

Welcome Center: Data related to WC services were obtained from GradesFirst, which also collects **ethnicity** data, but does not gather other demographic information.

Demographic: Data on gender, city of residence, high school, and first-term at VCCCD were obtained by matching Student IDs to the following Banner SDA Views:
 Student Term: Spring 2015, summer 2015, and fall 2015
 Application: For individuals not matched to one of the above terms

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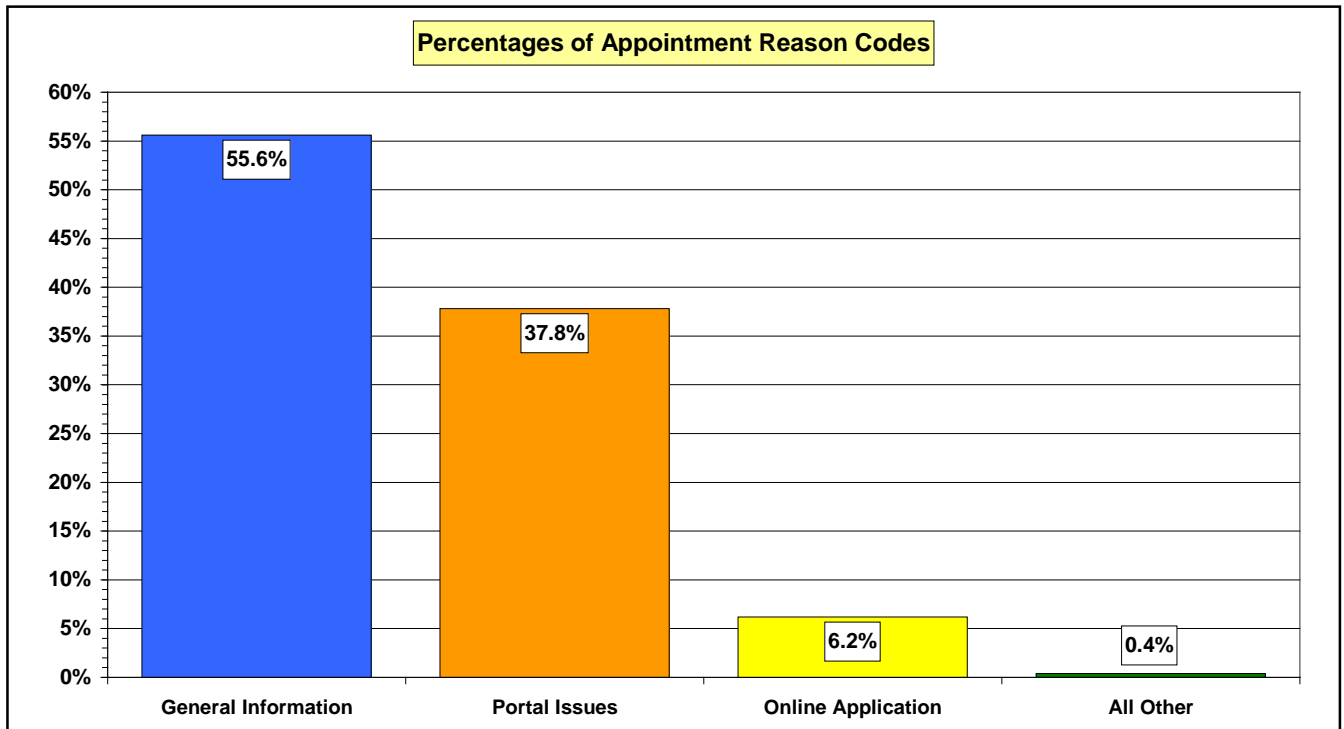
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• **Appointment Reason Codes**

There are **six** Appointment Reason Codes which are used to record services provided to individuals who have contacted the Welcome Center. **Three** of the codes were used very infrequently and so they have been combined as “All Other” (see Reason Code table below the chart).

From **February 2015** through **October 2015**, there were a total of **2,917** Reason Codes entered into GradesFirst. The most frequent reasons for which individuals contacted the Welcome Center were related to obtaining General Information (**56%**) or getting help with Portal Issues (**38%**).



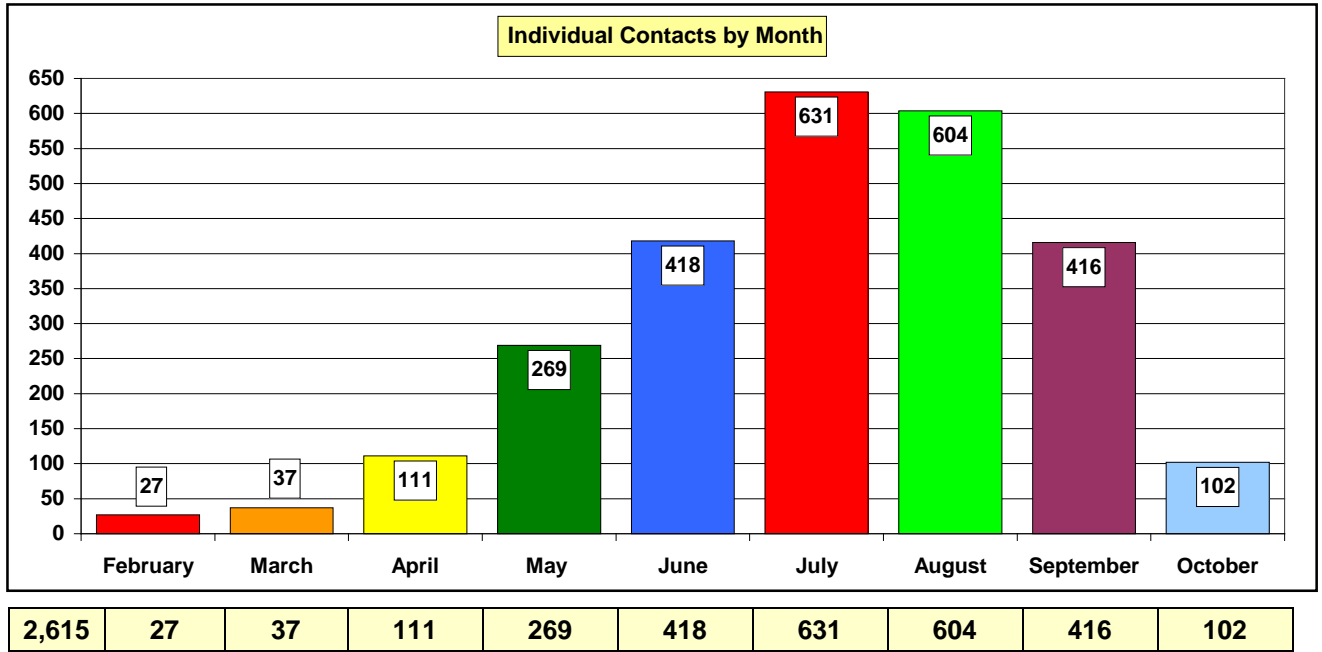
2,917	1,621	1,104	180	12
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Reason Code	Total		Month								
	Count	Percent	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
General Info	1,621	55.6%	6	2	41	98	103	324	540	404	103
Portal Issue	1,104	37.8%	19	36	69	168	321	331	101	57	2
Online App	180	6.2%	2	1	13	27	39	44	43	7	4
All Other	12	0.4%	0	0	0	3	2	1	2	4	0
Total	2,917	100.0%	27	39	123	296	465	700	686	472	109

Reason Code	Description of Reason Code
General Information	Information about the college, e.g., Financial Aid, BOGW Application, Campus Tour
Portal Issues	Setting up account on the MyVCCCD Student Portal, resetting password, etc.
Online Application	Help with completing/submitting the online Admissions Application (CCCApply)
All Other	
Assessment Referral	Referral to the college Assessment Office, located in the Student Services building
Referral to Other Dept	Referral to another department (other than Assessment Office)
Intake	Ascertain the type of assistance needed

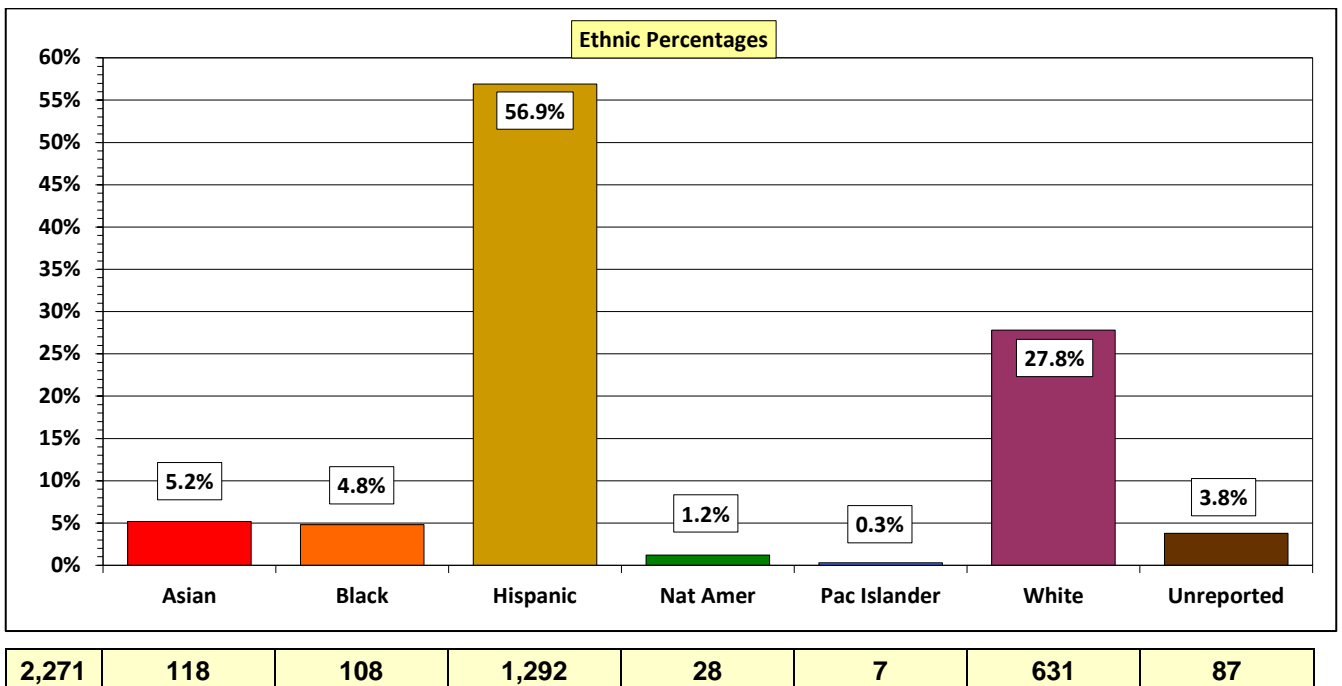
• **Individual Contacts by Month**

The **2,917** Reason Codes (previous section) were associated with **2,615 individual contacts per month**. That is because some of the **2,615 individuals** received services for **two** or **more** different reasons, e.g., help with Portal Issues **and** completing the Online Application.



• **Ethnicity**

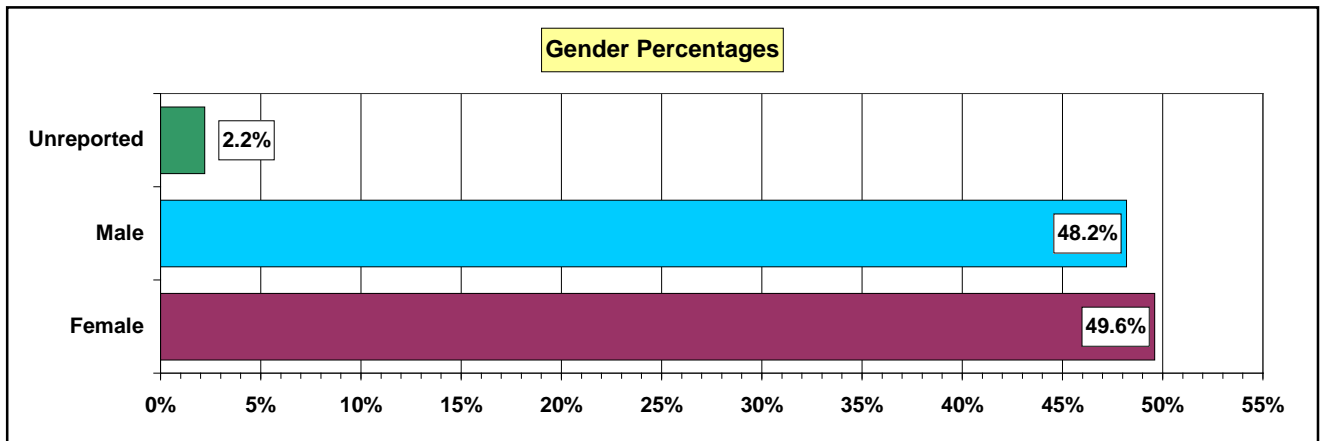
The majority of individuals receiving services from the Welcome Center were Hispanic (**57%**). In **fall 2015** at 4th-week census, Hispanic students accounted for **59%** of the Ventura College student body.



Note: The difference between the number of Individual Contacts by Month (**2,615**) and the total for Ethnicity (**2,271**) is **344**; this is due to some students receiving services in **two or more** months.

• **Gender**

Females accounted for **50%** of individuals contacting the Welcome Center.

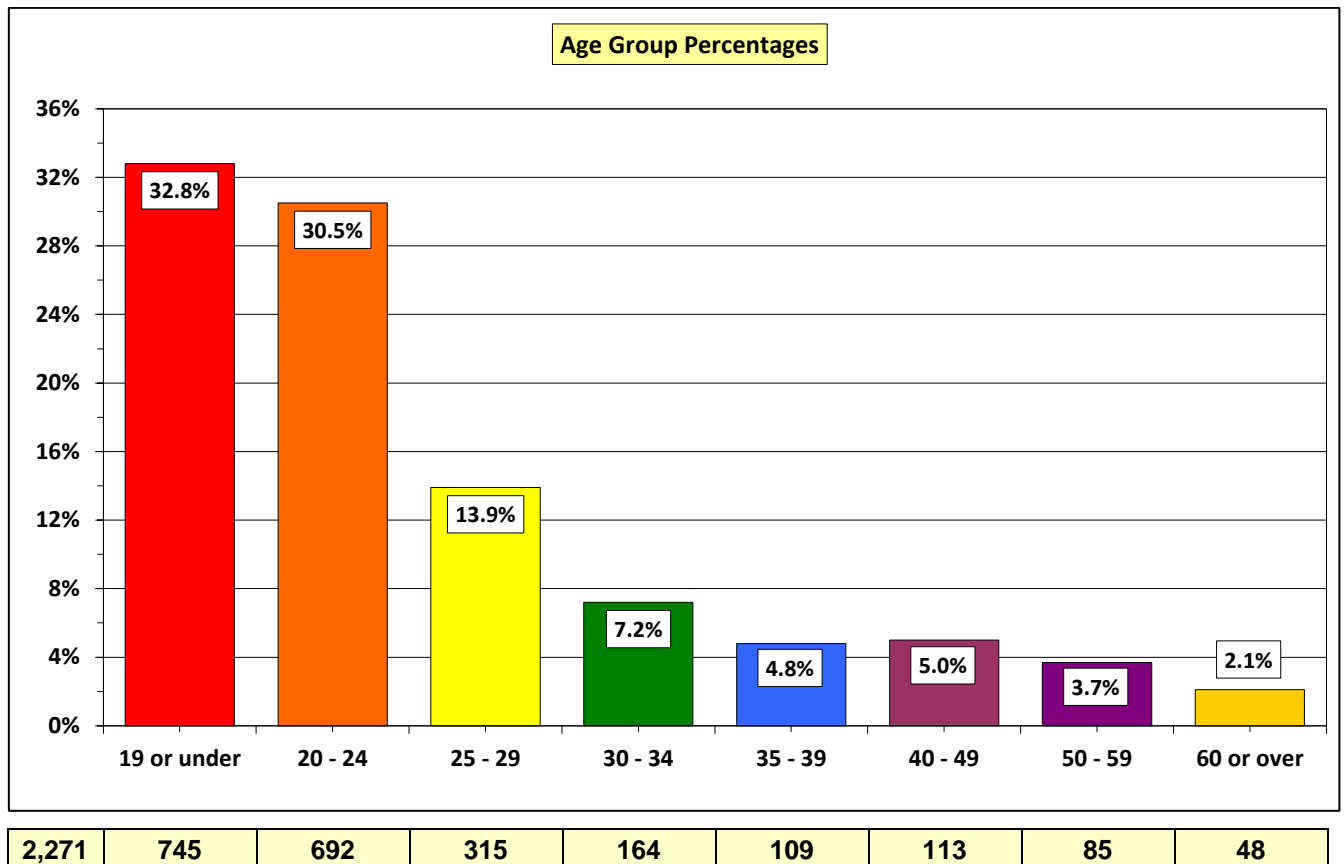


Number of Students by Gender

Total	Female	Male	Unreported
2,271	1,126	1,096	49

• **Age**

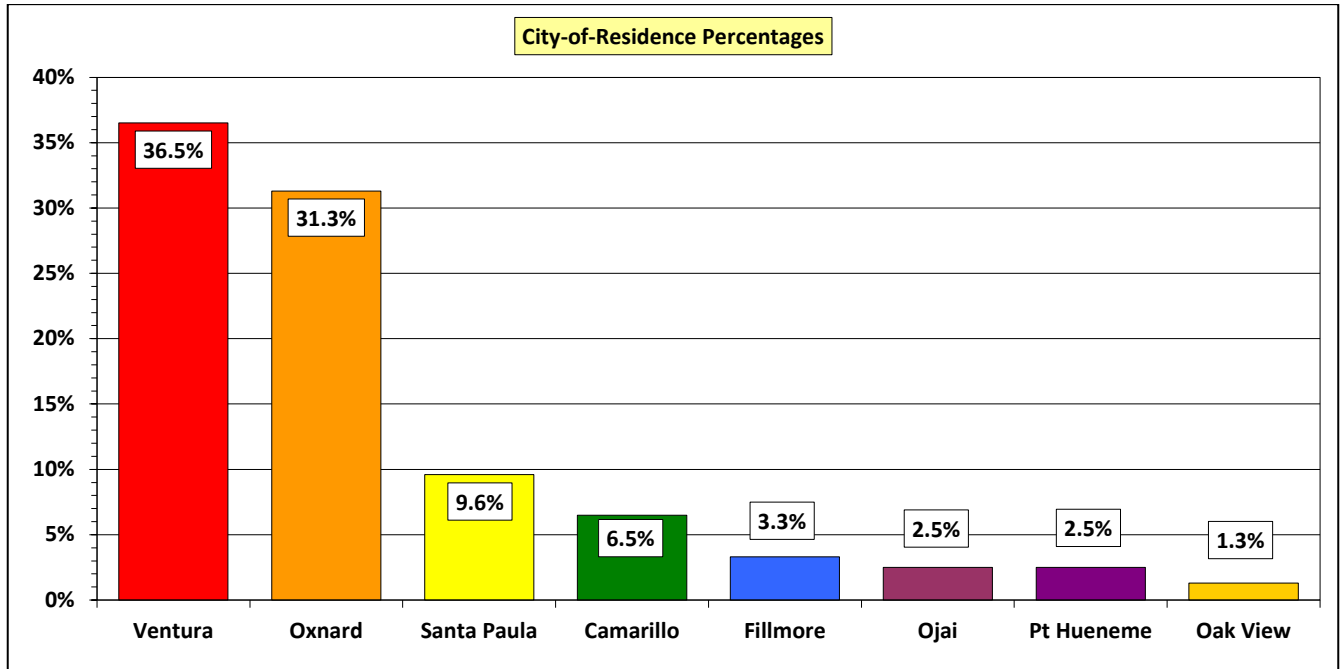
Individuals in the traditional college-age range (under 25 years of age) accounted for **63%** of persons contacting the Welcome Center.



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• **City of Residence**

Over **96%** of individuals receiving services at the Welcome Center between February 2015 and October 2015 resided in **Ventura County** (see data below). Ventura is the city with the highest percentage of individuals contacting the WC (**37%**) followed by Oxnard at **31%** and Santa Paula at **10%**. The chart depicts percentages for the eight Ventura County cities/areas with the most individuals contacting the WC.



City/Area of Residence	Individuals	Percent
Ventura	828	36.5%
Oxnard	710	31.3%
Santa Paula	217	9.6%
Camarillo	147	6.5%
Fillmore	75	3.3%
Ojai	57	2.5%
Port Hueneme	56	2.5%
Oak View	30	1.3%
Newbury Park	16	0.7%
Simi Valley	15	0.7%
Thousand Oaks	10	0.4%
Moorpark	9	0.4%
Piru	6	0.3%
Somis	6	0.3%
Westlake Village	2	0.1%
Sub-total: Ventura County	2,184	96.2%
All Other Cities/Areas	87	3.8%
Totals	2,271	100.0%

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• **High Schools Attended**

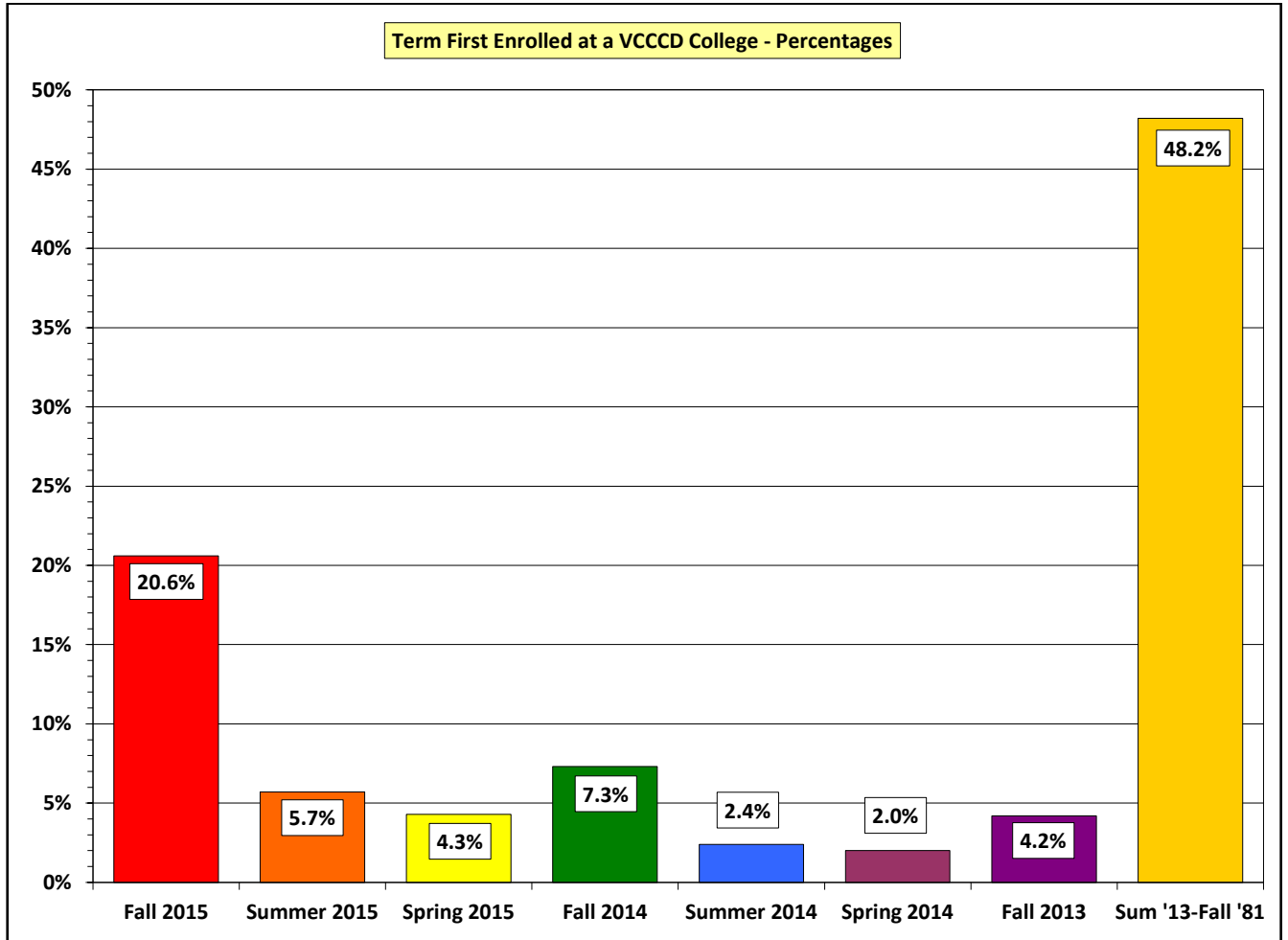
Nearly **75%** of individuals receiving services at the Welcome Center attended one of the 29 Ventura County high schools indicated in the table below. High schools are listed according to the number of students/alumni that received Welcome Center services.

High School	Individuals	Percent
Buena High	210	9.2%
Ventura High	190	8.4%
Oxnard High	174	7.7%
Santa Paula Union High	163	7.2%
Pacifica High School, Oxnard	122	5.4%
Rio Mesa High	117	5.2%
Camarillo (Adolfo) High	79	3.5%
Channel Islands High	78	3.4%
Hueneme High	64	2.8%
El Camino High School	61	2.7%
Fillmore Senior High	61	2.7%
Foothill Tech High School	60	2.6%
Nordhoff High	52	2.3%
Frontier High	30	1.3%
Santa Clara High School	22	1.0%
St. Bonaventure High School	22	1.0%
Pacific High (Continuation), Ventura	20	0.9%
Vista Real Charter High	19	0.8%
Chaparral High	19	0.8%
Ventura Adult High	18	0.8%
Newbury Park High	15	0.7%
Moorpark High School	11	0.5%
Oxnard Adult	11	0.5%
Renaissance High	11	0.5%
Thousand Oaks High	10	0.4%
Condor High School (at Oxnard College)	7	0.3%
Westlake High	6	0.3%
Simi Valley High	4	0.2%
High School at Moorpark College	3	0.1%
Other Ventura County High Schools	35	1.5%
Sub-Total: Ventura County High Schools	1,694	74.6%
All Other High Schools	577	25.4%
Total	2,271	100.00%

Ventura College
Office of Research and Evaluation
WELCOME CENTER CONTACTS – FEBRUARY 2015 THROUGH OCTOBER 2015

• **Term First Enrolled at a VCCCD College**

Summer 2015 or fall 2015 was the **first term** at a VCCCD college for **26%** of individuals contacting the Welcome Center between February 2015 and October 2015. For about **47%** of the individuals, their first term at a VCCCD college was **between fall 2013 and fall 2015**.



Term 1st Enrolled in VCCCD	Individuals	Percent
Fall 2015	467	20.6%
Summer 2015	129	5.7%
Spring 2015	98	4.3%
Fall 2014	166	7.3%
Summer 2014	55	2.4%
Spring 2014	46	2.0%
Fall 2013	95	4.2%
Sub-total	1,056	46.5%
Summer 2013 to Fall 1981	1,095	48.2%
Has not Enrolled	120	5.3%
Total	2,271	100.00%