



VENTURA COLLEGE



COLLEGE PROFILE
AND
INSTITUTIONAL EFFECTIVENESS
REPORT



VENTURA COLLEGE
OFFICE OF RESEARCH AND EVALUATION

2014 – 2015

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Additional reports and surveys are posted on the **College Reports** webpage at:

<http://www.venturacollege.edu/departments/administrative/institutional-equity-and-effectiveness/college-reports> .

Some of the recent reports are:

1. Distance Education Reports
2. Library Surveys (Students)
3. Student Health Center Surveys
4. Tutoring Studies
5. Supplemental Instruction Evaluation
6. Reading and Writing Center
7. Accelerated English and Math

PREFACE

Introduction – Organization of the Report – Data Sources

Introduction

The purpose of the College Profile and Institutional Effectiveness Report is to provide salient information about Ventura College students, courses, programs, and employees, as well as evaluating the effectiveness of the institution. The report contains data and analytical information related to demographic characteristics of students and staff, course outcomes, student persistence (retention), and program awards. Thirteen Core Indicators of Effectiveness, which were established by the College Planning Council (CPC) in spring 2012, were assessed most recently in summer 2015 – the results are published in this report.

Organization of the Report

The report is divided into the following seven sections.

<u>Section</u>	<u>College Data</u>
District and College Service Areas	Fall 2014
Institutional Effectiveness	2013 – 2014
Annual Enrollment Trends	2013 – 2014
Fall Term Enrollment Trends	Fall 2014
Student Achievement	Fall 2014
Student Goal Attainment	2013 – 2014
Employee Data	Fall 2014

“College Data” indicates the most recent term/academic year for which college-related data are presented.

Data Sources

The Ventura College Office of Research and Evaluation compiled, processed, and/or analyzed the data that are presented in this report. Multiple sources were used to obtain all of the data required to produce this report. Primary data sources were the VCCCD Banner System and the state Chancellor’s Office MIS Referential Files. Data for this report were obtained from the following agencies:

- VCCCD Banner System – District Administrative Data System
- VCCCD Institutional Effectiveness: Moorpark, Oxnard and Ventura Colleges (June 2015)
- CCCCO MIS Referential Files – Chancellor’s Office MIS
- IPEDS Intersegmental Postsecondary Educational Data System Federal Data System
- CPEC California Postsecondary Education Commission CA Public Colleges & Universities
- CBEDS California Basic Educational Data System CA Public High Schools
- CSU California State University System Analytics Studies Department
- CSUCI California State University–Channel Islands Office of the Provost
- Report on Transfer-Student Success – Moorpark / Oxnard / Ventura
- USCB US Census Bureau
- State of California – Department of Finance: Population Estimates for Cities, Counties and the State